✓ AN INTRO TO CONTENT & BRAND SAFETY

€ THE INS & OUTS OF YOUR VIDEO'S MONETIZATION STATUS

- CONTROVERSIAL

- DANGEROUS STUNTS

- HATEFUL CONTENT, INAPPROPRIATE &

DEMEANING LANGUAGE

— ILLEGAL ACTIVITY

- VIOLENT CONTENT

- THE INS & OUTS OF

EVENTS, DRUGS & SUBSTANCES

& HARMFUL ACTS

- SEXUALLY
SUGGESTIVE CONTENT

COPYRIGHT ON YOUTUBE — THE INS AND OUTS

OF COPYRIGHT ON

REACTION VIDEOS

THE INS & OUTS OF

COPYRIGHT ON YOUTUBE: USE OF THIRD

PARTY MUSIC

YOUTUBE: DUPLICATE VISUAL CONTENT &

- THE INS & OUTS OF COPYRIGHT: HACKING &

COMPILATION VIDEOS

— SPAM

— UNSAFE CONTENT
FOR KIDS' CHANNELS:
PART ONE

— UNSAFE CONTENT
FOR KIDS' CHANNELS
PART TWO

## The Ins & Outs Of Your Video's Monetization Status

You might've noticed that YouTube monetization has been a hot topic for awhile now. In this article, we'll help you navigate your creator studio to determine the monetization status of your videos and channel, as well as provide proactive and reactive solutions to ensure you can continue to monetize your content.

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## What does my video's monetization status look like in my Creator Studio?

In your Video Manager, you'll now see a range of colored "\$" icons next to each of your videos. These symbols each represent a different state of monetization. Below is a short list of what they generally indicate:

Green Dollar Sign - Monetization fully enabled

Yellow Dollar Sign - May not be suitable for all advertisers.

Monetization not fully enabled - The video may have a limited number of ads running, but it may also have no ads running.

Black Dollar Sign - Not monetized & not eligible for monetization.

**Grey Dollar Sign** - Video is currently not monetized but may be eligible for monetization. The content creator may need to set the monetization policy for the video.



How do I submit a manual review of my video's monetization status?

YouTube encourages creators to request manual reviews if they think