# **EXHIBIT E**



Farming & Crop Protection

# $\operatorname{LibertyLink}^{\operatorname{\mathbb{R}}}$

As weed management has become increasingly complex, the LibertyLink system is a simply better solution to combat missed weeds. The LibertyLink system couples high-performing genetics with Liberty's superior weed control on tough-to-control and resistant weeds for high yields that deliver.



# Benefits of LibertyLink

- / Nonselective herbicide that is effective on tough-to-control grasses and broadleaves, including Palmer amaranth, giant ragweed, waterhemp, marestail and kochia.\*
- / Achieve your full yield potential with Liberty's unique site of action (Group 10), unlike any other herbicide on the market.



#### \$33+/A More Profit Potential

\$18+/A potential yield advantage

2+ bu/A yield advantage over Asgrow® Roundup Ready 2 Xtend® soybeans; based on over 2,100 observations across the Midwest, Delta, Northeast and Southeast in 2016 Official Variety Trials

\$15+/A potential lower system input costs

- Save \$9+/A on seed input costs compared to Asgrow Roundup Ready 2 Xtend soybeans based on survey of average trait pricing across the U.S.
- Save \$6+/A on input costs

AND Superior weed control with Liberty herbicide

\*Yield shown summarizes average of LibertyLink and Asgrow RR2Xtend varieties entered. Endorsement or recommendation by the universities is not implied. Seed costs based on survey of average trait pricing across the U.S. Herbicide costs based on 2017 grower pricing.

No results guaranteed. Results may vary year to year and depending on rate of application, use, yield, geography, seed pricing and herbicide application costs.

## All Crops

## LibertyLink Soybeans

BASF has broadly licensed the LibertyLink<sup>®</sup> trait to combine high-yielding genetics with the powerful, nonselective postemergence weed control of Liberty<sup>®</sup> herbicide.

With soybean seed available through nearly 85 seed companies, including Credenz<sup>®</sup> Seed, growers can manage their weed pressures with LibertyLink varieties that fit their growing conditions.

## LibertyLink Cotton

The LibertyLink trait is widely available in high yielding, high-quality FiberMax<sup>®</sup> and Stoneville<sup>®</sup> cotton seed varieties.

It is also offered stacked with GlyTol<sup>®</sup>, which provides growers with the option to choose the nonselective weed control method they need. FiberMax and Stoneville varieties stacked with GlyTol and the LibertyLink trait are the first-ever stacked cotton varieties with full tolerance to both Liberty and glyphosate herbicides for flexible, reliable weed resistance management. In addition, BASF offers the LibertyLink trait stacked with GlyTol and Bollgard II<sup>®</sup> in high-yielding FiberMax and Stoneville varieties for effective weed control options and protection against worms.



## LibertyLink Corn



LibertyLink corn hybrids are available in Herculex<sup>®</sup>, SmartStax<sup>®</sup> and Agrisure<sup>®</sup> hybrids with corn borer protection. They are also available as in-bag refuge products in Genuity<sup>®</sup> SmartStax RIB Complete<sup>®</sup>, Refuge Advanced<sup>®</sup> powered by SmartStax, Optimum<sup>®</sup> AcreMax<sup>®</sup> RW (AMRW), Optimum AcreMax (AM), Optimum AcreMax XTRA (AMX), Optimum AcreMax 1 (AM1) and Optimum AcreMax XTreme (AMXT).\*

\* Not all Optimum AcreMax products may be sprayed with Liberty in-crop, indicated by the label designations ending in -R, e.g., AMRW-R, AM-R and AMX-R.

# LibertyLink Canola



Always read and follow label directions.

#### **Download Center**

- Trait and Technology Use Manual (8.1 MB)
- Table LibertyLink Application Guide Soybean (602 KB)
- Table LibertyLink Application Guide Cotton (1.1 MB)
- LibertyLink Application Guide Corn (694 KB)
- ★ LibertyLink Application Canola (307 KB)



### BASF Rep Finder

- 1. Enter your zip code or city below in the search bar to find a BASF representative in your area.
- 2. Select the city from the dropdown menu to find your rep.
- 3. Use the zoom-in or zoom-out function on the map to refine your search results.



Durham (North Carolina)



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# Related Crops







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