

RESPONSE TO PRIORITY ACTION

Mark	KAKUSHIN
Serial Number	88-249,572
Applicant	KAKUSHIN LLC
Class	9
Docket Number	KAKUS-T001AX (18639-79305)

Applicant **KAKUSHIN LLC** [**“Applicant”**] respectfully submits this Response [the **“Response”**] to the Priority Action dated April 24, 2019 [the **“Priority Action”**] regarding Application Serial Number **88-249,572** [the **“Application”**] for the mark **KAKUSHIN** [the **“Mark”**].

1. Amendment of Goods

The Priority Action proposes to amend the identification of goods in Class 9. Without waiving any rights or conceding that an amendment of goods is warranted, Applicant does not object to the following amended description of goods in Class 9:

(Based on Use in Commerce) Audio and video recordings about business, leadership, business strategy, career development, and career training; Audio recordings about business, leadership, business strategy, career development, and career training; Digital materials, namely, CDs, MP3 files, MP3 recordings, memory cards, computer memory devices, external hard drives, downloadable files, and downloadable multimedia files containing videos and e-learning modules featuring business, leadership, business strategy, career development, career training, and proprietary business methodologies; Digital media, namely, downloadable audio, video, and print files featuring business, leadership, business strategy, career development, career training, and proprietary business methodologies; Downloadable audio files, multimedia files, text files, e-mails, written documents, audio material, video material and games featuring information in the form of downloadable short educational/training communications in the field of human resource development for the promotion of employee retention, career growth and increased productivity for employees and employers; Downloadable videos, podcasts, and video podcasts featuring business, leadership, business strategy, career development, and career training content downloadable via the internet and wireless devices; Downloadable documents in the field of business, leadership, business strategy, career development, and career training provided via a website; Downloadable educational course materials in the field of business, leadership, business strategy, career development, and career training; Downloadable electronic publications in the nature of written articles in the field of business, leadership, business strategy, career development, and career training; Downloadable image files containing charts and graphs related to business, leadership, business strategy, career development, and career training;

Downloadable MP3 files and MP3 recordings featuring learning modules in the field of business, leadership, leadership development, strategic planning, and project management; Downloadable multimedia files containing audio relating to business, leadership, business strategy, career development, and career training; Downloadable multimedia files containing text relating to business, leadership, business strategy, career development, and career training; Downloadable multimedia files containing video relating to business, leadership, business strategy, career development, and career training; Downloadable written articles in the field of business, leadership, business strategy, career development, and career training; Downloadable educational software featuring instruction in business, leadership, business strategy, career development, career training, and proprietary business methodologies; Video recordings featuring instruction in business, leadership, business strategy, career development, career training, and proprietary business methodologies; (Based on Intent to Use) Audio books in the field of business, leadership, business strategy, career development, and career training; Downloadable podcasts in the fields of business, leadership, business strategy, career development, and career training; Downloadable webcasts in the field of business, leadership, business strategy, career development, and career training; Downloadable webinars in the field of business, leadership, business strategy, career development, and career training; E-books featuring business, leadership business strategy, career development, career training, and proprietary business methodologies, recorded on computer media.

Although the Priority Action suggests that services in Class 42 may be added, Applicant respectfully declines to add services in Class 42 to this Application, and submits that no multiclass fee is needed.

2. Translation

The Priority Action proposes to include a translation of the word “**KAKUSHIN.**” Without waiving any rights or conceding that a translation is warranted or that the proposed translation is accurate, complete, or captures all meanings of the word, Applicant does not object to the Examining Attorney’s proposed English translation below:

The English translation of “KAKUSHIN” is “INNOVATION.”

CONCLUSION

Applicant believes this Response adequately addresses all issues raised in the Priority Action. If a telephone call will assist in the prosecution of this Application, the Examining Attorney is invited to call undersigned counsel at the following telephone number: (850) 572-0032.

Thank you for your consideration of this Response.

Respectfully submitted,

/Stephen D. Wilson/

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