

RESPONSE

This is a Response to the Office Action issued June 5, 2019.

Substitute Specimen Required For Classes 9 and 16 Only

The Examining Attorney refused registration in that the Class 9 and 16 specimens do not show the mark in use in commerce. Applicant disagrees.

The Class 9 specimen shows use of the mark on the Class 9 goods themselves – a downloaded video recording as played on Vimeo.

The Class 16 specimen shows use of the mark on the Class 16 goods and is not a brochure advertising the mark.

Accordingly, no substitute specimens are required, and withdrawal of the substitute specimen requirement is requested.

New Drawing Required

The drawing was not acceptable as blurry. Applicant has submitted a new drawing.

Mark Description Amendment Required

Applicant has amended the Mark Description as follows:

Description of Mark: The mark consists of a triangle with an inset silhouette of a person and an arrow.

Applicant has also entered the above amendment into the appropriate section of the TEAS Response to Office Action form.

Amendment to Identification of Goods and Services

Applicant has amended the Class 9 identification of goods as shown below:

Digital media, namely, ~~pre-recorded streaming and/or~~ downloadable audio and video recordings and downloadable articles featuring and promoting information and learning in the field of business strategy, innovation, futurism, and technology trends

Applicant has amended the Class 42 identification of services as shown below:

Consulting services in the field of ~~business strategy~~, innovation in the nature of advising others in the areas of product development and technology opportunities, futurism in the nature of future technological developments, trends and opportunities, and technology trends

Applicant has also entered the above amendments into the appropriate section of the TEAS Response to Office Action form.

Conclusion

In view of the above, Applicant respectfully requests the application be approved for publication.