EXHIBIT B

Int. Cls.: 35, 38, 41, and 42

Prior U.S. Cls.: 100, 101, 102, 104, and 107

Reg. No. 2,955,539

United States Patent and Trademark Office

Registered May 24, 2005

SERVICE MARK PRINCIPAL REGISTER

FUTURE MEDIA ARCHITECTS

FUTURE MEDIA ARCHITECTS, INC (BR.VIR-GIN ISLANDS CORPORATION)
PO BOX 71

ROAD TOWN, TORTOLA, BR.VIRGIN ISLANDS

FOR: DISSEMINATION OF ADVERTISING MA-TERIAL FOR OTHERS, NAMELY, BROCHURES, CATALOGS, INTERNATIONAL SHEETS, FLYERS; DISSEMINATION OF ADVERTISING FOR OTHERS THROUGH THE INTERNET; RENTAL OF ADVER-TISING SPACE; COMPUTER SERVICES, NAMELY ADDRESS CHANGE NOTIFICATION SERVICES VIA THE INTERNET: ON-LINE TRADING SERVI-CES IN WHICH SELLER POSTS PRODUCTS TO BE AUCTIONED AND BIDDING IS DONE VIA THE INTERNET; ADVERTISING AGENCY SERVICES; FACILITATING THE EXCHANGE OF NEEDED INFORMATION FOR FINANCIAL COMPENSA-TION VIA THE INTERNET; PROMOTING THE MUSIC OF OTHERS BY PLACING SAID MUSIC ON THE INTERNET, DISTRIBUTING PRINTED AND AUDIO PROMOTIONAL MATERIAL; ON-LINE RETAIL AND WHOLESALE STORE SERVI-CES, FEATURING BOOKS, MOVIES, PRE-RECOR-DED VIDEO DISCS, VIDEO CASSETTES, VIDEO TAPES AND DOWNLOADABLE MEDIA, AND OTHER ELECTRONIC PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-6-1999; IN COMMERCE 11-6-1999.

FOR: ELECTRONIC MAIL SERVICES; ON-LINE CHAT ROOM SERVICES FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS ON A

WIDE VARIETY OF TOPICS TRANSMITTING STREAMING AUDIO AND OR VIDEO VIA THE INTERNET, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 11-6-1999; IN COMMERCE 11-6-1999.

FOR: ENTERTAINMENT, NAMELY, A CONTINUING NEWS SHOW BROADCAST OVER TELEVISION, AND THE INTERNET; PROVIDING INFORMATION IN THE FIELD OF MUSIC AND VIDEO PRODUCTION VIA THE INTERNET, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-6-1999; IN COMMERCE 11-6-1999.

FOR: COMPUTER SERVICES, NAMELY PROVIDING SEARCH ENGINE AND ONLINE WEB LINK SERVICES ON A GLOBAL COMPUTER NETWORK; DOMAIN NAME REGISTRATION SERVICES ON A GLOBAL COMPUTER NETWORK, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-6-1999; IN COMMERCE 11-6-1999.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MEDIA", APART FROM THE MARK AS SHOWN.

SN 78-174,909, FILED 10-16-2002.

MARC LEIPZIG, EXAMINING ATTORNEY

Greenlight

 $Reg.\ No.\ 3,728,968\ \ \text{the city of wilson (north Carolina State Agency)}$

Registered Dec. 22, 2009 P.O. BOX 10

112 GOLDSBORO STREET

WILSON, NC 27894

Int. Cl.: 38

FOR: LOCAL AND LONG DISTANCE WIRELESS TELEPHONE COMMUNICATION SERVICES, LOCAL AND LONG DISTANCE TELEPHONE COMMUNICATION SERVICES, INTERNET SERVICE PROVIDER, WIRELESS BROADBAND COMMUNICATION SERVICES, NAMELY, PROVISION OF INTERNET ACCESS AND VIDEO TRANSMISSION SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 3-1-2008; IN COMMERCE 3-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-268,286, FILED 8-30-2007.

CHRIS WELLS, EXAMINING ATTORNEY



Vand J. Kappes



Reg. No. 3,826,130

Registered July 27, 2010 20525 NORDHOFF ST.

Int. Cls.: 9, 35, 38, and

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

IMAGE ENTERTAINMENT, INC. (DELAWARE CORPORATION)

SUITE 200

CHATSWORTH, CA 91311

FOR: CINEMATOGRAPHIC MOVIES, MOTION PICTURE FILMS AND VIDEO DISCS, AUDIO COMPACT DISCS, FILM ELEMENTS AND TAPES ON DIGITAL AND ANALOG MEDIA FEATURING ENTERTAINMENT IN THE FIELDS OF MUSIC, DRAMA, TELEVISION PRO-GRAMS, CONCERTS, DOCUMENTARIES, COMEDY, ACTION, VIDEO GAMES AND ADULT ENTERTAINMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-9-2009; IN COMMERCE 7-9-2009.

FOR: WHOLESALE AND RETAIL ORDERING AND DISTRIBUTORSHIP SERVICES FEA-TURING MUSIC, MOTION PICTURES, TELEVISION PROGRAMS, CONCERTS, DOCUMENT-ARIES, COMEDY, MULTIMEDIA PRODUCTS, COMPUTER GAMES AND COMPUTER SOFTWARE, ON DIGITAL AND ANALOG MEDIA; ONLINE WHOLESALE AND RETAIL ORDERING SERVICES FEATURING MUSIC, MOTION PICTURES, MULTIMEDIA PRODUCTS, COMPUTER GAMES AND COMPUTER SOFTWARE, ON DIGITAL AND ANALOG MEDIA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-7-2009; IN COMMERCE 6-7-2009.

FOR: DIRECT DIGITAL TRANSMISSION OF MUSIC, MOTION PICTURES AND MULTIME-DIA PRODUCTS, NAMELY, RECORDED MUSIC, VIDEO AND COMPUTER GAMES OVER A GLOBAL COMPUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 6-24-2009; IN COMMERCE 6-24-2009.

FOR: ENTERTAINMENT IN THE NATURE OF VISUAL, AUDIO AND AUDIOVISUAL PERFORMANCES, NAMELY, MUSICAL BANDS, LIVE ACTION SPORT TUTORIALS, LIVE ACTION SPORTING EVENTS, TELEVISION PROGRAMS IN THE NATURE OF COMEDY, DRAMA, VARIETY, NEWS, REALITY, STAND UP COMEDY AND DOCUMENTARIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-24-2009; IN COMMERCE 6-24-2009.

OWNER OF U.S. REG. NOS. 1,588,570, 3,250,436, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTERTAINMENT", APART FROM THE MARK AS SHOWN.



Reg. No. 3,826,130 THE MARK CONSISTS OF THE WORD "IMAGE" IN CAPITAL LETTERS WITH A SMALL DIAGONAL SQUARE LOCATED ABOVE THE "I" AND THE WORD "ENTERTAINMENT" IN CAPITAL LETTERS LOCATED DIRECTLY UNDERNEATH THE WORD "IMAGE".

SN 77-721,891, FILED 4-24-2009.

STEVEN JACKSON, EXAMINING ATTORNEY

THE GREEN TEASE

Reg. No. 4,321,929

VICKI GODAL (UNITED STATES INDIVIDUAL), DBA THE GREEN TEASE,

C/O E. ASHENBERG, ESQ. 3000 OLYMPIC BLVD

Registered Apr. 16, 2013 SANTA MONICA, CA 90404

Int. Cl.: 38

SERVICE MARK
PRINCIPAL REGISTER

FOR: AUDIO AND VIDEO BROADCASTING SERVICES OVER THE INTERNET; AUDIO AND VIDEO BROADCASTING SERVICES OVER THE INTERNET IN THE FIELD OF EN-VIRONMENTAL EDUCATION AND ENTERTAINMENT; AUDIO BROADCASTING; BROADCAST COMMUNICATION SERVICES, NAMELY, TRANSMITTING E-MAILS, FAXES, TEXT MESSAGES AND TELEPHONE VOICE MESSAGES TO DESIGNATED RE-CIPIENTS FOR OTHERS; BROADCAST OF CABLE TELEVISION PROGRAMMES; BROADCASTING OF RADIO AND TELEVISION PROGRAMMES; BROADCASTING OF RADIO PROGRAMMES; BROADCASTING OF TELEVISION PROGRAMMES; BROADCAST-ING OF VIDEO AND AUDIO PROGRAMMING OVER THE INTERNET; BROADCASTING OF ENVIRONMENTAL PROGRAMS; BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK; BROADCASTING SERVICES AND PROVISION OF TELECOM-MUNICATION ACCESS TO VIDEO AND AUDIO CONTENT PROVIDED VIA A VIDEO-ON-DEMAND SERVICE VIA THE INTERNET; BROADCASTING SERVICES, NAMELY, TRANSMISSION OF ADVERTISING PROGRAMS AND MEDIA ADVERTISING COMMU-NICATIONS VIA DIGITAL COMMUNICATIONS NETWORKS; CABLE RADIO BROAD-CASTING; CABLE TELEVISION BROADCASTING; CABLE TELEVISION BROADCASTING SERVICES; ELECTRONIC TRANSMISSION OF VOICE, DATA AND IMAGES BY TELEVI-SION AND VIDEO BROADCASTING; INTERNET BROADCASTING SERVICES; INTERNET RADIO BROADCASTING SERVICES; RADIO AND TELEVISION BROADCASTING SER-VICES; RADIO BROADCASTING; RADIO BROADCASTING CONSULTATION; RADIO BROADCASTING INFORMATION; RADIO BROADCASTING OF INFORMATION AND OTHER PROGRAMS: RADIO PROGRAM BROADCASTING: RADIO PROGRAMME BROADCASTING; RENTAL OF EQUIPMENT FOR BROADCASTING; SATELLITE TELEVI-SION BROADCASTING; SATELLITE TRANSMISSION SERVICES, TELEVISION AND RADIO BROADCASTING SERVICES; SIMULCASTING BROADCAST TELEVISION OVER GLOBAL COMMUNICATION NETWORKS, THE INTERNET AND WIRELESS NETWORKS; SUB-SCRIPTION TELEVISION BROADCASTING; TELEVISION AND RADIO BROADCASTING SERVICES; TELEVISION BROADCASTING; TELEVISION BROADCASTING CONSULTA-TION; TELEVISION BROADCASTING INFORMATION; TELEVISION PROGRAMME BROADCASTING; TELEVISION PROGRAMME BROADCASTING VIA CABLE; VIDEO BROADCASTING; VIDEO BROADCASTING AND TRANSMISSION SERVICES VIA THE INTERNET, FEATURING FILMS AND MOVIES: VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORK FEATURING THE UPLOADED,



Reg. No. 4,321,929 POSTED AND TAGGED VIDEOS OF OTHERS; VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORK, NAMELY, ELECTRONIC-ALLY TRANSMITTING VIDEO CLIPS; VIDEO BROADCASTING SERVICES VIA THE INTERNET; WIRELESS BROADCASTING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-14-2012; IN COMMERCE 8-14-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GREEN", APART FROM THE MARK AS SHOWN.

SN 85-530,981, FILED 2-1-2012.

ZHALEH DELANEY, EXAMINING ATTORNEY

THE FUTURE OF AWESOME

Reg. No. 4,452,080

COMCAST CORPORATION (PENNSYLVANIA CORPORATION)

1701 JOHN F. KENNEDY BOULEVARD

Registered Dec. 17, 2013 PHILADELPHIA, PA 19103

and 45

Int. Cls.: 37, 38, 41, 42, FOR: INSTALLATION, MAINTENANCE AND REPAIR OF HOME AND BUSINESS SECURITY AND ENVIRONMENTAL REMOTE MONITORING, DETECTION, NOTIFICATION AND CONTROL EQUIPMENT, COMPUTER HARDWARE, AUDIO-VIDEO SYSTEMS AND COMPONENTS THEREOF, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 7-31-2012; IN COMMERCE 7-31-2012.

FOR: CABLE TELEVISION BROADCASTING SERVICES; TELECOMMUNICATION SER-VICES, NAMELY, TRANSMISSION OF VOICE, DATA, GRAPHICS, IMAGES, AUDIO AND VIDEO TO TELEVISIONS, DIGITAL VIDEO RECORDERS, MOBILE PHONES, PERSONAL COMPUTERS, HANDHELD ELECTRONIC DEVICES, GAMING DEVICES, GAMING CON-SOLES AND OTHER CONSUMER ELECTRONIC DEVICES, VIA CABLE, FIBER OPTICS, THE INTERNET, MOBILE NETWORKS AND OTHER ELECTRONIC COMMUNICATIONS NETWORKS; PROVISION OF TELECOMMUNICATION ACCESS TO VIDEO AND AUDIO CONTENT VIA CABLE, FIBER OPTICS, THE INTERNET, MOBILE NETWORKS AND OTHER ELECTRONIC COMMUNICATIONS NETWORKS; PROVIDING HIGH SPEED AC-CESS TO THE INTERNET, MOBILE NETWORKS AND OTHER ELECTRONIC COMMUNIC-ATIONS NETWORKS; PROVIDING ELECTRONIC MAIL (E-MAIL), INSTANT MESSAGING, WEB MESSAGING, AND WIRELESS TEXT AND NUMERIC DIGITAL MESSAGING SER-VICES; PROVIDING VOICE COMMUNICATION SERVICES VIA CABLE, FIBER OPTICS, THE INTERNET, MOBILE NETWORKS AND OTHER ELECTRONIC COMMUNICATIONS NETWORKS: VOICE-OVER INTERNET PROTOCOL (VOIP) SERVICES: TELECOMMUNIC-ATION SERVICES, NAMELY, PROVIDING ADVANCED CALLING FEATURES; AND LEASING OR RENTAL OF TELECOMMUNICATIONS EQUIPMENT, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 7-31-2012; IN COMMERCE 7-31-2012.

Commissioner for Trademarks of the

United States Patent and Trademark Office

FOR: PROVISION OF NON-DOWNLOADABLE FILMS, MOVIES AND TELEVISION PRO-GRAMS VIA AN ONLINE VIDEO-ON-DEMAND SERVICE; DISTRIBUTION OF TELEVISION PROGRAMMING TO CABLE MULTIPLE SYSTEMS OPERATORS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

Reg. No. 4,452,080 FIRST USE 7-31-2012; IN COMMERCE 7-31-2012.

FOR: HOME AND BUSINESS AUTOMATION SERVICES, NAMELY, REMOTE MONITORING AND CONTROL OF LIGHTING APPARATUS, TEMPERATURE LEVELS, HEATING, VENTILATION AND AIR CONDITIONING (HVAC) SYSTEMS AND APPLIANCES; AND PROVIDING SEARCH ENGINES FOR OBTAINING DATA VIA THE INTERNET, MOBILE NETWORKS AND OTHER ELECTRONIC COMMUNICATIONS NETWORKS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 7-31-2012; IN COMMERCE 7-31-2012.

FOR: MONITORING OF HOME AND BUSINESS SECURITY SYSTEMS, NAMELY, SAFETY SYSTEMS THAT PROVIDE DETECTION, MONITORING AND ALERTS REGARDING INTRUSIONS, FIRE, FLOODING, HAZARDOUS GASES AND TEMPERATURE LEVELS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 7-31-2012; IN COMMERCE 7-31-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-658,381, FILED 6-21-2012.

VERNA BETH RIRIE, EXAMINING ATTORNEY

ENTERTAINMENT OPERATING SYSTEM

Reg. No. 4,464,200

Registered Jan. 7, 2014

Int. Cls.: 38 and 41

SERVICE MARK

COMCAST CORPORATION (PENNSYLVANIA CORPORATION)

1701 JOHN F. KENNEDY BOULEVARD

PHILADELPHIA, PA 19103

FOR: COMPUTER SERVICES, NAMELY, PROVIDING AN INTERACTIVE WEB SITE FEA-TURING ACCESS TO AND PROVIDING INFORMATION ABOUT THE FOLLOWING SER-VICES: CABLE TELEVISION BROADCASTING SERVICES; BROADCASTING AND STREAMING OF NON-DOWNLOADABLE FILMS, MOVIES AND TELEVISION PROGRAMS AND OTHER VIDEO AND AUDIO MATERIAL VIA THE INTERNET, MOBILE NETWORKS, SUPPLEMENTAL REGISTER AND OTHER ELECTRONIC COMMUNICATIONS NETWORKS; BROADCASTING AND STREAMING OF AUDIO-VISUAL MEDIA CONTENT IN THE FIELDS OF NEWS, ENTER-TAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS VIA THE INTER-NET. MOBILE NETWORKS, AND OTHER ELECTRONIC COMMUNICATIONS NETWORKS: AND PROVISION OF TELECOMMUNICATION ACCESS TO VIDEO AND AUDIO CONTENT PROVIDED VIA VIDEO-ON-DEMAND. INTERACTIVE TELEVISION, PAY PER VIEW AND PAY TELEVISION SUBSCRIPTION SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 5-31-2013: IN COMMERCE 5-31-2013.

FOR: PROVISION OF NON-DOWNLOADABLE FILMS, MOVIES, TELEVISION PROGRAMS AND OTHER VIDEO AND AUDIO MATERIAL VIA AN ONLINE VIDEO-ON-DEMAND SERVICE; PROVISION OF NON-DOWNLOADABLE FILMS, MOVIES, TELEVISION PRO-GRAMS AND OTHER VIDEO AND AUDIO MATERIAL VIA THE INTERNET, MOBILE NETWORKS, AND OTHER ELECTRONIC COMMUNICATIONS NETWORKS; PROVISION OF AUDIO-VISUAL MEDIA CONTENT IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS VIA AN ONLINE VIDEO-ON-DEMAND SERVICE; PROVISION OF AUDIO-VISUAL MEDIA CONTENT IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS VIA THE INTERNET, MOBILE NETWORKS, AND OTHER ELECTRONIC COMMUNICA-TIONS NETWORKS; AND PROVIDING AN ELECTRONIC TELEVISION PROGRAM GUIDE FOR TELEVISION VIEWERS; AND DIGITAL VIDEO RECORDING (DVR) SERVICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).



FIRST USE 5-31-2013; IN COMMERCE 5-31-2013.

Commissioner for Trademarks of the United States Patent and Trademark Office THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

$Reg.\ No.\ 4,464,\!200\ \ \text{NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "OPERATING SYSTEM"}, APART FROM THE MARK AS SHOWN.$

SER. NO. 85-796,013, FILED P.R. 12-6-2012; AM. S.R. 10-18-2013.

ESTHER BELENKER, EXAMINING ATTORNEY

Anited States of America Mariton States Patent and Arahemark Office United States Patent and Trademark Office



Reg. No. 4,536,898

HALL OF FUTURE (VIRGINIA LIMITED LIABILITY COMPANY)

Registered May 27, 2014 COLONIAL HEIGHTS, VA 23834

1165 CUMBERLAND DRIVE

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

FOR: ORGANIZATION OF EXHIBITIONS FOR MUSICAL ENTERTAINMENT; PLANNING ARRANGEMENT OF SHOWING MOVIES, SHOWS, PLAYS OR MUSICAL PERFORMANCES; PRESENTATION OF MUSICAL PERFORMANCE; PROVIDING A WEBSITE FEATURING INFORMATION IN THE FIELD OF MUSIC AND ENTERTAINMENT; PROVIDING AN IN-TERNET WEBSITE PORTAL FEATURING ENTERTAINMENT NEWS AND INFORMATION SPECIFICALLY IN THE FIELD OF MUSIC; PROVIDING AN INTERNET WEBSITE PORTAL FEATURING LINKS TO MUSICAL ARTIST WEBSITES AND MUSIC PERFORMANCE TICKET INFORMATION; PROVIDING AN INTERNET WEBSITE PORTAL IN THE FIELD OF MUSIC; PROVIDING RATINGS FOR TELEVISION, MOVIE, MUSIC, VIDEO AND VIDEO GAME CONTENT; PROVISION OF INFORMATION RELATING TO LIVE PERFORMANCES, ROAD SHOWS, LIVE STAGE EVENTS, THEATRICAL PERFORMANCES, LIVE MUSIC CONCERTS AND AUDIENCE PARTICIPATION IN SUCH EVENTS; PROVISION OF INFORM-ATION RELATING TO MUSIC; PUBLICATION OF MUSICAL TEXTS; PUBLISHING OF BOOKS, E-BOOKS, AUDIO BOOKS, MUSIC AND ILLUSTRATIONS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-1-2013; IN COMMERCE 9-1-2013.



THE MARK CONSISTS OF "HALL OF FUTURE" IN GOLD PRINT WITH A FADING, BROWN OUTLINE IN ROYAL ACIDBATH FONT.

THE COLOR(S) GOLD, BROWN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 86-072,566, FILED 9-23-2013.

ANTHONY RINKER, EXAMINING ATTORNEY

Michelle K. Len **Deputy Director of the United States** Patent and Trademark Office

THE FUTURE OF FASHION IS IN HER HANDS

Reg. No. 4,742,465

OVATION, LLC (DELAWARE LIMITED LIABILITY COMPANY)

2850 OCEAN PARK BLVD., SUITE 300

Registered May 26, 2015 SANTA MONICA, CA 90405

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

FOR: ENTERTAINMENT SERVICES, NAMELY, ONGOING TELEVISION PROGRAMS IN THE FIELDS OF POPULAR CULTURE, MUSIC, ART, MOVIES, FILMS, NEWS, ENTERTAINMENT, LIFESTYLES, CELEBRITIES AND FASHION; PRODUCTION AND DISTRIBUTION OF TELEVISION PROGRAMS; PRODUCTION AND DISTRIBUTION OF CONTENT FOR AIRING AND STREAMING ON INTERNET WEBSITES IN THE NATURE OF VIDEOS IN THE FIELDS OF POPULAR CULTURE, MUSIC, ART, MOVIES, FILMS, NEWS, ENTERTAINMENT, LIFESTYLES, CELEBRITIES AND FASHION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107)

FIRST USE 12-15-2013; IN COMMERCE 12-15-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-346,493, FILED 7-24-2014.

LAURA KOVALSKY, EXAMINING ATTORNEY



THE FUTURE OF FASHION IS IN THEIR HANDS

Reg. No. 4,742,466

OVATION, LLC (DELAWARE LIMITED LIABILITY COMPANY)

2850 OCEAN PARK BLVD., SUITE 300

Registered May 26, 2015 SANTA MONICA, CA 90405

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

FOR: ENTERTAINMENT SERVICES, NAMELY, ONGOING TELEVISION PROGRAMS IN THE FIELDS OF POPULAR CULTURE, MUSIC, ART, MOVIES, FILMS, NEWS, ENTERTAINMENT, LIFESTYLES, CELEBRITIES AND FASHION; PRODUCTION AND DISTRIBUTION OF TELEVISION PROGRAMS; PRODUCTION AND DISTRIBUTION OF CONTENT FOR AIRING AND STREAMING ON INTERNET WEBSITES IN THE NATURE OF VIDEOS IN THE FIELDS OF POPULAR CULTURE, MUSIC, ART, MOVIES, FILMS, NEWS, ENTERTAINMENT, LIFESTYLES, CELEBRITIES AND FASHION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107)

FIRST USE 12-15-2013; IN COMMERCE 12-15-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-346,494, FILED 7-24-2014.

LAURA KOVALSKY, EXAMINING ATTORNEY





S.M.ENTERTAINMENT

Reg. No. 4,750,296

Registered June 9, 2015

Int. Cls.: 9, 16, 35, 38 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

S.M. ENTERTAINMENT CO., LTD. (REPUBLIC OF KOREA CORPORATION) 521, APGUJUNG 2-DONG

KANGNAM-GU

SEOUL, REPUBLIC OF KOREA

FOR: (BASED ON KOREAN REG. 0976186) CASES FOR MOBILE PHONES; DOWNLOAD-ABLE ELECTRONIC PUBLICATIONS IN THE NATURE OF BOOKS IN THE FIELD OF FASHION AND ENTERTAINMENT; DOWNLOADABLE MUSIC FILES; HEADPHONES; PRE-RECORDED CDS FEATURING MUSIC; PRE-RECORDED ELECTRONIC MEDIA FEATURING MUSIC, FASHION AND ENTERTAINMENT; SUNGLASSES; VIDEO DISKS AND VIDEO TAPES WITH RECORDED ANIMATED CARTOONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: (BASED ON KOREAN REG. 0976211) CALENDARS; OFFICE STATIONERY; PASSPORT HOLDERS; PHOTOGRAPHS; PICTURE POSTCARDS; POSTERS; STATIONERY; TISSUE PAPER, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: (BASED ON KOREAN REG. 0059399) ADVERTISING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



Michelle K. Zen

Director of the United States Patent and Trademark Office FOR: (BASED ON KOREAN REG. 0257852) BROADCASTING PROGRAMS VIA A GLOBAL COMPUTER NETWORK; COMMUNICATION VIA RADIO, TELEGRAPH, TELEPHONE AND TELEVISION TRANSMISSIONS; COMMUNICATIONS BY MEANS OF MOBILE PHONES; COMMUNICATIONS VIA ANALOGUE AND DIGITAL COMPUTER TERMINALS; COMMUNICATIONS VIA FIBER-OPTIC NETWORKS; PROVIDING E-MAIL SERVICES; TELEVISION BROADCASTING; TRANSMISSION AND DISTRIBUTION OF DATA OR AUDIO VISUAL IMAGES VIA A GLOBAL COMPUTER NETWORK OR THE INTERNET; TRANSMISSION OF SOUND, PICTURE AND DATA SIGNALS; TRANSMISSION OF SOUND, VIDEO AND INFORMATION; VIDEO BROADCASTING AND TRANSMISSION SERVICES VIA THE INTERNET, FEATURING FILMS AND MOVIES; WIRELESS COMMUNICATIONS SERVICES, NAMELY, TRANSMISSION OF GRAPHICS TO MOBILE TELEPHONES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FOR: (BASED ON KOREAN REG. 0059399) ENTERTAINMENT IN THE NATURE OF FASHION SHOWS; ENTERTAINMENT INFORMATION; ENTERTAINMENT, NAMELY, LIVE PERFORMANCES BY A MUSICAL BAND; NIGHT CLUBS; PHOTOGRAPHIC REPORT-

Reg. No. 4,750,296 ING; RENTAL OF PHONOGRAPHIC AND MUSIC RECORDINGS; RENTAL OF SOUND RECORDINGS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

OWNER OF REPUBLIC OF KOREA REG. NO. 0257852, DATED 5-2-2013, EXPIRES 5-2-2023.

OWNER OF REPUBLIC OF KOREA REG. NO. 0059399, DATED 2-2-2000, EXPIRES 2-2-2020.

OWNER OF REPUBLIC OF KOREA REG. NO. 0976211, DATED 6-19-2013, EXPIRES 6-19-2023

OWNER OF REPUBLIC OF KOREA REG. NO. 0976186, DATED 6-19-2013, EXPIRES 6-19-2023.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENTERTAINMENT", APART FROM THE MARK AS SHOWN.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF THE STYLIZED WORDING "SM" APPEARING INSIDE A RECTANGLE WITH THE WORDING "S.M. ENTERTAINMENT" APPEARING BELOW THE RECTANGLE.

SER. NO. 85-780,841, FILED 11-15-2012.

ASMAT KHAN, EXAMINING ATTORNEY

Page: 2 / RN # 4,750,296

MAGICAL FUTURE

Reg. No. 5,049,963 Registered Sep. 27, 2016

Int. Cl.: 9, 16, 41

Service Mark

Trademark

Principal Register

MAGICAL FUTURE PRODUCTIONS (CALIFORNIA PARTNERSHIP) 5427 Village Green LOS ANGELES, CA 90016

CLASS 9: Children's educational software; Motion picture films about empowering children; Downloadable musical sound recordings; Pre-recorded CDs, DVDs and audiovisual and audio programming designed to stimulate learning capabilities, namely, pre-recorded videotapes, DVD's and audio CDs, all featuring children's music, stories and/or animated characters; handheld computers featuring audio and video in the nature of educational games, stories, electronic game puzzles and electronic games, all featuring children's music, stories and/or animated characters; downloadable ringtones via the Internet and wireless devices; video game cartridges; video games recorded on cd-rom for use in freestanding video game machines; computer products, namely, game cartridges for computer video games and video output game machines and instructional materials sold as a unit; computer game cassettes; computer game tapes and manuals sold as a unit; theatrical or musical sound recordings; theatrical or musical video recordings on laser discs and digital video discs/digital versatile discs and dvds; downloadable wireless game software; downloadable wireless entertainment software featuring movies and musical sound recordings and downloadable images all in the field of children's music and children's entertainment and children's education; and computer software for use in the design, development and execution of wireless game and entertainment programs and applications; magnetic coded gift cards; graduated rulers

FIRST USE 1-1-2012; IN COMMERCE 1-1-2012

CLASS 16: Children's activity books; Children's books; Children's interactive educational books; Children's storybooks; Educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters, educational booklets in the field of empowering children; other printed matter, namely, animated character collector cards, trading cards, coloring books, postcards, stickers and sticker books, calendars, posters, series of books featuring children's stories and lessons, promotional goods, namely, address books, photograph albums, arts and craft paint kits, paper party bags, binders, bookmarks, paper gift wrap bows, paper cake decorations, calendars, paper gift cards, greeting cards, cartoon strips, pen and pencil cases, children's activity books, paper table cloths, coloring books, comic strips, comic books, paper party decorations, paper napkins, pens, pencils, markers, colored drawing utensils, namely, pencils, markers, pens and crayons, pencil cases, gift wrapping paper and gift bags, holiday and birthday decorations, namely, paper party decorations, stationery, stickers, posters, notebooks, memo pads, erasers, pencil sharpeners, drawing rulers, staplers, envelopes, paper weights, paper coasters, paper place mats; paper bags for meals, parties and treats; newspapers, photographs, postcards, trading cards, flash cards; magazines, namely, children's magazines and printed periodicals in the field of children's entertainment and education, featuring artwork, stories, games and activities for children; diaries; blank journals



Nichelle K. Zen

FIRST USE 1-1-2012; IN COMMERCE 1-1-2012

CLASS 41: Entertainment services, namely, the production of a television series featuring animation, live actors, children's music and stories; providing an interactive web site featuring information in the field of physical exercise, namely, instructions on how to run, jump, throw, catch, skip, swim, ski, skate, how to ride bicycles, skateboards, scooters, skates, and how to play games involving physical exertion, such as basketball, hopscotch, dodgeball, tennis, football, soccer, badminton, volleyball, golf, rugby and handball; entertainment services, namely, providing an on-line board game via an interactive web site; providing an interactive web site featuring information relating to education activities and events for children; entertainment services, namely, providing video podcasts in the field of children's education to stimulate learning through the use of animation, children's music and stories; entertainment and educational services, namely, the production and distribution of motion picture films, production and distribution of television and radio programs, production of sound and video recordings, providing entertainment information; entertainment services, namely, production and distribution of a game shows via television, cable, satellite; providing information, news and commentary in the field of entertainment; amusement park and theme park services; entertainment in the nature of theater productions; entertainment services, namely, live, televised and movie appearances by a professional entertainer

FIRST USE 1-1-2012; IN COMMERCE 1-1-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 85-630,827, FILED 05-21-2012 JENNIFER MCGAR MARTIN, EXAMINING ATTORNEY

Page: 2 of 3 / RN # 5049963

CHARLIE FUTURE

Reg. No. 5,091,955 CHARLIE FUTURE GROUP, LLC (GEORGIA LIMITED LIABILITY COMPANY)

Registered Nov. 29, 2016 Dallas, GA 30157

Int. Cl.: 41 CLASS 41: Movie studios; Production and distribution of television shows and movies;

Television, video and movie filming services

Service Mark FIRST USE 3-1-2014; IN COMMERCE 1-1-2015

Principal Register The Mark consists of Standard Characters without claim to any

PARTICULAR FONT STYLE, SIZE OR COLOR

The name "CHARLIE FUTURE" does not identify a living individual.

SER. NO. 86-570,830, FILED 03-20-2015

STEFAN M OEHRLEIN, EXAMINING ATTORNEY

DINING OF COMME

Director of the United States Patent and Trademark Office

Michelle K. Zen

Anited States of America Muitod States Watert and Arademark Office United States Patent and Trademark Office

THE FUTURE PARTY

Reg. No. 5,151,721 Registered Feb. 28, 2017

Int. Cl.: 41

Service Mark

Principal Register

Future Party Entertainment LLC (CALIFORNIA LIMITED LIABILITY COMPANY) 735 South St. Andrews Place, Apt. 202 Los Angeles, CA 90005

CLASS 41: Motion picture and television program production services; entertainment, namely, multimedia production services; entertainment media production services for motion pictures and television shows; film making, namely, film studios; entertainment services, namely, on-going television programs and radio programs featuring live action, drama, comedy, sci-fi, animation, music, news and general entertainment; entertainment services, namely, providing ongoing webisodes featuring live action, drama, comedy, sci-fi, animation, music, news and general entertainment; providing a website featuring information via an electronic global computer network in the field of entertainment relating specifically to movies and television; providing entertainment information about live-action, comedy, drama and animated programs and providing entertainment in the nature of live-action, comedy, drama and animated programs via electronic global communications network; providing entertainment information relating to motion pictures and television programs; providing a website featuring non-downloadable film clips and videos featuring motion pictures and television shows, and entertainment information on motion pictures and literary works; online journals, namely, blogs featuring information, interviews, news and commentary in the field of current events news, sports, culture, arts, national and international politics, entertainment and technology; providing a website featuring articles, blogs, photographs, non-downloadable videos, and messages in the fields of in the field of current events news, sports, culture, arts, national and international politics, entertainment and technology

FIRST USE 11-12-2016; IN COMMERCE 11-12-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-529,419, FILED 02-09-2015 AMY E THOMAS, EXAMINING ATTORNEY



Michelle K. Zen

FUTURE MEMORY

Reg. No. 5,363,327

Registered Dec. 26, 2017

Int. Cl.: 41

Service Mark

Principal Register

Kim, Tae Yun (UNITED STATES INDIVIDUAL)

#258

47000 Warm Springs Blvd Fremont, CALIFORNIA 94539

CLASS 41: Educational services, namely, providing seminars, instructional lessons, teaching and demonstrations relating to relaxation, meditation, inspiration, health and exercise, disseminating instructional manuals and brochures together herewith; correspondence courses in the field of personal development, namely, visualize and achieve future goals, self esteem; entertainment namely, production of movies, radio and television programs

FIRST USE 7-1-2016; IN COMMERCE 7-1-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-395,235, FILED 04-01-2017



Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office



Reg. No. 5,614,504

Registered Nov. 27, 2018

Int. Cl.: 9, 16, 18, 25, 28, 35, 36, 38, 39, 40, 41, 42, 43, 44, 45

Service Mark

Trademark

Principal Register

S.M. Entertainment Co., Ltd. (KOREA, REPUBLIC OF CORPORATION) 521 Apgujeong 2-dong, Gangnam-gu Seoul, REPUBLIC OF KOREA

CLASS 9: Smartphones; downloadable multimedia file containing audio and video related to entertainment; optical apparatus and instruments except for glasses and photographic apparatus, namely, microscopes and binoculars; photographic apparatus and instruments, namely, camera; sunglasses; electrical controllers; electric audio and visual apparatus and instruments, namely, audio amplifiers, audio speakers, audio receivers, audio-video receivers, video projectors, video monitors; ear phones; recorded computer operating programs; downloadable smart phone application software for providing information on entertainment; computer hardware and computer peripheral devices; electrical plugs; Protective helmets; downloadable music files; metronomes; pre-recorded DVDs, not of music featuring entertainment related videos; electronic terminal for an electronic lottery system which generates lottery tickets; exposed cinematographic films; Downloadable electronic publications in the nature of books, magazines, manuals in the field of entertainment

CLASS 16: Stickers; Adhesives for household purposes other than for stationery use; silver paper; paper; stationery; paper tissues; office supplies, except furniture, namely, staplers, hole punchers, folders for paper, jackets for paper, paper labels, paper-clips, paper shredders for office use; School supplies, namely, pencils, ink pens, pencil cases, erasers, markers, crayons, highlighter pens, folders, notebooks, pencil sharpeners, glue; plastic film for wrapping; passport cases; boxes of paper; plastics roll stock for packaging; party ornaments of paper; printed matters except books and periodicals, namely, brochures in the field of entertainment and celebrities; leaflets about entertainment and celebrities; paintings and calligraphic works; bromide photographs; modelling materials for use by children; teaching materials except apparatus, namely, printed teaching materials in the field of entertainment; printed publications, namely, brochures, booklets, and teaching materials in the field of entertainment

CLASS 18: Portable cosmetic cases sold empty; labels of leather; clothing for pets; dog collars and leads; bags for carrying pets; leather; imitation leather; bags, namely, all-purpose carrying bags, gym bags, weekend bags; bags for sports; purses; travelling trunks and traveling bags; boxes made of leather; umbrellas; parasols; canes; business card cases; key pouches; credit card cases and holders

CLASS 25: Clothes, namely, pants, nightwear, t-shirts, sweaters; footwear; sportswear, namely, sports jackets, sports jerseys, sports shirts, sports vests, sports pants, sports bras; overcoats except wear for exclusive use for sports and Korean traditional dress; bottoms as clothing; jackets; outerclothing, namely, coats; short trousers; under garments; shirts; hooded pullovers; leggings; mufflers as neck scarves; socks; winter gloves; ear muffs; headwear, namely, caps; winter knit face masks; belts; rainwear

CLASS 28: Games and playthings, namely, games adapted for use with television receivers, home video game machines; gymnastic and sporting articles, namely, balls for sports, nets for sports; toys for domestic pets; ornaments for Christmas trees except illumination articles and confectionery; toys, namely, infant toys, inflatable toys, plush toys; dolls; toy LED light



sticks used at concerts; paper dolls; toy, action, molded toy figures; board, parlour, memory games; hand held units for playing electronic games; sporting articles other than golf and climbing articles, namely, spring boards, sleds, baseball bats, baseball gloves, bowling gloves, football gloves, goalkeepers' gloves. work-out gloves, boxing gloves, running gloves, wrist guards for athletic use, elbow guards for athletic use, arm guards for athletic use, shin guards for athletic use, knee guards for athletic use, leg guards for athletic goods; golf bags; gloves for golf; golf clubs; golf balls; fishing tackle

CLASS 35: Advertising; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; brand management, namely, branding services, namely, consulting, development, marketing of brands for businesses and/or individual; talent agency services; business management of performing artists; import-export agency services; organizing of events for commercial and promotional purposes; commercial administration of the licensing of goods and services; compilation of information into computer databases; office functions; telephone answering and message handling services; auctioneering provided on the internet; rental of vending machines; arranging subscriptions of the online publications of others; providing television home shopping services in the field of general consumer merchandise; promoting the goods and services of others by means of operating an on-line shopping mall with links to the retail web sites of others; intermediary services relating to mail order selling by electric communication, namely, mail order services featuring general consumer merchandise; retail department store services; hypermarket services; Pharmaceutical services, namely, processing online and telephone prescription orders in retail and central fill pharmacies

CLASS 36: Issuance of pre-paid card with membership card function, namely, providing rebates at participating establishments of others through use of a membership card; arranging finance for films; arranging of finance for sporting, cultural and entertainment projects; insurance information; financial affairs, namely, financial information, management and analysis services; real estate management; rental of buildings for permanent occupancy; providing information relating to the rental of buildings for permanent occupancy; management of buildings; real estate management services relating to entertainment venues; charitable fund raising by means of entertainment events, namely, various performance by entertainers to raise funds; charitable fund raising by means of musical concerts; collection of monetary donations for charitable purposes, namely, charitable fundraising services, by means of providing individuals with the information and opportunity to make monetary donations to their favorite charity; charitable fund raising in view of disaster precautions and prevention

CLASS 38: Broadcasting of radio programs and transmission of radio programs by satellite telecommunication services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the internet; transmission and delivery of audio, video, still and moving images, text and data via cable television, wireless communication networks, the internet; pay-per-view television transmission programs; broadcasting services and provision of telecommunication access to video and audio content provided via a video-on-demand service via the Internet; broadcasting services and provision of telecommunication access to films and television programs provided via a video-on-demand service; broadcasting of television programs; peerto-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing electronic bulletin boards, community forums, online chat rooms for the transmission of messages among computer users concerning entertainment and education; transmission of mobile content via a smart phone, namely, transmission of sound, video and information from web cams, video cameras or mobile phones, all featuring live or recorded materials; transmission of television content by satellite, by fiber optic cables; electronic bulletin board services for social network services; streaming of audio and video content over the internet and wireless networks; internet broadcasting services; rental of broadcasting equipment

CLASS 39: Transportation services, namely, transportation and delivery services by air, road, rail, and sea; parking lot services; delivery of food by restaurants; delivery services, namely, providing postal delivery services for documents, letters, packages, parcels; traffic information; storage of goods; providing transport for sightseeing tours and excursions; travel

Page: 2 of 6 / RN # 5614504

guide services; organization of transport for excursions; travel guide and travel information service; physical storage of electronically stored digital music; gift wrapping

CLASS 40: Duplication of CDs; Duplication of DVDs; Duplication of audio tapes; Printing of digital photographs; Photographic retouching; 3D printing; Printing; Bookbinding

CLASS 41: Entertainment services performed by singers; planning, namely, arrangement of showing movies, shows, plays or musical performances; Artists education, namely, providing classes of instruction in performing arts; entertainer services, namely, in the nature of presenting live musical performances, and other performances in the field of entertainment; Organization of entertainment shows, namely, fashion shows for entertainment purposes, magic shows, television shows; Entertainment and educational services in the nature of competitions in the field of education, culture, sports and other non-business and noncommercial fields; Entertainment information and amusement information, namely, provision of information relating to celebrities, entertainment television programs, amusement park shows; Arranging and conducting of seminars, conferences and exhibitions for cultural or educational purposes; Providing facilities for movies, shows, plays, music or educational training; Instructional and training services, namely, IT training services, business training services, sports training services, dance training services, vocal training services and other training services to become entertainers; Booking of seats for shows and sports events; Ticket reservation and booking services for entertainment, sporting and cultural events; classroom instruction of acting, singing, dancing; Rental of stage scenery; Rental of sound recordings and video recordings; Publishing of electronic publications; Photography; Gathering and dissemination of news; Organizing of exhibitions for entertainment purposes; providing an internet website portal featuring entertainment

CLASS 42: Research and development of new products; Architectural design; Commercial space design, namely, space planning, furniture selection; Interior design, namely, space planning, furniture selection; New product design and development services; Graphic arts design; Visual design, namely, designing posters, graphic arts used for advertisements on newspapers, magazines, and televisions; Animation character design; Graphic design services for creating emoticons used online; Design services for packaging, namely, designing of packaging and wrapping materials; Dress design services; Design and development of computer programs; laboratory research in the fields of cosmetology and cosmetics

CLASS 43: Kids cafe services; Street stalls services, namely, providing food and drink via food booths, restaurants; Restaurant and hotel services; Preparation of food and beverages; Restaurant services; Restaurant information services; Bakeries; Cafe services; Take-out food services; Fast-food restaurant services; Pubs; Providing on-line advice and information services relating to wine and food pairings; Hotel and motel services; Providing temporary lodging at holiday camps; Providing on-line information relating to hotel reservations; Providing campground facilities; Day-nursery services

CLASS 44: Hygienic and beauty care; Hospital services; Agriculture, horticulture and forestry services, namely, plant selection and propagation of plants, plant material, and produce in connection with commercial rooftop soil farms, and pest control for forestry; Dental hygienist services; Hospitals other than dentistry; Beauty salon services; Skin care salons; Make-up application services

CLASS 45: On-line social networking services; Licensing services relating to performance rights; Licensing services relating to rights of video productions; Licensing of industrial property rights and copyrights; Licensing of films, televisions, video, music and image; Legal services relating to the exploitation of ancillary rights relating to film, television, video and music productions; Licensing services relating to the manufacture of goods; Management of character copyrights; Licensing of rights relating to television, video and radio programs, productions and formats; Providing information relating to fashion coordination services for individuals; Bodyguard services

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091046, FILED 07-19-2017, REG. NO. 1334175, DATED 02-23-2018, EXPIRES 02-23-2028

Page: 3 of 6 / RN # 5614504

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091019, FILED 07-19-2017, REG. NO. 1330831, DATED 02-12-2018, EXPIRES 02-12-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091044, FILED 07-19-2017, REG. NO. 1334174, DATED 02-23-2018, EXPIRES 02-23-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091043, FILED 07-19-2017, REG. NO. 1334173, DATED 02-23-2018, EXPIRES 02-23-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091042, FILED 07-19-2017, REG. NO. 1334172, DATED 02-23-2018, EXPIRES 02-23-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091041, FILED 07-19-2017, REG. NO. 1334171, DATED 02-23-2018, EXPIRES 02-23-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091039, FILED 07-19-2017, REG. NO. 1334169, DATED 02-23-2018, EXPIRES 02-23-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091040, FILED 07-19-2017, REG. NO. 1334170, DATED 02-23-2018, EXPIRES 02-23-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091037, FILED 07-19-2017, REG. NO. 1334167, DATED 02-23-2018, EXPIRES 02-23-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091036, FILED 07-19-2017, REG. NO. 1334166, DATED 02-23-2018, EXPIRES 02-23-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091030, FILED 07-19-2017, REG. NO. 1327855, DATED 02-02-2018, EXPIRES 02-02-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091012, FILED 07-19-2017, REG. NO. 1330830, DATED 02-12-2018, EXPIRES 02-12-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091026, FILED 07-19-2017, REG. NO. 1327852, DATED 02-02-2018, EXPIRES 02-02-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091020, FILED 07-19-2017, REG. NO. 1327846, DATED 02-02-2018, EXPIRES 02-02-2028

PRIORITY CLAIMED UNDER SEC. 44(D) ON KOREA, REPUBLIC OF APPLICATION NO. 2017-0091045, FILED 07-19-2017, REG. NO. 1347329, DATED 04-03-2018, EXPIRES 04-03-2028

The mark consists of the wording "SM" and "ENTERTAINMENT", with the wording "SM" being above the wording "ENTERTAINMENT". Appearing on the left of the wordings are a series of curvy lines that form another stylized wording "SM" and a circle underneath the letter "M".

No claim is made to the exclusive right to use the following apart from the mark as shown: "ENTERTAINMENT"

Page: 5 of 6 / RN # 5614504

FUTURE EXPERIENCE PROGRAM

Reg. No. 5,748,341

Registered May 14, 2019

Int. Cl.: 9, 35, 42

Service Mark

Trademark

Principal Register

Sony Corporation (JAPAN CORPORATION) 1-7-1 Konan, Minato-ku Tokyo, JAPAN

CLASS 9: Photographic machines and apparatus, namely, photographic cameras, photographic filters, digital still cameras, digital cameras, camera lenses; cinematographic machines and apparatus, namely, cinematographic cameras, video cameras, camcorders, cinematographic projectors; cinematographic video screens; optical machines and apparatus, namely, blank optical discs, optical receivers; sensors and other measuring or testing machines and instruments, namely, CMOS image sensors, CCD image sensors, global positioning sensors; telecommunication machines and apparatus, namely, telephones, telecommunication cables, telecommunication switches, smart phones; computers, downloadable computer software for viewing, organizing, editing, and uploading music, photos and videos; and other electronic machines, apparatus and their parts, namely, television apparatus for projection purposes, portable digital audio players, loudspeakers, amplifiers, home theater systems comprising optical disc players, audio amplifiers and television tuners, audio speakers, DVD players and recorders, digital audio players and recorders, digital video players and recorders, headphones, navigation apparatus for vehicles in the nature of on-board computers, digital book readers, head mounted video display, tablet computers, laptop computers, computer peripheral devices, and computer game programs for home video game machines; electronic circuits and pre-recorded CD-ROMs featuring game programs for hand-held games with liquid crystal displays, phonograph records featuring music; downloadable music files; pre-recorded video discs and video tapes featuring music, movies and games; portable computer terminals for electronic publications, downloadable still and moving images in the field of news, movies, music and entertainment; spectacles; goggles for sports

CLASS 35: Advertising and publicity services; marketing research and analysis; provision of information concerning commercial sales; wholesale and retail store services featuring electrical machinery and apparatuses

CLASS 42: Computer software design, computer programing and maintenance of computer software; testing the functionality of machines and research on machines; providing computer programs on data networks, namely, providing online non-downloadable software for viewing, organizing, editing, and uploading music, photos and videos

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE. SIZE OR COLOR

PRIORITY CLAIMED UNDER SEC. 44(D) ON JAPAN APPLICATION NO. 2017-159197, FILED 12-01-2017, REG. NO. 6074035, DATED 08-24-2018, EXPIRES 08-24-2028



No claim is made to the exclusive right to use the following apart from the mark as shown: "PROGRAM"

SER. NO. 87-713,363, FILED 12-08-2017

Page: 2 of 3 / RN # 5748341