

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

U.S. APPLICATION SERIAL NO. 88245645)
)
MARK:)
THE CERAMIC ALLIANCE)
)
APPLICANT:)
Tile Council of North America, Inc.)
)

**RESPONSE TO
OFFICE ACTION**

ATTACHMENTS TO OFFICE ACTION RESPONSE

United States of America

United States Patent and Trademark Office

FORESTWATER ALLIANCE

Reg. No. 5,752,985

Registered May 14, 2019

Int. Cl.: 35, 36

Service Mark

Principal Register

The Pacific Forest Trust, Incorporated (CALIFORNIA CORPORATION)
1001 O'reilly Ave
San Francisco, CALIFORNIA 94129

CLASS 35: Charitable services, namely, promoting public awareness of and interest in protecting and restoring forests and watersheds; association services, namely, promoting public awareness by advocating for expanded conservation and restoration of forested watersheds; providing an internet website featuring news and information in the fields of forest and water resource management policy and natural resource management relating to the environment; business and natural resource management consulting services in the field of conservation, preservation and protection of forests, water, land, and other natural resources

FIRST USE 3-27-2019; IN COMMERCE 3-27-2019

CLASS 36: Providing an internet website featuring news and information in the fields of forest and water resource financial policy and management; financial consulting services in the field of conservation, preservation and protection of forests, water, land, and other natural resources

FIRST USE 3-27-2019; IN COMMERCE 3-27-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:
"ALLIANCE"

SER. NO. 87-906,933, FILED 05-03-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

HEALTHY BUSINESS ALLIANCE

Reg. No. 4,359,986

Registered July 2, 2013

Int. Cls.: 35 and 36

SERVICE MARK

PRINCIPAL REGISTER

PURCHASING ALLIANCE SOLUTIONS, INC. (GEORGIA CORPORATION)
SUITE C-200
736 JOHNSON FERRY ROAD
MARIETTA, GA 30068

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS BY MEANS OF A PREFERRED CUSTOMER PROGRAM TO PARTICIPATING MEMBERS OF CHAMBERS OF COMMERCE FEATURING INSURANCE PLANS, EMPLOYEE HEALTH AND WELLNESS TOOLS, PAYROLL SERVICES, BUSINESS CONSULTING AND ASSISTANCE RESOURCES, AND EMPLOYEE BENEFIT PROGRAMS; ADMINISTRATION OF A DISCOUNT PROGRAM TO PARTICIPATING MEMBERS OF CHAMBERS OF COMMERCE FOR ENABLING PARTICIPANTS TO OBTAIN DISCOUNTS ON THE COSTS OF SERVICES OR RECEIVING IMPROVED SERVICES; PROVIDING PAYROLL PROCESSING SERVICES AND BUSINESS ADMINISTRATION ASSISTANCE RESOURCES TO COMPANIES THROUGH CHAMBER OF COMMERCE PROGRAMS; PROVIDING HEALTH INSURANCE EXCHANGES IN THE NATURE OF A MARKETPLACE THAT OFFERS PURCHASERS OF HEALTH INSURANCE A VARIETY OF PLANS FROM DIFFERENT INSURANCE PROVIDERS; PROMOTING EMPLOYEE BENEFIT INSURANCE PLANS OF OTHERS FOR MEMBERS OF CHAMBERS OF COMMERCE AND ASSOCIATION PARTICIPANTS; PROMOTING A VARIETY OF INSURANCE AND HEALTH-RELATED PLANS AND PROGRAMS OF OTHERS VIA LOCAL CHAMBERS OF COMMERCE; PROMOTING VARIOUS TYPES OF INSURANCE PLANS OF OTHERS, NAMELY, HEALTH INSURANCE, DENTAL INSURANCE, VISION INSURANCE, AND LIFE INSURANCE, TO PARTICIPATING CHAMBER OF COMMERCE MEMBER, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-0-2012; IN COMMERCE 2-0-2012.

FOR: CONSULTING SERVICES IN THE FIELD OF INSURANCE; INSURANCE AGENCY AND BROKERAGE SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-0-2012; IN COMMERCE 2-0-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BUSINESS ALLIANCE", APART FROM THE MARK AS SHOWN.



Sean Street Lee

Acting Director of the United States Patent and Trademark Office

Reg. No. 4,359,986 SER. NO. 85-601,349, FILED 4-18-2012.

JORDAN BAKER, EXAMINING ATTORNEY

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TRADEMARK REGISTRATION**

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The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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