

FOCUS ATLANTA

APRIL 23RD, 2019

Atlanta Tech Village

9:00 AM - 1:00 PM

RSVP

SKILLS HACKATHON: HOW TO SURVIVE DISRUPTION

The Digital Revolution is reshaping everything, given the broad impact of technology on an organization's digital transformation and corporate culture. How can you ensure you're keeping pace with the reskilling revolution? Do you give your employee's career advice and direction? Is your organization using people analytics to make informed decisions to fill and close skill gaps?

If you're not, you should be. 94 (<https://www.cnbc.com/2019/02/27/94percent-of-employees-would-stay-at-a-company-for-this-one-reason.html>) percent of employees say that they would stay at a company longer if it simply invested in helping them learn.

So to help organizations get a little better and more efficient in upskilling and reskilling, Degreed is hosting a Skills event, focusing on tackling two big problems plaguing many organizations: upskilling and career mobility.

This is a different event experience - it's an interactive, hands-on workshop where participants will break into small teams to share their expertise and create new solutions. So this is a great opportunity to learn from and share with other leaders in your community and industry.

If you're ready to stop talking about disruption and do something about it, then this event is for you.

Hackathon Experience and Goals

1. You'll join others in small groups in a mix of industries.
2. In a small team, you will select from 2 business problems:
Problem 1: Filling Skill Gaps - Retaining / Recruiting 10% of mid-career talent
Problem 2: Career Mobility - Hiring/ upskilling 10% of your organization's talent
3. With your group, produce a working prototype. present a creative solution with your group to a panel of judges (comprised of folks in the room)

At this hands-on event, you will be fueled with excitement and build something from scratch to solve a business problem that can actually change the game at your organization.

EXPERTS



[\(/focusatlanta2019/agenda/speakers/444187\)](/focusatlanta2019/agenda/speakers/444187)

Michelle Small

Director Knowledge Management
Koch Industries



[\(/focusatlanta2019/agenda/speakers/420718\)](/focusatlanta2019/agenda/speakers/420718)

Darren Nerland

Learning Strategist
Degreed



[\(/focusatlanta2019/agenda/speakers/420719\)](/focusatlanta2019/agenda/speakers/420719)

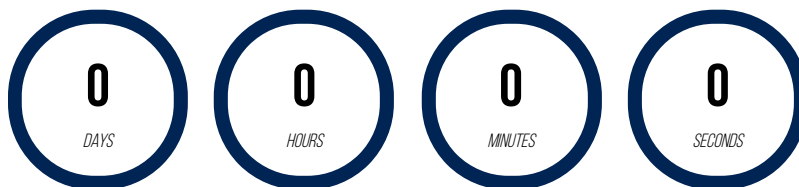
Caroline Soares

Director, Learning Services
Degreed

AGENDA

- 9:00 - 9:30 am** Registration + coffee + networking
- 9:30 - 9:45 am** Welcome & Hackathon Kickoff
- 9:45 - 10:30 am** Redefining the Reskilling Revolution by Industry
(Small groups, cohort work together to solve business problems)
- 10:30 - 10:45 am** Networking Break
- 10:45 - 11:30 am** Groups Present Scrappy Solutions to Panel of Judges
- 11:30 - 12:15 am** Fireside Chat + Insights with Client Judges & closing remarks
- 12:15 - 1:00 pm** Lunch + Networking

WE ARE LIVE IN



RSVP NOW

Tickets

QTY

ATTENDEE

Registration
is complimentary.

Event Ended

✕ Promo Code

Apply

Register

VENUE

ATLANTA TECH VILLAGE, AREA A,

3423 PIEDMONT ROAD NORTHEAST, ATLANTA, GEORGIA 30305, USA ([HTTPS://WWW.GOOGLE.COM/MAPS/?Q=33.8487474,-84.3733851](https://www.google.com/maps/?q=33.8487474,-84.3733851))

FAQ

How much does this cost?

- There is no charge for attending Degreed Focus Denver.

Who should attend?

- Talent, learning and business leaders who are interested in seeing how forward-thinking organizations are using learning and tools like Degreed to drive the capabilities of workers and their companies.

What if I can't attend?

- If you're busy and unable to attend, consider forwarding this event to another member of your team who might benefit from the insights.

What if I need to change my RSVP?

- If you can no longer attend, we will miss you but please email focus@degreed.com to be removed from the guest list.

What do I wear?

- Business casual attire.

What should I bring?

- An open mind.
- Some lessons learned from your organization that you could share to help others.
- Questions for the speakers.
- We will provide notebooks and pens but feel free to bring your laptop or other devices for note-taking.

Where do I park?

- If you will need parking access during the event, please email focus@degreed.com (<mailto:focus@degreed.com>) to get your pass.
- There is no parking at Atlanta Tech Village
- Please park at Prominence, located underneath the Wells Fargo building across Lenox Road from Atlanta Tech Village
- Enter the parking deck from Piedmont Rd (front entrance), or at the back entrance off Tower Place, by Buckhead Church (back entrance).
- The Village building and parking deck is handicapped accessible. Handicapped parking is located at the top of the deck near the 2nd floor entrance. Follow the directions found outside the door to enter the building.
- For a parking map, please visit <http://atlantatechvillage.com/about-us/directions/> (<http://atlantatechvillage.com/about-us/directions/>)

Need special eats?

- If you have special dietary requirements, please email focus@degreed.com (<mailto:focus@degreed.com>).

Email focus@degreed.com for additional questions.

DEGREED

Degreed is an award-winning learning platform built for the way today's workers really build skills and grow their careers. We make it easy for you to integrate, curate and personalize all your learning and development. So everyone in your organization can discover it, share it and track it. However and wherever they learn. Visit [degreed.com](http://www.degreed.com) (<http://www.degreed.com>).

[Privacy Policy \(https://degreed.com/about/privacy\)](https://degreed.com/about/privacy)

Add to calendar: Google (<https://www.google.com/calendar/render?action=TEMPLATE&text=Focus%20Atlanta&dates=20190423T>

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Looking for your ticket? (<https://events.degreed.com/focusatlanta2019/settings/ticket>) [Contact the organizer](#)