

REPLY TO OFFICE ACTION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE IN RE TRADEMARK APPLICATION 88/223,445	
<i>Applicant:</i> Glia Technologies, Inc. <i>Serial No.:</i> 88/223,445 <i>Filed:</i> December 10, 2018 <i>Mark:</i> GLIA	Examining Attorney: Esther A. Belenker Law Office: 111 Attorney Docket No.: SAL4-TM003

This Reply is filed in response to the Office Action dated March 10, 2019 in connection with the above-referenced trademark application.

Applicant's trademark is "GLIA" (also referred to as Applicant's Mark), for "Computer services, namely, providing one or more of a downloadable or online non-downloadable software platform for others to enable communication through one or more of instant messaging, video, internet co-browsing, screen sharing, and artificial intelligence; computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions between one or more users in a collaborative manner; computer services, namely, providing temporary use of online non-downloadable software to enable one or more users in one or more physical locations to collaborate in real-time with shared access; software as a service (SAAS) services featuring software for use in one or more of online based audio and video chat and shared web browsing for the purpose of providing channels of real-time communications between sales representatives, staff, customers, and potential customers to improve

customer relationships; scientific and technological services and research and design, namely, providing temporary use of online non-downloadable software to track user information for planning and management of business finances, sales information and processing, e-commerce information and processing, customer relationship management, inventory management, sales force management, and marketing information management; industrial research services in the field of business, e-commerce, business management, customer relationship management (crm), inventory management, sales force management, planning and management of business finances and marketing information for e-commerce based on user interaction.”

Multiple Class Application Requirements

At the time of filing, Applicant’s Mark classified the identified services as International Class 42. The Examining Attorney has identified an additional class of goods, Class 9, which Applicant accepts. Applicant submits with this response the filing fee for an additional class, which was not covered by the fees submitted with the initial application. The goods and services are listed below, as amended.

Recitation of Good/Services

The Examining Attorney has requested clarification of the identification of goods and services for the subject mark. In response to the Examining Attorney's request, Applicant accepts the following identification proposed in the Office Action for Class 9:

Downloadable computer software platform for others to enable communication through one or more of instant messaging, video, internet co-browsing, screen sharing, and artificial intelligence.

Applicant also accepts the following identification proposed in the Office Action for Class 42:

Computer services, namely, **providing an online non-downloadable software platform** for others to enable communication through one or more of instant messaging, video, internet co-browsing, screen sharing, and artificial intelligence; computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions between one or more users in a collaborative manner; computer services, namely, providing temporary use of online non-downloadable software to enable one or more users in one or more physical locations to collaborate in real-time with shared access; software as a service (SAAS) services featuring software for use in one or more of online based audio and video chat and shared web browsing for the purpose of providing channels of real-time communications between sales representatives, staff, customers, and potential customers to improve customer relationships; scientific and technological services and research and design, namely, providing temporary use of online non-downloadable software to track user information for planning and management of business finances, sales information and processing, e-commerce information and processing, customer relationship management, inventory management, sales force management, and marketing information management; industrial research services in the field of business, e-commerce, business management, customer relationship management (crm), inventory management, sales force management, planning and management of business finances and marketing information for e-commerce based on user interaction

Prior-Filed Applications

Applicant respectfully disagrees with the Examining Attorney's arguments regarding the trademark eligibility of Applicant's Mark with regard to the prior-filed pending applications and reserves the right to refute those arguments at a later date, if necessary.

Conclusion

In view of the foregoing, Applicant respectfully requests the addition of International Class 9 to the identification of goods and services and accepts the Examining Attorney's amendments to the identification of goods. Applicant reserves the right to refute arguments regarding refusal of the mark based on prior-filed pending applications.

*Respectfully Submitted,
On behalf of Applicant,
Glia Technologies, Inc.*

By: /Carey Kulp/
Carey Kulp