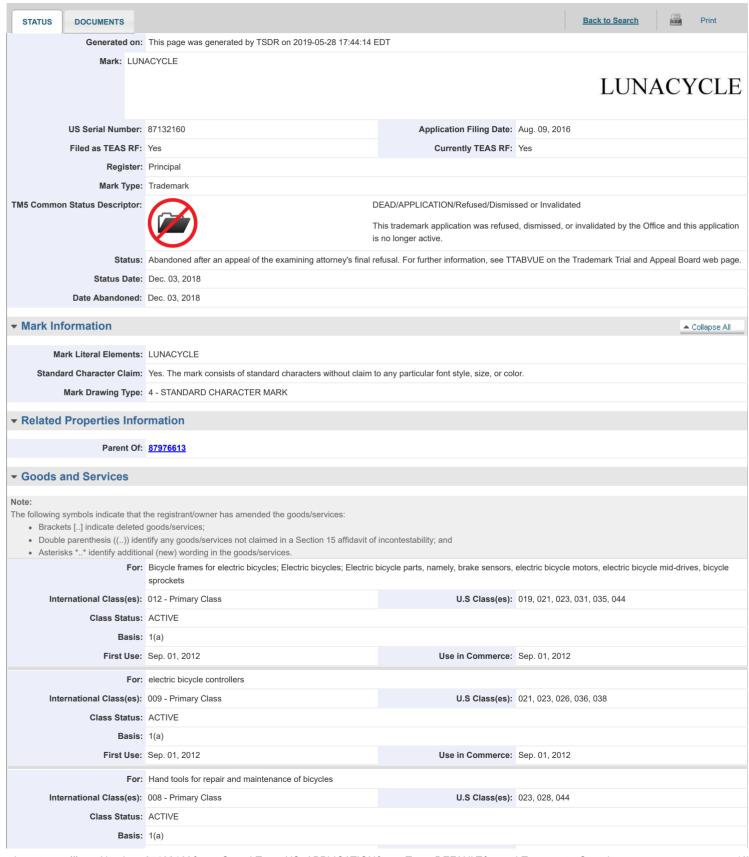
BULK DATA: The TSDR Application Programming Interface (API) will be unavailable starting May 7 at 12 a.m. ET for at least two weeks. Bulk data customers who rely on the TSDR API can use <u>alternative methods</u> to receive bulk data from TSDR. If you are a bulk data customer who has questions or needs additional information, please <u>email us</u>.

INTERMITTENT SYSTEM ISSUES: Due to high-volume usage, you may experience intermittent issues on the Trademark Status and Document Retrieval (TSDR) system between 6 – 8 a.m. ET. Refreshing your web browser should resolve the issue. If you still need assistance accessing a document, email **teas@uspto.gov** and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

ENHANCEMENT TO PROTECT YOUR PRIVACY: When applicants and registrants are not represented by an attorney, the USPTO now masks the correspondence email address in the status tab and the Application Programming Interface (API). We made this change to reduce the likelihood that customers will be subjected to scams and unwanted solicitations.



First Use: Sep. 01, 2012 Use in Commerce: Sep. 01, 2012 **▼** Basis Information (Case Level) Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No Filed 44D: No Currently 44E: No Filed 44E: No Currently 66A: No Filed 66A: No Currently No Basis: No Filed No Basis: No **▼** Current Owner(s) Information Owner Name: Luna Cycles

Owner Address: 3739 Balboa street #227

San Francisco, CALIFORNIA UNITED STATES 94121

Legal Entity Type: CORPORATION State or Country Where CALIFORNIA

Organized:

Attorney Email Authorized: Yes

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ruth Khalsa Docket Number: 435092

Correspondent

Correspondent Name/Address: RUTH KHALSA

Attorney Primary Email Address: trademarks@legalforce.com

LEGALFORCE RAPC WORLDWIDE PC

446 E SOUTHERN AVE

TEMPE, ARIZONA UNITED STATES 85282

Phone: 650 965-8731 **Fax**: 650 989-2131

Domestic Representative - Not Found

▼ Prosecution History

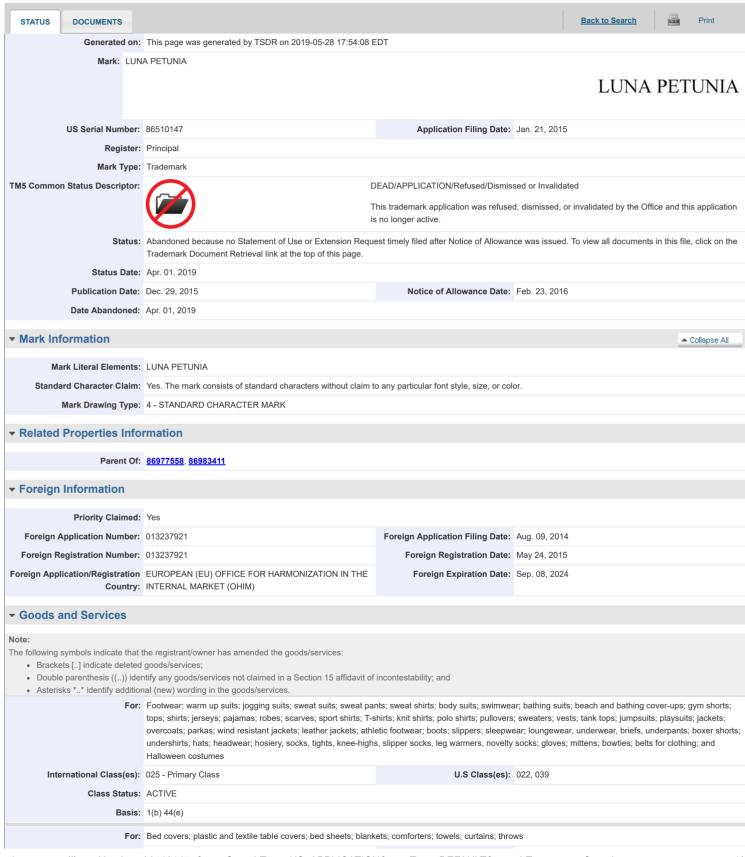
Date	Description	Proceeding Number
Dec. 04, 2018	ABANDONMENT NOTICE MAILED - AFTER EX PARTE APPEAL	
Dec. 03, 2018	ABANDONMENT - AFTER EX PARTE APPEAL	74819
Dec. 03, 2018	EXPARTE APPEAL TERMINATED	132160
Sep. 18, 2018	EX PARTE APPEAL-REFUSAL AFFIRMED	132160
Apr. 23, 2018	NOTIFICATION OF EXAMINERS STATEMENT E-MAILED	
Apr. 23, 2018	EXAMINERS STATEMENT E-MAILED	
Apr. 23, 2018	EXAMINERS STATEMENT - COMPLETED	74819
Feb. 27, 2018	JURISDICTION RESTORED TO EXAMINING ATTORNEY	132160
Jan. 17, 2018	DIVISIONAL PROCESSING COMPLETE	
Dec. 23, 2017	DIVISIONAL REQUEST RECEIVED	
Jan. 16, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Dec. 27, 2017	EX PARTE APPEAL-INSTITUTED	132160
Dec. 27, 2017	EXPARTE APPEAL RECEIVED AT TTAB	
Dec. 23, 2017	TEAS REQUEST TO DIVIDE RECEIVED	
Sep. 20, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 27, 2017	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jun. 27, 2017	FINAL REFUSAL E-MAILED	
Jun. 27, 2017	FINAL REFUSAL WRITTEN	74819
May 17, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 16, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 16, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 16, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 18, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325

NOTICE OF PSEUDO MARK E-MAILED			
NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM			
NEW APPLICATION ENTERED IN TRAM			
▼ TM Staff and Location Information TM Staff Information			
→ Assignment Abstract Of Title Information - Click to Load			

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International Class(es):	024 - Primary Class	U.S Class(es):	042, 050	
Class Status:	•	,		
Basis:	1(b) 44(e)			
For:	Combs; brushes, namely, hair brushes, bath brushes and nail	brushes; beverage glassware; porce	lain and earthenware mugs; bath accessories, namely, soap	
	dishes and toothbrush holders; toothbrushes; plates; cups; bowls; lunchboxes; thermal insulated containers for food or beverages			
International Class(es):	021 - Primary Class	U.S Class(es):	002, 013, 023, 029, 030, 033, 040, 050	
Class Status:	ACTIVE			
Basis:	1(b) 44(e)			
For:	Trunks and travelling bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; bags, namely, beach bags, book bags, belt bags, diaper bags, hip bags, overnight bags, messenger bags, shoulder bags, all-purpose sport bags, athletic bags, tote bags; backpacks; knapsacks; wallets; purses; luggage; coin purses			
International Class(es):	018 - Primary Class	U.S Class(es):	001, 002, 003, 022, 041	
Class Status:	ACTIVE			
Basis:	1(b) 44(e)			
For:	Bookbinding material; photographs; adhesives for stationery or household purposes; artists' materials, namely, pastels, chalk, drawing ink, drawing pads, craft paper, modeling clay, easels, canvases for painting; paint brushes; typewriters and office requisites except furniture, namely, staplers, staple removers, staples, rubber bands, pencil sharpeners, binder clips, paper clips; plastic materials for packaging, namely, plastic bags, plastic film; printers' type; printing blocks; writing paper; stationery; paper party decorations; decorative paper centerpieces; paper napkins; paper party bags; paper table cloths; posters; printed certificates; children's activity books; binders; envelopes; printed invitations; memo pads; notebooks; coloring books; books featuring stories for children; pens and pencils; pen and pencil boxes and cases; erasers; markers; crayons; greeting cards and stickers; magazines featuring stories and activities for children; calendars; wrapping paper; paper cake decorations			
International Class(es):	016 - Primary Class	U.S Class(es):	002, 005, 022, 023, 029, 037, 038, 050	
Class Status:	ACTIVE			
Basis:	1(b) 44(e)			
For:	Land vehicles; scooters; bicycles; tricycles; small wagons for	children; children's car seats		
International Class(es):	012 - Primary Class	U.S Class(es):	019, 021, 023, 031, 035, 044	
Class Status:	ACTIVE			
Basis:	1(b) 44(e)			
For:	Apparatus for recording, transmission or reproduction of sound or images; Mechanisms for coin-operated apparatus; Cash registers, calculating machines, data processing equipment, computers; video game cartridges; computer game programs, cartridges and discs; downloadable computer game programs; interactive game programs; interactive game software; video game programs for mobile devices, personal computers, consoles, and tablets; downloadable electronic game programs; electronic game software; protective carrying cases specifically adapted for wireless telephones, MP3 players, digital cameras, personal digital assistants and handheld computers; cameras; digital cameras; prerecorded CDs and DVDs featuring animated entertainment for children and music; downloadable audio and video recordings featuring animated entertainment for children and music; eyewear, namely, sunglasses, eyeglasses and ophthalmic frames and cases therefor; and eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer; radios; microphones; binoculars; compasses; telescopes; decorative magnets; bicycle helmets; children's handheld electronic device adapted for use as an interactive eBook reader, video player and recorder; tablet computers; children's tablet computer			
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 038	
Class Status:	ACTIVE			
Basis:	1(b) 44(e)			
→ Basis Information (Case	e Level)			
Filed Use:	No	Currently Use:	No	
Filed ITU:	Yes	Currently ITU:		
Filed 44D:	Yes	Currently 44E:	Yes	
Filed 44E:	No	Currently 66A:	No	
Filed 66A:	No	Currently No Basis:	No	
Filed No Basis:	No			
▼ Current Owner(s) Inform	nation			
Owner Name	SCG LUNA PETUNIA LLC			
	10100 SANTA MONICA BLVD., SUITE 500 LOS ANGELES, CALIFORNIA UNITED STATES 90067			
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:		
→ Attorney/Corresponden	ce Information			

Attorney of Record Attorney Name: Sara Beccia Attorney Email Authorized: Yes Attorney Primary Email Address: trademarks@hasbro.com Correspondent Correspondent Name/Address: Sara Beccia Hasbro, Inc. 1027 Newport Avenue Pawtucket, RHODE ISLAND UNITED STATES 02861 Phone: 401-727-5185 **Fax:** 401-727-5089 $\textbf{Correspondent e-mail:} \ \ \underline{\textbf{trademarks@hasbro.com}} \ \ \underline{\textbf{tracy.valenti@hasbro.com}}$ Correspondent e-mail Yes Authorized: Domestic Representative Domestic Representative Name: Sara Beccia Phone: 401-727-5185 Fax: 401-727-5089

Domestic Representative e-mail: trademarks@hasbro.com
Domestic Representative e-mail: Yes
Authorized:

▼ Prosecution History

Date	Description	Proceeding Number
Apr. 01, 2019	ABANDONMENT NOTICE E-MAILED - NO USE STATEMENT FILED	
Apr. 01, 2019	ABANDONMENT - NO USE STATEMENT FILED	99999
Sep. 13, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 13, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 08, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 07, 2018	EXTENSION 5 GRANTED	69302
Jun. 04, 2018	EXTENSION 5 FILED	69302
Jun. 04, 2018	TEAS EXTENSION RECEIVED	
Feb. 13, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 09, 2018	EXTENSION 4 GRANTED	98765
Feb. 09, 2018	EXTENSION 4 FILED	98765
Feb. 09, 2018	TEAS EXTENSION RECEIVED	
Nov. 30, 2017	CORRECTED NOA E-MAILED	
Nov. 29, 2017	DIVISIONAL PROCESSING COMPLETE	
Sep. 06, 2017	DIVISIONAL REQUEST RECEIVED	
Sep. 06, 2017	TEAS REQUEST TO DIVIDE RECEIVED	
Aug. 24, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Aug. 08, 2017	TEAS REQUEST TO DIVIDE RECEIVED	
Aug. 01, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 28, 2017	EXTENSION 3 GRANTED	98765
Jul. 28, 2017	EXTENSION 3 FILED	98765
Jul. 28, 2017	TEAS EXTENSION RECEIVED	
Jan. 21, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 19, 2017	EXTENSION 2 GRANTED	98765
Jan. 19, 2017	EXTENSION 2 FILED	98765
Jan. 19, 2017	TEAS EXTENSION RECEIVED	
Nov. 23, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 12, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 10, 2016	EXTENSION 1 GRANTED	98765
Aug. 10, 2016	EXTENSION 1 FILED	98765
Aug. 10, 2016	TEAS EXTENSION RECEIVED	
Jun. 28, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 28, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 23, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 29, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 29, 2015	PUBLISHED FOR OPPOSITION	
Dec. 09, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 29, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	

Oct. 29, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 29, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 29, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 29, 2015	EXAMINERS AMENDMENT -WRITTEN 90298	
Oct. 13, 2015	DIVISIONAL PROCESSING COMPLETE	
Oct. 05, 2015	DIVISIONAL REQUEST RECEIVED	
Oct. 07, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Oct. 05, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 05, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Apr. 06, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 06, 2015	NON-FINAL ACTION E-MAILED	6325
Apr. 06, 2015	NON-FINAL ACTION WRITTEN	90298
Mar. 30, 2015	ASSIGNED TO EXAMINER	90298
Feb. 02, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 24, 2015	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM	Staff.	Inform	ation

TM Attorney: PHILLIPS, WENDELL SHAR Law Office Assigned: LAW OFFICE 110

File Location

Current Location: DIVISIONAL UNIT Date in Location: Nov. 29, 2017

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