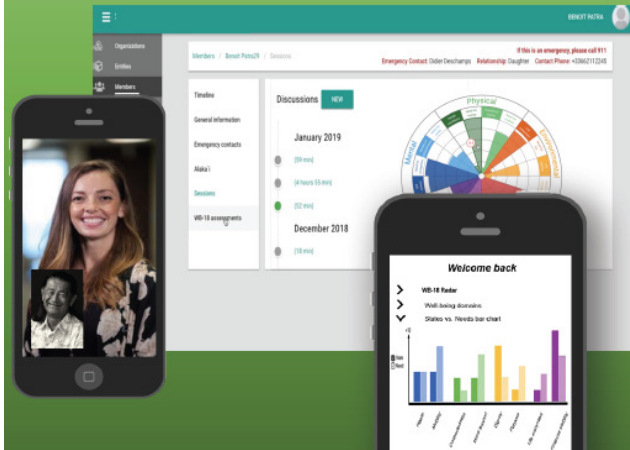


## Our unique approach: Science + Data/Insights + Coaching

What makes you tick? A deeper understanding of who our members are

- Well-being profile
- Natural tendencies of behavior
- Motivators
- Structured psychosocial notes
- KnowMe™ well-being and persona insights
- KnowYourPatients™ incentives for PCPs
- Compass Mobile application to connect and engage members
- Machine learning to build simple insights data bank of interventions matching condition + persona to treatment paths



Brochure above, webpage screenshot below