

# Response to Trademark Office Action

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## In the United States Patent & Trademark Office

Response Date:	May 22, 2019
Applicant:	Brown, Andrew
Mark:	Furr Dogz (Design Mark)
Serial No.:	88216613
Filed:	December 4, 2018
Examiner:	Saima Makhdoom
Atty. Docket No.:	BrownAndrew.401OA
Office Action Date:	March 4, 2019

### INTRODUCTION

This Response responds to the above-identified Office Action, which:

1. Requires the Applicant amend the literal element of the mark because the drawing page includes wording that is not included in the application;
2. Requires the Applicant clarify if Furr identifies a surname of a particular living individual and whether Harvey identifies a living individual affiliated with applicant's business;
3. Requires the Applicant to disclaim "Dogz" apart from the mark as shown; and
4. Requires the Applicant clarify the identification of the goods and services.

In this Response, Applicant:

1. Amends the literal element of the mark;
2. Clarifies that "Furr" and "Harvey" are not surnames of a particular living individual and do not identify living individuals affiliates with the applicant's business;
3. Requires the Applicant to disclaim "Dogz" apart from the mark as shown; and
4. Requires the Applicant clarify the identification of the goods and services.

### RESPONSE

Applicant respectfully responds to the Office Action to address the cited items and demonstrate that the application is in condition for allowance.

### Literal Element

Submitted herewith, the Applicant amends the literal elements in the mark to include the words Dogz, Furr, Harvey and www.furrdogz.com

### Identify Individuals

The names “Furr” and “Harvey” shown in the mark are not surnames of a particular living individual and do not identify a living individual affiliated with the applicant’s business.

### Clarifying the Description of the Mark:

The Office action rejects the descriptions of the mark as needing to be clarified. Applicant revises the description of the mark as follows to be the same as provided in the Office action:

International Class 21: Grooming tools for pets, namely, portable showers, sprayer nozzles which can be connected to a water source, namely, nozzles for watering cans

As the Applicant has amended the description of the mark to be the same as the recitation of goods provided in the above-identified Office Action, Applicant respectfully requests that the rejection be withdrawn.

### Disclaimer:

No claim is made to the exclusive right to use “Dogz” apart from the mark as shown.

As the Applicant has disclaimed the exclusive right to “Dogz” provided in the above-identified Office Action, Applicant respectfully requests that the rejection be withdrawn.

**CONCLUSION**

The above remarks are believed to address, and favorably resolve, all of the issues raised in the Office Action and to demonstrate that the application is in condition for allowance. The Examining Attorney is respectfully requested to telephone the undersigned attorney should any issues remain.

Respectfully submitted,

Mohr Intellectual Property  
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/Devin Miller /

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