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Typed Drawing

Word Mark	STUDEBAKER
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Electronic products, namely, compact stereos, boom boxes, radios, and personal stereos. FIRST USE: 20040923. FIRST USE IN COMMERCE: 20040923
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78260977
Filing Date	June 11, 2003
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	November 6, 2007
Registration Number	3509858
Registration Date	September 30, 2008
Owner	(REGISTRANT) Marino Andriani, LLC LIMITED LIABILITY COMPANY NEW JERSEY 6 Willow Hill Upper Saddle River NEW JERSEY 07458
Attorney of Record	Jeffrey C. Katz
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180721.
Renewal	1ST RENEWAL 20180721
Live/Dead Indicator	LIVE

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STUDEBAKER

Word Mark STUDEBAKER

Goods and Services IC 013. US 002 009. G & S: A wide variety of weapons and ammunition for military, police, and civilians, namely, self-propelled ballistic weapons, howitzers, firearms, munitions for weapons and firearms, and parts and components therefor

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88072417

Filing Date August 9, 2018

Current Basis 1B

Original Filing Basis 1B

Published for Opposition January 29, 2019

International Registration Number 1456909

Owner (APPLICANT) **Studebaker Global Services** INC CORPORATION WYOMING 1712 Pioneer Ave Ste 500 Cheyenne WYOMING 82001

Attorney of Record Robert O. Fox

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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STUDEBAKER

Word Mark	STUDEBAKER
Goods and Services	IC 033. US 047 049. G & S: Alcoholic beverages except beers. FIRST USE: 20150801. FIRST USE IN COMMERCE: 20150801
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86444126
Filing Date	November 4, 2014
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	April 7, 2015
Registration Number	4878486
Registration Date	December 29, 2015
Owner	(REGISTRANT) Diageo North America, Inc. CORPORATION CONNECTICUT 801 Main Avenue Norwalk CONNECTICUT 06851
Attorney of Record	Nicole D'Amato
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE



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Word Mark **STUDEBAKER**
Goods and Services (CANCELLED) IC 009. US 021 023 026 036 038. G & S: eyewear. FIRST USE: 20080909. FIRST USE IN COMMERCE: 20080909
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 26.01.01 - Circles as carriers or as single line borders
Trademark Search Facility Classification Code SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles
Serial Number 77550597
Filing Date August 19, 2008
Current Basis 1A
Original Filing Basis 1B
Published for Opposition June 30, 2009
Registration Number 3800267
Registration Date June 8, 2010
Owner (REGISTRANT) Seaton, John A. INDIVIDUAL UNITED STATES 111 Old Mill Court Carrollton GEORGIA 30117

Attorney of Record J. Rodgers Lunsford III
Prior Registrations 2905562
Description of Mark Color is not claimed as a feature of the mark. The mark consists of the word "Studebaker" with a broken circle enclosing the letter "S".
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Cancellation Date January 13, 2017

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Word Mark STUDEBAKER

Goods and Services IC 025. US 022 039. G & S: Belts; Belts made of leather; Belts made out of cloth; Coats; Coats of denim; Denim jackets; Denims; Dress pants; Dresses; Jackets; Jeans; Scarves; Shoes; Sweaters; T-shirts; Tank tops; Tank-tops; Tops; V-neck sweaters; Wearable garments and clothing, namely, shirts. FIRST USE: 20130815. FIRST USE IN COMMERCE: 20130815

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 01.01.11 - Incomplete stars; Stars, incomplete
26.01.02 - Circles, plain single line; Plain single line circles

Serial Number 86074584

Filing Date September 25, 2013

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 18, 2014

Registration Number 4542764

Registration Date June 3, 2014

Owner (REGISTRANT) FOREVER17NYC, LLC LIMITED LIABILITY COMPANY NEW YORK 1407 BROADWAY, SUITE 1610 NEW YORK NEW YORK 10018

Attorney of Record MORRIS FATEHA

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the wording "STUDEBAKER". Preceding this wording is a half star design that is enclosed by a half circle design. The term "STUDE" and the word "BAKER" in the mark are in contrasting shading.

Type of Mark TRADEMARK

Register PRINCIPAL

Other Data "STUDEBAKER" does not identify a living individual.

Live/Dead Indicator LIVE

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Studebaker

Word Mark STUDEBAKER
Goods and Services (CANCELLED) IC 018. US 001 002 003 022 041. G & S: Luggage, namely, soft travel duffels, boarding tote bags, backpacks, handbags, tote bags, toiletry cases sold empty, satchels, shoulder bags, messenger bags, clutches, cosmetic cases sold empty, all purpose sports bags, attaché cases, hobo bags, and travel bags with wheels; leather and textile accessories, namely, wallets, key cases, and coin cases; and umbrellas. FIRST USE: 20100419. FIRST USE IN COMMERCE: 20111111
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 85470545
Filing Date November 11, 2011
Current Basis 1A
Original Filing Basis 1A
Published for Opposition April 24, 2012
Registration Number 4171362
Registration Date July 10, 2012
Owner

(REGISTRANT) Benditzson, Nathan INDIVIDUAL UNITED STATES 8741 N. Harding Ave. Skokie ILLINOIS 60076

Attorney of Record Nathan Benditzson
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Cancellation Date February 15, 2019

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Word Mark **STUDEBAKER**

Goods and Services IC 035. US 100 101 102. G & S: retail gift shops. FIRST USE: 20051100. FIRST USE IN COMMERCE: 20051100

IC 041. US 100 101 107. G & S: museum services. FIRST USE: 20051100. FIRST USE IN COMMERCE: 20051100

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 21.03.01 - Balls including playground balls, beach balls, billiard balls, tennis balls, bingo balls and lottery balls ; Beach balls ; Billiard balls ; Bingo balls ; Lottery balls ; Paddle balls ; Playground balls ; Table tennis balls ; Tennis balls

Serial Number 85726760

Filing Date September 12, 2012

Current Basis 1A

Original Filing Basis 1A

Published for Opposition February 12, 2013

Registration Number 4328314

Registration Date April 30, 2013

Owner (REGISTRANT) Studebaker National Museum, Inc. CORPORATION INDIANA 201 South Chapin Street South Bend INDIANA 46601
Gerard T. Gallagher

Attorney of Record

Prior Registrations 1824681;2617806;2746078

Description of Mark The color(s) red and white is/are claimed as a feature of the mark. The mark consists of a red ball and the word STUDEBAKER, with the S being shown in a stylized manner, printed horizontally within the ball in white letters.

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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STUDEBAKER

Word Mark **STUDEBAKER**
Goods and Services IC 012. US 019 021 023 031 035 044. G & S: Vehicles, namely, automobiles; apparatus for locomotion by land, air or water, namely, automobiles, airplanes, motorcycles, bicycles, and boats; ships; boats; yachts and structural parts thereof included in this class; amphibious vehicles; air cushion vehicles; land trailer vehicles for transporting persons or goods; railbound vehicles; tractors and tractor-drawn vehicles for transporting persons and goods; land vehicles for transporting people and goods; space vehicles; aircraft; vehicular air balloons

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 79142036

Filing Date September 5, 2013

Current Basis 66A

Original Filing Basis 66A

Published for Opposition January 6, 2015

Registration Number 4705734

International Registration Number 1190922

Registration Date March 24, 2015

Owner (REGISTRANT) DATA ACCESS SARL FRANCE 57 rue d'Amsterdam F-75008 PARIS FRANCE

Attorney of Record Andy I. Corea

Priority Date March 12, 2013
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead
Indicator LIVE

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