

United States of America

United States Patent and Trademark Office

BIONIC READING

Reg. No. 5,557,651

Registered Sep. 11, 2018

Int. Cl.: 9, 35, 41, 42

Service Mark

Trademark

Principal Register

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CLASS 9: Computer programs and software for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; software and computer programs for editing images, texts and graphics; computer software downloaded from the internet, namely, downloadable cloud-based software for storing and managing electronic data; computer programs and software for integrating applications, namely, computer software for application and database integration

CLASS 35: Advertising; commercial business management; online advertising and marketing services; advertising on the Internet; advertising in magazines, brochures and newspapers

CLASS 41: Teaching in the field of literacy; developing training systems and learning methodologies for others; cultural activities, namely, providing an in-person cultural forum in the field of art, languages and literacy; training and education services, namely, conducting classes and seminars in the field of art, languages and literacy; provision of computer-assisted training in the field of art, languages and literacy; organization of exhibitions, conferences, congresses, seminars and colloquiums in the fields of entertainment, culture, education and training, in particular for children and young people, for non-business and non-commercial purposes

CLASS 42: Design and development of computer programs and software, in particular for educational, cultural, entertainment or training purposes; providing temporary use of online non-downloadable computer programs and software for use in connection with educational, cultural, entertainment or training purposes; application and database integration, providing an interface between web browser and legacy systems, for tracking documents over computer networks, used as a database

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 10-25-2016 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1357135 DATED 04-12-2017, EXPIRES 04-12-2027

No claim is made to the exclusive right to use the following apart from the mark as shown: "READING"

SER. NO. 79-212,988, FILED 04-12-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.