

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK EXAMINING OPERATION

Applicant: Southwest Electric Co.

Serial No.: 88/041,399

Filing Date: July 17, 2018

Mark: SOUTHWEST ELECTRIC CO.

Law Office: 103

Examining Attorney: Daniel Stringer

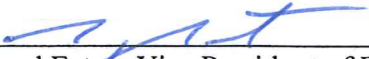
COMMISSIONER FOR TRADEMARKS  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**DECLARATION PURSUANT TO 37 C.F.R. §§ 2.20 AND 2.41(b)**

I, Howard Eaton, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this application or submission or any registration resulting therefrom, declare that I am Vice President of Engineering of Southwest Electric Co. and am properly authorized to execute this declaration on behalf of Applicant; that Applicant first used the mark that is the subject of the above-identified application (the "Mark") on and/or in connection with the goods/services in International Classes 009, 0037, 0040, and 0042, anywhere and in interstate commerce, at least as early as March 30, 1948; that I believe that the Mark has become distinctive of the goods and services through Applicant's substantially exclusive and continuous use of the mark in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement; that the specimen attached hereto shows use of the Mark in association with the goods in International Class 007; that the specimen was in use in commerce on or in connection with the goods listed in the application for International Class 007 at least as early as the filing date of the application; that the Mark was in use anywhere and in interstate commerce on and in connection with the goods in International Class 007 at least as March 30, 1948; that the specimen shows the mark in actual use in commerce for such goods; that all statements made of my own knowledge are true; and that all statements made on information and belief are believed to be true.

SOUTHWEST ELECTRIC CO.

Date: 3 May 2019

By:   
Howard Eaton, Vice President of Engineering



**Southwest  
Electric Co.**

www.swelectric.com



**24/7 Service:**

**(800) 364-8605  
Eastern Region**

**(800) 364-4445  
Central/Western Region**

**Motors and Rotary  
Equipment**

**East (Nashville)**  
1440 Poplar Lane  
Nashville, TN 37210

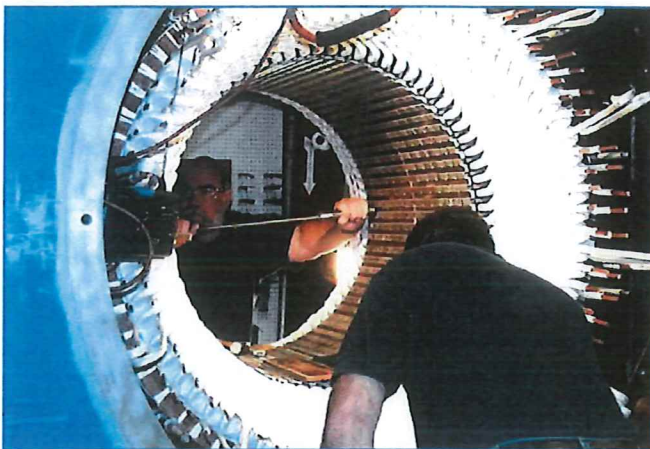
(800) 364-8605  
Local: (615) 248-6700  
Fax: (615) 244-8040  
or (615) 255-7048

**Central/West (OKC)**  
6501 S.E. 74th Street  
Oklahoma City, OK  
73135

(800) 364-4445  
Local: (918) 437-9494  
Fax: (918) 437-9499

# Electric Motors and Rotary Equipment

## Field Service, Maintenance and Repair



Our experienced field engineers and service repair technicians are highly motivated and dedicated professionals, providing customers with superior technical innovation, problem solving, and sound project management, backed by a highly skilled team of service managers and technical support. We service electric AC/DC motors, generators, pumps, adjustable speed drives, gearboxes, hoists, cranes and other rotating electrical equipment and controls.

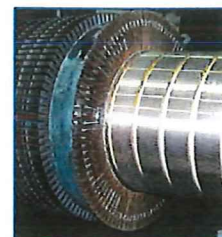
**Southwest Electric Co.'s** Electric Motor and Rotating Equipment Service centers and field service organization offer comprehensive motor services that include:

- Commissioning and decommissioning
- Preventive Maintenance Field Service: Laser Alignment, IRD Dynamic Balancing, on Site Commutator and Slip Ring turning and Cryogenic Cleaning
- Predictive Maintenance Field Service: PdMA Motor Analysis and Certified CSI Vibration Analysis
- In-shop AC/DC motor rewind
- Re-design and re-manufacturing
- Extensive testing & verification services: EASA Association Member and SKF Certified Rebuilder and UL listed

**Southwest Electric Co.'s** skilled experienced craftsmen strive to maintain a reputation for quality workmanship, technical excellence, dependable service and timely response that has been our trademark for 70 years.

### In-Shop Rewind and Repair

**Southwest Electric Co.** features one of the few electric motor/generator repair shops in the Southwest and Plains states with in-house coil rewind capabilities. With a 100,000 square foot Lean Manufacturing facility, the company's primary service center in Oklahoma City offers total in-shop UL certified repair/rewind solutions for AC and DC motors, as well as generators and drives of all manufacturers and all sizes under one roof. We service the Central/Western region and our smaller facility in Nashville, TN covers the Eastern Region.



Our custom coil department offers short lead time designs and procurement/manufacturing for both in-shop and on-site motor rewind requirements. Local stocks of wire are maintained at each service center to support customer needs for quick response on random wound AC motors and DC armatures, using either form or mush coil designs. Our staff is focused in single-point contacts at each service center with knowledgeable, experienced personnel responding to customer inquiries including engineering support for design and redesign work.