

UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: White Oak Global Advisors, LLC	Examining Attorney
Mark: WHITE OAK & Design	Yatsye I. Lee
Serial No: 88/032,055	
Classes: 35, 36	

RESPONSE TO OFFICE ACTION

This communication is in response to the Examining Attorney’s Office Action, dated October 29, 2018. Applicant responds as follows:

I. Refusal of Specimen for Services

The Examining Attorney has refused registration in Class 35, finding that the specimen does not show the applied-for mark in use in commerce in Class 35. Applicant respectfully disagrees. Indeed, the specimen describes Applicant as offering “customized financing products *designed to simply achieve our clients’ commercial objectives.*” That is, Applicant uses financing products as tools to facilitate its business advisory services.

II. Prior-filed Pending Application Advisory

The Examining Attorney has cited pending U.S. Application Serial No. 87/705,454 for the mark WHITE OAKS WEALTH ADVISORS, INC & Design (the “Cited Mark”) as a potential bar to registration. Applicant requests that the subject application be suspended pending final disposition of the earlier-filed referenced application. Applicant reserves its right to submit arguments in support of registration in the event of a later refusal under Section 2(d).