

In the Office Action dated October 26, 2018, the Examining Attorney has requested that Applicant amend its identification of services. Consistent with the recommendations of the Examining Attorney, Applicant has amended the identification of services in the Application as follows:

Educational services, namely, conducting ~~personal, professional, business and organizational development~~educational seminars, workshops, conferences, and lectures in the fields of professional development, and business development, and including the distribution of course materials in connection therewith; ~~personal, professional, business and organizational development~~ training in the field of professional development; business training and development training; life coaching services in the field of business development; educational services, namely, one-on-one business mentoring in the field of business development; professional coaching services in the field of business development; training, namely, training of financial advisors in the areas of selling strategies, personal selling skills and tools, knowledge of annuity products and services, and business and prospect development; Business training, educational services, namely, one-on-one advisor meetings, group advisor seminars and presentations, and professional coaching services in the fields of ~~business marketing, financial planning,~~ understanding audience demographics and behavioral finance, networking, lead tracking, business strategy, sales, client relationships and communication, social media presence and strategies, ~~marketing strategies,~~ referrals and referral programs, ~~team building, leadership,~~ content marketing, seminar strategies, business partnerships, and client customer service, and distribution of course material in connection therewith.

In the Office Action, the Examining Attorney has also preliminarily refused registration under Trademark Act Section 2(d), on the basis that a likelihood of confusion exists between Applicant's mark and U.S. Trademark Registration Nos. 4,681,108 for ACCELERATION PARTNERS and 3,909,170 for TEAM ACCELERATION. Applicant respectfully disagrees with the refusal.

The factors to be considered in a likelihood of confusion analysis are listed in *In re E. I. Du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (CCPA 1973) and, as will be discussed further below, an evaluation of the relevant *Du Pont* factors demonstrates that there is no likelihood of confusion between Applicant's mark and the cited marks. The *Du Pont* factors most relevant in the present case are the number and nature of similar marks, dissimilarities between the respective services, the dissimilarities between the marks in the

entireties, and consumer sophistication, and each factor weighs against a finding of likelihood of confusion.

1. The number and nature of similar marks weighs against any likelihood of confusion with the cited marks.

“If the evidence establishes that the consuming public is exposed to third party use of similar marks on similar goods, it is ‘relevant to show that the mark is relatively weak and entitled to only a narrow scope of protection.’” TMEP §1207.01(d)(iii). Such evidence also suggests that the public will look to other dissimilarities to distinguish the source of the goods. *Id.*

Exhibit A to this response includes twenty-one examples of other third party registrations and for Accelerate-formative trademarks (and supporting TESS documentation) for services related to business and professional education and training. In addition to the cited ACCELERATION PARTNERS, it appears that the consuming public is already exposed to ACCELERATION POINT and ACCELERATION STATION for leadership, motivation and organizational training. In addition to the cited TEAM ACCELERATION, the consuming public is also exposed to PERSONAL ACCELERATION, MAXIMUM ACCELERATION, QUANTUM DNA ACCELERATION, ULTIMATE SALES ACCELERATION and CENTER FOR BUSINESS ACCELERATION for business training, coaching and professional development. And, there are others including FIRST 90 DAYS ACCELERATION COACHING, BUSINESS ACCELERATION TOOLS (& Design), LEAP LEADERSHIP ACCELERATION PROGRAM (& Design).

As set out in more detail in Exhibit A, there are also a number of third party Accelerate-formative trademarks for educational business services including ACCELERATE (& Design), X-CELLERATE, ACCELERATE U, ACCELERATEME, ACCELERATOR, BUSINESS ACCELERATOR, ACHIEVEMENT ACCELERATOR, and STORY ACCELERATOR (& Design). In addition to demonstrating that the consuming public is already exposed to these third party marks for related or similar services, the ACCELERATE marks favor registration or ACCELERATION by analogy. More specifically, and just as ACCELERATE (& Design), X-CELLERATE, ACCELERATE U, and ACCELERATEME can coexist, Applicant’s

ACCELERATION mark should also be able to co-exist with the cited registrations for ACCELERATION PARTNERS and TEAM ACCELERATION.

Exhibit A demonstrates that the consuming public has been conditioned and will look to other factors, such as dissimilarities between the elements, stylization or designs included in the marks, to distinguish the various marks and determine the source of the services of Applicant and the cited registrants. Moreover, the USPTO appears to have recognized and acknowledged this fact by allowing registration of all of the marks on Exhibit A for use with services related to business and professional education and training.

2. In view of the number of other accelerate-formative marks, dissimilarities in appearance, sound, connotation and commercial impression also weigh against any likelihood of confusion between the Applicant's mark and the cited marks.

Applicant's mark and the cited registrants' respective marks are different in that Applicant's mark does not include the word "Partners" or the word "Team," and these differences or dissimilarities cannot be easily dismissed, especially considering the third party marks in Exhibit A, and the sophistication of consumers. As discussed above, and considering the registrations in Exhibit A, the consuming public will look to other elements to distinguish the source of the goods or services. Under the circumstances where Accelerate-formative marks are used by a number of third parties, the term ACCELERATION does not dominate the cited marks such that the other words in the marks would be considered only subordinate matter. The terms "partners" and "team" also have significance in the cited registrants' respective marks and in the comparison between applicant's and registrant's marks. In fact, the Examining Attorney states in the Office Action that these very terms serve to distinguish the cited registrants' respective marks from each other. If these very terms serve to distinguish the cited marks from each other, the absence of any such term also has significance in the analysis.

This is especially true with respect to the cited registration for TEAM ACCELERATION. The specimen of use submitted in support of that registration, a copy of which is attached as Exhibit B, very clearly shows that the services offered under that mark are intended to improve and accelerate team performance and interaction. In other words, the services are directed toward "team acceleration," giving the TEAM ACCELERATION mark a particular connotation in the context of those services, and a connotation, appearance, sound and

commercial impression that is dissimilar to that to Applicant's ACCELERATION mark for its services.

This is also true for the cited registration for ACCELERATION PARTNERS. The "partners" element has descriptive meaning in the context of the services offered for sale under that mark as evidenced by the disclaimer of the term "partners" in that registration. The addition of the element "partners" gives the cited mark a connotation, appearance, sound and commercial impression that is dissimilar to that to Applicant's ACCELERATION mark for its services.

Inasmuch as there are differences in sound, appearance, and meaning between the marks and the commercial impressions of the marks are different, Applicant submits that, when the marks are considered in their entireties, their differences outweigh their similarities.

3. Dissimilarities in the respective services of the Applicant and the cited registrants also weigh against a finding of confusion.

A broad general market category is not a generally reliable test of relatedness of services. See *Bose v. QSC Audio*, 293 F.3d 1367, 63 USPQ2d 1303, 1310 (Fed. Cir. 2002); *Harvey Hubbell, Inc. v. Tokyo Seimitsu Co.*, 188 USPQ 517, 520 (TTAB 1975) ("In determining whether products are identical or similar, the inquiry should be whether they appeal to the same market, not whether they resemble each other physically or whether a word can be found to describe the goods of the parties"). In the case of the registration for ACCELERATION PARTNERS, the services offered are marketing, market research, search engine optimization, online marketing, business plan creation and investor presentations. Apart from being business-related services, the services of the cited registration for ACCELERATION PARTNERS do not seem related to Applicant's educational and coaching services.

4. The conditions under which and buyers to whom sales are made, that is, "impulse" vs. careful, sophisticated purchasing.

The inherent nature of the respective services implies that there will be an elevated degree of purchaser care. For example, relevant purchasers will have a specific need for the subject services. In addition, educational services are not an ordinary purchase or acquisition and will require the purchaser's focused attention; purchasers will compare the offerings from

various providers in the relevant field to ensure that the selected service covers the appropriate subject matter.


In conclusion, there is no likelihood of confusion between Applicant's mark and the marks of the cited registrations. The portion common to the marks is common to many registered marks, and consumers have been conditioned to look to other differences between the marks and services as a result. In this case, the consumers can look to dissimilarities in the sight, sound, connotation, and/or commercial impression of the respective marks, and differences in the respective services, in determining the source of the services. When you factor in the sophistication of the typical consumers, confusion is even more unlikely.


Applicant respectfully submits that the application is now in condition for publication for opposition and favorable action is requested.


EXHIBIT A

	Mark	Goods/Services	Reg. No./ App. No.	Owner
1.	ACCELERATION POINT	35: Business consulting 41: Training services in the field of Organizational Development	4,572,207	Acceleration Point, LLC 1716 Rubley Lane Salem, VA 24153
2.	ACCELERATION STATION	41: Educational services, namely, providing a learning and innovation center featuring fully customized leadership, motivational, educational, and brainstorming training; Information on education; Organization of exhibitions for cultural or educational purposes; Providing educational demonstrations.	4,799,007	Acceleration Academies, LLC 910 West Van Buren Street, Ste 315 Chicago, IL 60607
3.	PERSONAL ACCELERATION	41: Educational services, namely, conducting one on one coaching, classes, seminars, and workshops in the field of personal development, mind, body, emotion, spirituality, sexuality, physical fitness, business, sales, management, finances and distribution of course material in connection therewith; Personal coaching services in the field of personal development, mind, body, emotion, spirituality, sexuality, physical fitness, business, sales, management, and finances.	3,454,900	Howard Ginsberg 7775 Southampton Terrace Building J, Apt. 202 Tamarac, FL 33321
4.	MAXIMUM ACCELERATION	41: Education services, namely, providing classes, seminars, workshops, and on-line instruction in the field of mortgage loans and mortgage loan origination; personal coaching services in the field of mortgage loans and mortgage loan origination.	3,428,344	Vantage Production, LLC 10 Route 35 south Red Bank, NY 07701
5.	QUANTUM DNA ACCELERATION	41: Life coaching services in the field of personal development, professional development, and performance; Education services, namely, providing mentoring, tutoring, classes, seminars and workshops in the field of health, healing, energy healing, energy medicine, wellness, spirituality, religion and metaphysics.	4,003,653	Inndydozzer Corporation 23823 Malibu Road, Suite 284 Malibu, CA 90265

Mark	Goods/Services	Reg. No./ App. No.	Owner
	44: Alternative medicine therapy in the field of energy healing and energy consultation services.		
6. ULTIMATE SALES ACCELERATION	<p>35: Providing sales and marketing consulting services in the field of sales methods, sales management, sales improvement, and sales techniques, all delivered on-premises or on-line.</p> <p>38: Communications by telephone and computer terminals with advanced calling features, and broadcast communication services in the nature of transmitting e-mails, faxes, text messages, telephone voice and telephone voice messages.</p> <p>41: On-premises and on-line education services, namely, providing training, classes, and seminars, all in the fields of sales and marketing.</p> <p>42: Application service provider (ASP) featuring software for facilitating message communication and phone calls between businesses and sales leads.</p>	4,883,342	ConnectLeader LLC 7 Stiles Road, Suite 102 Salem, NH 03079
7. CENTER FOR BUSINESS ACCELERATION	41: Education services, namely, providing live and on-line classes, seminars, and workshops in the field of business administration, management, and entrepreneurship through a variety of curricula, and publishing and distributing educational materials in connection therewith.	87/943,037	About Giving, Inc. 325 Ellington Blvd., Unit 403 Gaithersburg, MD 20878
8. FIRST 90 DAYS ACCELERATION COACHING	41: Individual and group coaching services in the field of leadership.	3,206,978	Genesis Advisers LLC 34 Temple Street Newton, MA 02465

Mark	Goods/Services	Reg. No./ App. No.	Owner
<p>9. BUSINESS ACCELERATION TOOLS (and Design)</p> 	<p>9: Downloadable educational course materials in the field of strategic business evaluation, growth, and planning.</p> <p>16: Printed educational materials in the field of strategic business evaluation, growth, planning, and culture; Printed training materials in the field of strategic business evaluation, growth, planning, and culture; Printed instructional, educational, and teaching materials in the field of strategic business evaluation, growth, planning, and culture; A series of books, written articles, handouts and worksheets in the field of strategic business evaluation, growth, planning, and culture.</p> <p>35: Business consultation; Business consultation in the field of business leadership development; Business consultation services; Business consulting services in business leadership development and business management; Business management; Business management consulting in the field of team development; Business management consultation in the field of executive and leadership development; Employment recruiting consultation; Employment staffing consultation services; Providing information about the corporate world, corporate culture, and the corporate sector; Business consulting services in the field of strategic business evaluation, growth, planning, and culture.</p> <p>36: Conducting financial feasibility studies; Financial analysis; Financial consulting; Financial risk management consultation.</p> <p>41: Business training; business training, in the field of strategic business evaluation, growth, planning, and culture; Educational services, namely, conducting informal programs</p>	88/124,608	Howard M. Shore LLC 11390 W. 72 nd Court Miami, FL 33156

	Mark	Goods/Services	Reg. No./ App. No.	Owner
		<p>in the fields of strategic business evaluation, growth, planning, and culture, using on-line activities and interactive exhibits, and printable materials distributed therewith; Educational services, namely, conducting classes, seminars, conferences, and workshops in the fields of strategic business evaluation, growth, planning, and culture and distribution of training materials in connection therewith; Educational services, namely, conducting classes, seminars, conferences, and workshops in the field of strategic business evaluation, growth, planning, and culture and distribution of training material in connection therewith; Educational services, namely, conducting classes, seminars, conferences, and workshops in the field of strategic business evaluation, growth, planning, and culture; Educational services, namely, conducting classes, seminars, conferences, and workshops in the field of strategic business evaluation, growth, planning, and culture; Educational services, namely, conducting classes, seminars, conferences, and workshops in the field of strategic business evaluation, growth, planning, and culture and distribution of educational materials in connection therewith; Leadership development training in the field of business strategy; Providing a website featuring non-downloadable videos in the field of strategic business evaluation, growth, planning, and culture.</p>		
10.	<p>LEAP LEADERSHIP ACCELERATION PROGRAM (and Design)</p> 	<p>41: Education services, namely, one-on-one mentoring for business managers in the fields of leadership development; Professional coaching services in the field of leadership development for business managers.</p>	3,968,278	<p>Lynda Silsbee 218 Main Street, #185 Kirkland, WA 98033</p>

	Mark	Goods/Services	Reg. No./ App. No.	Owner
11.	ACCELERATE (and Design) 	41: Educational services, namely conducting conferences in the field of insurance and the use of information and computer technology therein.	88/267,787	Network of Vertafore Users, Inc. d/b/a Netvu Corporation 909 Lake Carolyn Parkway, Ste 1750 Irving, TX 75039
12.	X-CELLERATE	41: Educational services, namely, conducting workshops, conferences, classes and/or seminars via the Internet in the field of real estate sales and distributing non-downloadable educational materials in connection therewith	87/567,362	Century 21 Real Estate LLC 175 Park Avenue Madison, NJ 07940
13.	ACCELERATE U	35: Advertising; business management; business administration; office functions; business networking services; career networking services; online business networking services; advertising, marketing and promotion services for businesses; providing an online searchable database featuring employment and career opportunities and business, employment and professional queries and answers; providing information about and making referrals concerning products, services, events and activities; organizing and conducting job fairs; job placement services, human resources consulting services; promoting the goods and services of others via computer and communication networks; facilitating the exchange and sale of services and products of third parties via computer and communication networks; charitable services, namely, promoting public awareness about charitable, philanthropic, community service, humanitarian activities and volunteer activities; providing online career networking services and information in the fields of employment, recruitment, job resources, and job listings; recruitment and placement services; electronic commerce services, namely, providing an on-line community for advertising and marketing; hosting of exhibitions and networking events for business purposes, business	88/225,420	LinkedIn Corporation 1000 W. Maude Avenue Sunnyvale, CA 94085


	Mark	Goods/Services	Reg. No./ App. No.	Owner
		<p>consulting, business development; providing consulting services in the fields of business strategy and performance and business initiatives; business consulting services to assist business, government, educational and community managers in decision making and strategy development; advising businesses, governments, educational institutions and communities through the use of consulting tools and techniques that enable strategic business decision making; providing business project management consulting services, namely, predicting project outcomes and modifying project implementation to increase likelihood of success in business transformation projects; research and consulting in the fields of business; market research and compilation of data; preparing business reports; identification, selection, advising of and provision of information exchange services to businesses, governments, educational institutions and communities; organizing, maintaining and promoting a forum for the exchange of information among businesses, governments, educational institutions and communities through the use of a global computer network; business consultation, namely, advising business, governments, educational institutions and communities about business related policy areas, improvement and optimization of organizational performance and marketing, manufacturing and distribution plans and methods; political consultancy; providing information regarding political issues; business consulting and information services; business management consulting; business organization consulting; providing business and networking information from searchable indices and databases of information by means of global computer information networks or other communication networks; providing business and networking information from searchable indices and databases of information,</p>		

Mark	Goods/Services	Reg. No./ App. No.	Owner
	<p>namely, text, electronic documents, databases, graphics and audio visual information, by means of global computer information networks or other communications networks; providing business and networking information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; providing business and networking information in the field of connecting with charitable, philanthropic, volunteer, humanitarian and public and community service organizations and opportunities through online social networking services; information, advisory and consultancy services in relation to all of the aforesaid services.</p> <p>41: Providing of training; entertainment and education services; arranging, conducting and organisation of educational events; arranging, conducting and organisation of workshops, seminars and conferences; disseminating information and providing, sponsoring and hosting seminars, presentations and discussion groups and providing training in the fields of personal development, career development, relationship building, training, recruiting; electronic publishing services for others; publishing services for others; electronic and online publishing services; hosting of exhibitions, conferences for cultural and educational purposes; organizing and conducting online educational and training events; organizing and conducting online educational and training events, namely, virtual meetings and seminars; publication of reports in the fields of physical, mathematical, social, political, behavioral, applied sciences, international studies, technical sciences, namely, statistics and information technology, available over a global computer network; hosting of conferences and seminars for</p>		

Mark	Goods/Services	Reg. No./ App. No.	Owner
	<p>business purposes, business consulting, business development; educational services, namely, developing and providing online courses, seminars, interactive classes in the fields of secondary and post-secondary and skills and vocational education; designing, developing and consulting on the design and development of content and curriculum for degree programs and educational courses for colleges and universities delivered online; student support services, namely, educational counseling services to assist students in planning and preparing for further education; admission consulting services, namely, providing college and university prospective students assistance in completing the application process; consultation services for students in the admission and selection process of colleges and universities; academic placement services, namely, arranging student residencies, clinical placements, and student-teaching positions for college and university students; educational services, namely, providing testing, assessments, grading and credits; providing educational information regarding courses, instructional offerings, and certifications; research and consulting in the field of educational development; information, advisory and consultancy services in relation to all of the aforesaid services.</p> <p>42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via the Internet or other communications networks; hosting virtual communities for registered users to organize groups, events, participate in discussions, and engage in social, business, political and</p>		

Mark	Goods/Services	Reg. No./ App. No.	Owner
	<p>community networking; hosting of digital content online; hosting computer software applications of others; hosting an interactive website and online non-downloadable software for uploading, downloading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, videos, movies, films, photos, audio content, animation, pictures, images, text, information, and other user-generated content; providing a website featuring non-downloadable software in the fields of business networking and marketing, employment, recruiting, advertising, marketing and promotion and social and political commentary; providing non-downloadable software enabling users to search, locate and communicate with others via electronic communications networks for networking; application service provider services; providing temporary use of non-downloadable software; Hosting of customized web pages featuring user-defined information, personal profiles, audio and images; scientific and industrial research; computer programming; computer services, namely, on-line personalized information services; providing the use of software; design and development of computer software for others; creating and maintaining websites that provide an on-line community for advertising and marketing; research in the physical, mathematical, social, political, behavioral and applied sciences; research in technical sciences, namely, statistics and information technology; Online think-tank services enabling people to come together to collate expertise, information and research in order to formulate new ideas in the fields of physical, mathematical, social, political, behavioral, applied sciences, international studies, technical sciences, statistics, information technology, business, business strategy, business initiatives, strategy development, strategic decision making, project implementation,</p>		

	Mark	Goods/Services	Reg. No./ App. No.	Owner
		<p>community services, and educational services; research and consulting in the fields of community and neighborhood development and political sciences; non-downloadable web based software for online educational courses; information, advisory and consultancy services in relation to all of the aforesaid services.</p> <p>45: Providing personal and social services to meet the needs of individuals; social introduction and networking services; online social networking services, allowing registered users to share information, photos, audio and video content and engage in communication and collaboration between and among themselves, to form groups and to engage in social networking; information, advisory and consultancy services in relation to all of the aforesaid services.</p>		
14.	ACCELERATEME	41: Leadership development training in the field of business, professional development, and self improvement; Membership club services, namely, providing training to members in the field of business, professional development, and self improvement.	4,632,309	Career Revolution, Inc. 113 West G Street, #702 San Diego, CA 92101
15.	ACCELERATOR	41: Educational services, namely conducting business education courses at the university level.	3,076,506	Vanderbilt University 2201 West End Avenue Nashville, TN 37235
16.	BUSINESSACCELERATOR	41: Leadership development training in the field of business; Business training in the field of executive coaching; Providing group coaching in the field of leadership.	5,705,677	Michael Hyatt & Company, LLC P. O. Box 1221 Franklin, TN 37065

	Mark	Goods/Services	Reg. No./ App. No.	Owner
17.	ACHIEVEMENT ACCELERATOR	41: Educational services, namely, conducting live and on-line classes, seminars, and workshops in the field of personal life coaching, self-help, personal development, professional development, success in life and business, how to achieve personal and professional goals, and psychology instruction, and distribution of course and educational materials in connection therewith.	5,535,176	The Burchard Group LLC P. O. Box 5368 Portland, OR 97228
18.	STORY ACCELERATOR (and Design) 	41: Business education and training services, namely, developing customized in-company leadership and executive development programs, providing executive coaching services, and providing public and in-company keynote presentations to business leaders; Business education and training services, namely, developing customized leadership and executive development programs, providing executive coaching services, and providing business education programs to employees and executives; Business training; Business training consultancy services; Business training in the field of leadership development, executive coaching; Consulting services in the field of business training; Membership club services, namely, providing training to members in the field of business, professional development, self-improvement; Public sector business training; Teaching and training in business, industry and information technology; Training courses in strategic planning relating to advertising, promotion, marketing and business.	88/003,650	The Thyonne Group, LLC d/b/a Beyond Story 4859 West Slauson Avenue, #299 Los Angeles, CA 90056
19.	SKILL ACCELERATED	9: Computer software in the nature of mobile applications for sharing data and information featuring videos, audio, live chats, text, and photos related to instruction and education on a wide variety of topics of general human interest; computer software for editing video, audio and audiovisual material.	87/509,297	Genius Inc. 616 Druid Road East Clearwater, FL 33756

Mark	Goods/Services	Reg. No./ App. No.	Owner
	<p>35: Advertising via social media; providing business consulting services to maximize employee productivity; providing business information on a wide variety of topics of general human interest.</p> <p>38: Providing an online forum for discussions on a wide variety of topics of general human interest; streaming of audio and video material on the Internet</p> <p>41: Educational services, namely, providing classes, workshops, and seminars in the fields of art, photography, business, education, social issues, political issues, cultural issues, scientific issues, and issues of general human interest; educational services, namely, providing mentoring and tutoring services in the fields of art, photography, business, education, social issues, political issues, cultural issues, scientific issues, and issues of general human interest; educational services in the nature of providing on-line non-downloadable audio and videos featuring art, photography, business, education, social issues, political issues, cultural issues, scientific issues, and issues of general human interest; media production services, namely, providing audio, video, and film production; entertainment media production services for the internet.</p> <p>42: Computer services, namely, providing search platforms to allow users to search for and view video, audio and audiovisual material on a wide variety of topics of general human interest</p>		

	Mark	Goods/Services	Reg. No./ App. No.	Owner
20.	LEADERSHIP, ACCELERATED	41: Mentoring in the field of entrepreneurship in the nature of leadership development training and coaching services in the field of development of team effectiveness and development of cohort effectiveness in the field of corporate leadership and management; educational services, namely, providing mentoring programs in the nature of events and conferences in the field of leadership development and insights in the field of business and entrepreneurship; providing a website featuring information about educational instruction in the field of leadership development, mentoring and coaching in the field of business coaching, educational instruction about career development and about business education instruction and training resources, events and information.	4,888,344	Merryck & Company Americas 1330 Avenue of the Americas, Ste 23A New York, NY 10019
21.	ACCELERATING PROFESSIONAL EXCELLENCE & PERSONAL SUCCESS	41: Business education and training services, namely, developing, and facilitating customized in-company leadership and executive development programs, providing executive coaching services, and providing public and in-company keynote presentations to business leaders; Personal coaching services in the field of applied positive psychology, namely, career satisfaction and personal well-being; Providing group coaching in the field of interpersonal relationships and team building related to job performance.	4,309,502	Brian Buford PhD 6016 Hortons Mill Cour6t Haymarket, VA 20169


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Acceleration Point

Word Mark	ACCELERATION POINT
Goods and Services	IC 035. US 100 101 102. G & S: Business consulting. FIRST USE: 20120101. FIRST USE IN COMMERCE: 20120101
	IC 041. US 100 101 107. G & S: Training services in the field of Organizational Development. FIRST USE: 20120101. FIRST USE IN COMMERCE: 20120101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86151019
Filing Date	December 23, 2013
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	May 6, 2014
Registration Number	4572207
Registration Date	July 22, 2014
Owner	(REGISTRANT) Accleration Point, LLC LIMITED LIABILITY COMPANY VIRGINIA 1716 Rubley Ln. Salem VIRGINIA 24153
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
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Acceleration Station

Word Mark ACCELERATION STATION

Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, providing a learning and innovation center featuring fully customized leadership, motivational, educational, and brainstorming training; Information on education; Organization of exhibitions for cultural or educational purposes; Providing educational demonstrations. FIRST USE: 20141001. FIRST USE IN COMMERCE: 20141001

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86493575

Filing Date December 31, 2014

Current Basis 1A

Original Filing Basis 1A

Published for Opposition June 9, 2015

Registration Number 4799007

Registration Date August 25, 2015

Owner (REGISTRANT) Acceleration Academies, LLC LIMITED LIABILITY COMPANY DELAWARE 910 W. Van Buren St., Suite 315 Chicago ILLINOIS 60607

Type of SERVICE MARK

Mark

Register PRINCIPAL

Live/Dead Indicator LIVE

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[Home](#) [Site Index](#) [Search](#) [FAQ](#) [Glossary](#) [Guides](#) [Contacts](#) [eBusiness](#) [eBiz alerts](#) [News](#) [Help](#)
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[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)
 Please logout when you are done to release system resources allocated for you.

 List At: OR to record: **Record 42 out of 57**
[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

PERSONAL ACCELERATION

Word Mark PERSONAL ACCELERATION

Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, conducting one on one coaching, classes, seminars, and workshops in the field of personal development, mind, body, emotion, spirituality, sexuality, physical fitness, business, sales, management, finances and distribution of course material in connection therewith; Personal coaching services in the field of personal development, mind, body, emotion, spirituality, sexuality, physical fitness, business, sales, management, and finances. FIRST USE: 20070401. FIRST USE IN COMMERCE: 20070501

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77163683

Filing Date April 23, 2007

Current Basis 1A

Original Filing Basis 1B

Published for Opposition October 30, 2007

Registration Number 3454900

Registration Date June 24, 2008

Owner (REGISTRANT) Ginsberg, Howard INDIVIDUAL UNITED STATES 7775 Southampton Terrace, Bldg J, Apt202 Tamarac FLORIDA 33321

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PERSONAL" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 8 (6-YR). SECTION 8(10-YR) 20170830.
Renewal 1ST RENEWAL 20170830
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OQ	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

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List At: OR to record: **Record 31 out of 57**

(Use the "Back" button of the Internet Browser to return to TESS)

MAXIMUM ACCELERATION

Word Mark MAXIMUM ACCELERATION

Goods and Services IC 041. US 100 101 107. G & S: EDUCATION SERVICES, NAMELY, PROVIDING CLASSES, SEMINARS, WORKSHOPS, AND ON-LINE INSTRUCTION IN THE FIELD OF MORTGAGE LOANS AND MORTGAGE LOAN ORIGINATION; PERSONAL COACHING SERVICES IN THE FIELD OF MORTGAGE LOANS AND MORTGAGE LOAN ORIGINATION. FIRST USE: 20060401. FIRST USE IN COMMERCE: 20060401

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78755420

Filing Date November 16, 2005

Current Basis 1A

Original Filing Basis 1B

Published for Opposition September 25, 2007

Registration Number 3428344

Registration Date May 13, 2008

Owner (REGISTRANT) LTB, II, LLC LIMITED LIABILITY COMPANY MARYLAND 11300 ROCKVILLE PIKE, SUITE 1100 ROCKVILLE MARYLAND 20852

(LAST LISTED OWNER) Vantage Production, LLC LIMITED LIABILITY COMPANY NEW JERSEY 10 Route 35
South Red Bank NEW JERSEY 07701

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Jason H. Rosenblum
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180522.
Renewal 1ST RENEWAL 20180522
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [BUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)


United States Patent and Trademark Office
[Home](#) [Site Index](#) [Search](#) [FAQ](#) [Glossary](#) [Guides](#) [Contacts](#) [eBusiness](#) [eBiz alerts](#) [News](#) [Help](#)
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TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

 Please logout when you are done to release system resources allocated for you.

 List At: OR to record: **Record 28 out of 57**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
----------------------	-------------------------------	-----------------------------	--

Quantum DNA Acceleration

Word Mark QUANTUM DNA ACCELERATION

Goods and Services IC 041. US 100 101 107. G & S: Life coaching services in the field of personal development, professional development, and performance; Education services, namely, providing mentoring, tutoring, classes, seminars and workshops in the field of health, healing, energy healing, energy medicine, wellness, spirituality, religion and metaphysics. FIRST USE: 20110302. FIRST USE IN COMMERCE: 20110302

IC 044. US 100 101. G & S: Alternative medicine therapy in the field of energy healing and energy consultation services. FIRST USE: 20091201. FIRST USE IN COMMERCE: 20091201

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85045804

Filing Date May 23, 2010

Current Basis 1A

Original Filing Basis 1B

Published for Opposition October 19, 2010

Registration Number 4003653

International Registration Number 1084215

Registration Date July 26, 2011

Owner (REGISTRANT) School of DNA Theta Healing, Inc. CORPORATION NEVADA 5348 Vegas Drive Las Vegas NEVADA 89108

(LAST LISTED OWNER) INNDYDOZZER CORPORATION CALIFORNIA 23823 MALIBU RD., SUITE 284 MALIBU CALIFORNIA 90265

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Nelson A. Quintero

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 8 (6-YR).

Live/Dead Indicator LIVE

-
- [TESS HOME](#)
 - [NEW USER](#)
 - [STRUCTURED](#)
 - [FREE FORM](#)
 - [BROWSE DICT](#)
 - [SEARCH OG](#)
 - [TOP](#)
 - [HELP](#)
 - [PREV LIST](#)
 - [CURR LIST](#)
 - [NEXT LIST](#)
- [FIRST DOC](#)
 - [PREV DOC](#)
 - [NEXT DOC](#)
 - [LAST DOC](#)
-

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)


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[Home](#) [Site Index](#) [Search](#) [FAQ](#) [Glossary](#) [Guides](#) [Contacts](#) [eBusiness](#) [eBiz alerts](#) [News](#) [Help](#)
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TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

 Please logout when you are done to release system resources allocated for you.

 List At: OR to record: **Record 17 out of 57**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
----------------------	-------------------------------	-----------------------------	--

ULTIMATE SALES ACCELERATION

Word Mark ULTIMATE SALES ACCELERATION

Goods and Services IC 035. US 100 101 102. G & S: Providing sales and marketing consulting services in the field of sales methods, sales management, sales improvement, and sales techniques, all delivered on-premises or on-line. FIRST USE: 20151118. FIRST USE IN COMMERCE: 20151118

IC 038. US 100 101 104. G & S: Communications by telephone and computer terminals with advanced calling features, and broadcast communication services in the nature of transmitting e-mails, faxes, text messages, telephone voice and telephone voice messages. FIRST USE: 20151118. FIRST USE IN COMMERCE: 20151118

IC 041. US 100 101 107. G & S: On-premises and on-line education services, namely, providing training, classes, and seminars, all in the fields of sales and marketing. FIRST USE: 20151118. FIRST USE IN COMMERCE: 20151118

IC 042. US 100 101. G & S: Application service provider (ASP) featuring software for facilitating message communication and phone calls between businesses and sales leads. FIRST USE: 20151118. FIRST USE IN COMMERCE: 20151118

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86533276

Filing Date February 12, 2015

Current Basis 1A

Original Filing Basis 1B

Date November 23, 2015

**Amended to
Current
Register**

**Registration
Number** 4883342

**Registration
Date** January 5, 2016

Owner (REGISTRANT) ConnectLeader LLC LIMITED LIABILITY COMPANY NEW HAMPSHIRE 7 Stiles Road, Suite 102
Salem NEW HAMPSHIRE 03079

**Attorney of
Record** Brent D. Sausser

**Type of
Mark** SERVICE MARK

Register SUPPLEMENTAL

**Live/Dead
Indicator** LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [BUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

Trademarks > Trademark Electronic Search System (TESS)

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FIRST DOC PREV DOC NEXT DOC LAST DOC

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Start List At: [] OR Jump to record: [] Record 9 out of 57

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Center for Business Acceleration

Word Mark CENTER FOR BUSINESS ACCELERATION

Goods and Services IC 041. US 100 101 107. G & S: Education services, namely, providing live and on-line classes, seminars, and workshops in the field of business administration, management, and entrepreneurship through a variety of curricula, and publishing and distributing educational materials in connection therewith. FIRST USE: 20091101. FIRST USE IN COMMERCE: 20091101

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87943037

Filing Date May 31, 2018

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) About Giving, Inc. CORPORATION MARYLAND 325 Ellington Blvd, Unit 430 Gaithersburg MARYLAND 20878

Attorney of Record Jerry A. Miles, Esq.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

 Please logout when you are done to release system resources allocated for you.

 List At: OR to record: **Record 32 out of 57**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
----------------------	-------------------------------	-----------------------------	--

FIRST 90 DAYS ACCELERATION COACHING

Word Mark	FIRST 90 DAYS ACCELERATION COACHING
Goods and Services	IC 041. US 100 101 107. G & S: Individual and group coaching services in the field of leadership. FIRST USE: 20060301. FIRST USE IN COMMERCE: 20060301
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78746382
Filing Date	November 3, 2005
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	July 4, 2006
Registration Number	3206978
Registration Date	February 6, 2007
Owner	(REGISTRANT) GENESIS ADVISERS, LLC LIMITED LIABILITY COMPANY MASSACHUSETTS 34 TEMPLE STREET NEWTON MASSACHUSETTS 02465
Attorney of Record	Sean D. Detweiler
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COACHING" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20161114.
Renewal	1ST RENEWAL 20161114

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TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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[Home](#)
[Site Index](#)
[Search](#)
[FAQ](#)
[Glossary](#)
[Guides](#)
[Contacts](#)
[eBusiness](#)
[eBiz alerts](#)
[News](#)
[Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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[Start](#) List At: OR [Jump](#) to record: **Record 21 out of 549**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
(Use the "Back" button of the Internet Browser to return to TESS)



Word Mark BUSINESS ACCELERATION TOOLS

Goods and Services IC 009. US 021 023 026 036 038. G & S: Downloadable educational course materials in the field of strategic business evaluation, growth, and planning. FIRST USE: 20180501. FIRST USE IN COMMERCE: 20180501

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed educational materials in the field of strategic business evaluation, growth, planning, and culture; Printed training materials in the field of strategic business evaluation, growth, planning, and culture; Printed instructional, educational, and teaching materials in the field of strategic business evaluation, growth, planning, and culture; A series of books, written articles, handouts and worksheets in the field of strategic business evaluation, growth, planning, and culture. FIRST USE: 20180501. FIRST USE IN COMMERCE: 20180501

IC 035. US 100 101 102. G & S: Business consultation; Business consultation in the field of business leadership development; Business consultation services; Business consulting services in business leadership development and business management; Business management; Business management consulting in the field of team development; Business management consultation in the field of executive and leadership development; Employment recruiting consultation; Employment staffing consultation services; Providing information about the corporate world, corporate culture, and the corporate sector; Business consulting services in the field of strategic business evaluation, growth, planning, and culture. FIRST USE: 20180501. FIRST USE IN COMMERCE: 20180501

IC 036. US 100 101 102. G & S: Conducting financial feasibility studies; Financial analysis; Financial consulting; Financial risk management consultation. FIRST USE: 20180501. FIRST USE IN COMMERCE: 20180501

IC 041. US 100 101 107. G & S: Business training; Business training in the field of strategic business evaluation, growth, planning, and culture; Educational services, namely, conducting informal programs in the fields of strategic business evaluation, growth, planning, and culture, using on-line activities and interactive exhibits, and printable materials distributed therewith; Educational services, namely, conducting classes, seminars, conferences, and workshops in the fields of strategic business evaluation, growth, planning, and culture and distribution of training materials in connection therewith; Educational services, namely, conducting classes, seminars, conferences, and workshops in the field of strategic business evaluation, growth, planning, and culture and distribution of training material in connection therewith; Educational services, namely, conducting classes, seminars, conferences, and workshops in the field of strategic business evaluation, growth, planning, and culture; Educational services, namely,

conducting classes, seminars, conferences, and workshops in the field of strategic business evaluation, growth, planning, and culture and distribution of educational materials in connection therewith; Leadership development training in the field of business strategy; Providing a website featuring non-downloadable videos in the field of strategic business evaluation, growth, planning, and culture. FIRST USE: 20180501. FIRST USE IN COMMERCE: 20180501

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.05.02 - Plain single line triangles ; Triangles, plain single line
26.09.02 - Plain single line squares ; Squares, plain single line

Serial Number 88124608

Filing Date September 20, 2018

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 5, 2019

Owner (APPLICANT) HowardMShore LLC LIMITED LIABILITY COMPANY FLORIDA 11390 SW 72nd Court Miami FLORIDA 33156

Attorney of Record Janelle Snyder Peyton

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BUSINESS ACCELERATION TOOLS" APART FROM THE MARK AS SHOWN

Description of Mark The color(s) blue and black is/are claimed as a feature of the mark. The mark consists of a black hollow square with a blue triangle broken out from the top right corner of the square and the words "Business Acceleration Tools" in a stylized font with "Business" and "Tools" in black and "Acceleration" in blue.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [BUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

[TESS HOME](#)
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[STRUCTURED](#)
[FREE FORM](#)
[Browse Dict](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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[Start](#) List At: OR [Jump](#) to record: **Record 40 out of 57**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark LEAP LEADERSHIP ACCELERATION PROGRAM
Goods and Services IC 041. US 100 101 107. G & S: education services, namely, one-on-one mentoring for business managers in the fields of leadership development; Professional coaching services in the field of leadership development for business managers. FIRST USE: 20000101. FIRST USE IN COMMERCE: 20021001
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved
Serial Number 77628303
Filing Date December 8, 2008
Current Basis 1A
Original Filing Basis 1A
Published for Opposition March 15, 2011
Registration Number 3968278
Registration Date May 31, 2011
Owner (REGISTRANT) Silsbee, Lynda INDIVIDUAL UNITED STATES PMB #185 218 Main Street Kirkland WASHINGTON 98033
Attorney of Record Chad M. Smith

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEADERSHIP ACCELERATION PROGRAM" APART FROM THE MARK AS SHOWN

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the stylized words "LEAP Leadership Acceleration Program". Above the stylized words is an image of two swooping crescent waves. It is thickest towards the right side, swooping up and around the words getting thinner toward the left side.

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	Browse Dict	SEARCH OQ	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)


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[Home](#) [Site Index](#) [Search](#) [FAQ](#) [Glossary](#) [Guides](#) [Contacts](#) [eBusiness](#) [eBiz alerts](#) [News](#) [Help](#)
Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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 Start List At: OR Jump to record: **Record 3 out of 549**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
------	---------------	-------------	--

ACCELERATE

Word Mark ACCELERATE

Goods and Services IC 041. US 100 101 107. G & S: educational services, namely, conducting conferences in the field of insurance and the use of information and computer technology therein. FIRST USE: 20180517. FIRST USE IN COMMERCE: 20180517

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.17.09 - Bands, curved ; Bars, curved ; Curved line(s), band(s) or bar(s) ; Lines, curved

Serial Number 88267787

Filing Date January 18, 2019

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) Network of Vertafore Users, Inc. DBA NETVU CORPORATION TEXAS Suite 1750 909 Lake Carolyn Parkway Irving TEXAS 75039

Attorney of Record Michael Culver

Description of Mark Color is not claimed as a feature of the mark. The mark consists of The mark consists of an arcuate design with two portions at the top and above the stylized word "ACCELERATE" with the curve starting thinner above the first "C" and growing thicker to the "T".

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead LIVE
Indicator

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)


United States Patent and Trademark Office
[Home](#) [Site Index](#) [Search](#) [FAQ](#) [Glossary](#) [Guides](#) [Contacts](#) [eBusiness](#) [eBiz alerts](#) [News](#) [Help](#)
Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

 Please logout when you are done to release system resources allocated for you.

 List At: OR to record: **Record 43 out of 250**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
----------------------	-------------------------------	-----------------------------	--

X·CELLERATE

Word Mark X·CELLERATE
Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, conducting workshops, conferences, classes and/or seminars via the Internet in the field of real estate sales and distributing non-downloadable educational materials in connection therewith
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 87567362
Filing Date August 14, 2017
Current Basis 1B
Original Filing Basis 1B
Published for Opposition November 7, 2017
Owner (APPLICANT) CENTURY 21 REAL ESTATE LLC LIMITED LIABILITY COMPANY DELAWARE 175 PARK AVENUE MADISON NEW JERSEY 07940
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Joan T. Pinaire
Type of Mark SERVICE MARK
Register PRINCIPAL

**Live/Dead
Indicator** **LIVE**

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|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|----------------------------|---------------------|----------------------|---------------------------|---------------------------|---------------------------|
| TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | SEARCH O/G | TOP | HELP | PREV LIST | CURR LIST | NEXT LIST |
| FIRST DOC | PREV DOC | NEXT DOC | LAST DOC | | | | | | | |
-

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

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[Home](#) [Site Index](#) [Search](#) [FAQ](#) [Glossary](#) [Guides](#) [Contacts](#) [eBusiness](#) [eBiz alerts](#) [News](#) [Help](#)
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TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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 List At: OR to record: **Record 16 out of 250**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
----------------------	-------------------------------	-----------------------------	--

ACCELERATE U

Word Mark ACCELERATE U

Goods and Services IC 035. US 100 101 102. G & S: Advertising; business management; business administration; office functions; business networking services; career networking services; online business networking services; advertising, marketing and promotion services for businesses; providing an online searchable database featuring employment and career opportunities and business, employment and professional queries and answers; providing information about and making referrals concerning products, services, events and activities; organizing and conducting job fairs; job placement services, human resources consulting services; promoting the goods and services of others via computer and communication networks; facilitating the exchange and sale of services and products of third parties via computer and communication networks; charitable services, namely, promoting public awareness about charitable, philanthropic, community service, humanitarian activities and volunteer activities; providing online career networking services and information in the fields of employment, recruitment, job resources, and job listings; recruitment and placement services; electronic commerce services, namely, providing an on-line community for advertising and marketing; hosting of exhibitions and networking events for business purposes, business consulting, business development; providing consulting services in the fields of business strategy and performance and business initiatives; business consulting services to assist business, government, educational and community managers in decision making and strategy development; advising businesses, governments, educational institutions and communities through the use of consulting tools and techniques that enable strategic business decision making; providing business project management consulting services, namely, predicting project outcomes and modifying project implementation to increase likelihood of success in business transformation projects; research and consulting in the fields of business; market research and compilation of data; preparing business reports; identification, selection, advising of and provision of information exchange services to businesses, governments, educational institutions and communities; organizing, maintaining and promoting a forum for the exchange of information among businesses, governments, educational institutions and communities through the use of a global computer network; business consultation, namely, advising business, governments, educational institutions and communities about business related policy areas, improvement and optimization of organizational performance and marketing, manufacturing and distribution plans and methods; political consultancy; providing information regarding political issues; business consulting and information services; business management consulting; business organization consulting; providing business and networking information from searchable indices and databases of information by means of global computer information networks or other communication networks; providing business and networking information from searchable indices and databases of information, namely, text, electronic documents, databases, graphics and audio visual information, by means of global computer information networks or other

communications networks; providing business and networking information in the field of personal development, namely, self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community services, and humanitarian activities; providing business and networking information in the field of connecting with charitable, philanthropic, volunteer, humanitarian and public and community service organizations and opportunities through online social networking services; information, advisory and consultancy services in relation to all of the aforesaid services

IC 041. US 100 101 107. G & S: Providing of training; entertainment and education services; arranging, conducting and organisation of educational events; arranging, conducting and organisation of workshops, seminars and conferences; disseminating information and providing, sponsoring and hosting seminars, presentations and discussion groups and providing training in the fields of personal development, career development, relationship building, training, recruiting; electronic publishing services for others; publishing services for others; electronic and online publishing services; hosting of exhibitions, conferences for cultural and educational purposes; organizing and conducting online educational and training events; organizing and conducting online educational and training events, namely, virtual meetings and seminars; publication of reports in the fields of physical, mathematical, social, political, behavioral, applied sciences, international studies, technical sciences, namely, statistics and information technology, available over a global computer network; hosting of conferences and seminars for business purposes, business consulting, business development; educational services, namely, developing and providing online courses, seminars, interactive classes in the fields of secondary and post-secondary and skills and vocational education; designing, developing and consulting on the design and development of content and curriculum for degree programs and educational courses for colleges and universities delivered online; student support services, namely, educational counseling services to assist students in planning and preparing for further education; admission consulting services, namely, providing college and university prospective students assistance in completing the application process; consultation services for students in the admission and selection process of colleges and universities; academic placement services, namely, arranging student residencies, clinical placements, and student-teaching positions for college and university students; educational services, namely, providing testing, assessments, grading and credits; providing educational information regarding courses, instructional offerings, and certifications; research and consulting in the field of educational development; information, advisory and consultancy services in relation to all of the aforesaid services

IC 042. US 100 101. G & S: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via the Internet or other communications networks; hosting virtual communities for registered users to organize groups, events, participate in discussions, and engage in social, business, political and community networking; hosting of digital content online; hosting computer software applications of others; hosting an interactive website and online non-downloadable software for uploading, downloading, posting, showing, displaying, tagging, sharing and transmitting messages, comments, multimedia content, videos, movies, films, photos, audio content, animation, pictures, images, text, information, and other user-generated content; providing a website featuring non-downloadable software in the fields of business networking and marketing, employment, recruiting, advertising, marketing and promotion and social and political commentary; providing non-downloadable software enabling users to search, locate and communicate with others via electronic communications networks for networking; application service provider services; providing temporary use of non-downloadable software; Hosting of customized web pages featuring user-defined information, personal profiles, audio and images; scientific and industrial research; computer programming; computer services, namely, on-line personalized information services; providing the use of software; design and development of computer software for others; creating and maintaining websites that provide an on-line community for advertising and marketing; research in the physical, mathematical, social, political, behavioral and applied sciences; research in technical sciences, namely, statistics and information technology; Online think-tank services enabling people to come together to collate expertise, information and research in order to formulate new ideas in the fields of physical, mathematical, social, political, behavioral, applied sciences, international studies, technical sciences, statistics, information technology, business, business strategy, business initiatives, strategy development, strategic decision making, project implementation, community services, and educational services; research and consulting in the fields of community and neighborhood development and political sciences; non-downloadable web based software for online educational courses; information, advisory and consultancy services in relation to all of the aforesaid services

IC 045. US 100 101. G & S: Providing personal and social services to meet the needs of individuals; social introduction and networking services; online social networking services, allowing registered users to share information, photos, audio and video content and engage in communication and collaboration between and among themselves, to form groups and to engage in social networking; information, advisory and consultancy services in relation to all of the aforesaid services

**Standard
Characters
Claimed**

Mark (4) STANDARD CHARACTER MARK

Drawing Code

Serial Number 88225420

Filing Date December 11, 2018

Current Basis 1B;44D

Original Filing Basis 1B;44D

Owner (APPLICANT) LinkedIn Corporation CORPORATION DELAWARE 1000 W. Maude Avenue Sunnyvale CALIFORNIA 94085

Attorney of Record Carol Anne Been

Priority Date June 18, 2018

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|---------------------------|-------------------------|----------------------|---------------------------|---------------------------|---------------------------|
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[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [BUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)


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[Home](#) [Site Index](#) [Search](#) [FAQ](#) [Glossary](#) [Guides](#) [Contacts](#) [eBusiness](#) [eBiz alerts](#) [News](#) [Help](#)
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FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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 List At: OR to record: **Record 157 out of 250**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
----------------------	-------------------------------	-----------------------------	--

AccelerateME

Word Mark ACCELERATEME

Goods and Services IC 041. US 100 101 107. G & S: Leadership development training in the field of business, professional development, and self improvement; Membership club services, namely, providing training to members in the field of business, professional development, and self improvement. FIRST USE: 20131005. FIRST USE IN COMMERCE: 20131005

Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86243567

Filing Date April 5, 2014

Current Basis 1A

Original Filing Basis 1A

Published for Opposition August 19, 2014

Registration Number 4632309

Registration Date November 4, 2014

Owner (REGISTRANT) Career Revolution, Inc. CORPORATION CALIFORNIA 113 West G Street, #702 San Diego CALIFORNIA 92101

Attorney of Benjamin Prum

Record

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

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[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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List At: OR to record: **Record 215 out of 250**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)

ACCELERATOR

Word Mark	ACCELERATOR
Goods and Services	IC 041. US 100 101 107. G & S: Educational services, namely conducting business education courses at the university level. FIRST USE: 20041210. FIRST USE IN COMMERCE: 20041210
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78603858
Filing Date	April 7, 2005
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	January 10, 2006
Registration Number	3076506
Registration Date	April 4, 2006
Owner	(REGISTRANT) Vanderbilt University CORPORATION TENNESSEE 2201 West End Avenue Nashville TENNESSEE 37235
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20160126.
Renewal	1ST RENEWAL 20160126
Live/Dead Indicator	LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OQ	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

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TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)
[NEXT LIST](#)

[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

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[Start](#) List At: OR [Jump](#) to record: **Record 12 out of 250**

[TSDR](#)
[ASSIGN Status](#)
[TTAB Status](#)
(Use the "Back" button of the Internet Browser to return to TESS)

BusinessAccelerator

Word Mark BUSINESSACCELERATOR
Goods and Services IC 041. US 100 101 107. G & S: Leadership development training in the field of business; Business training in the field of executive coaching; Providing group coaching in the field of leadership. FIRST USE: 20180914. FIRST USE IN COMMERCE: 20180914
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 88169389
Filing Date October 25, 2018
Current Basis 1A
Original Filing Basis 1A
Registration Number 5705677
Registration Date March 19, 2019
Owner (REGISTRANT) Michael Hyatt & Company, LLC LIMITED LIABILITY COMPANY TENNESSEE P.O. Box 1221 Franklin TENNESSEE 37065
Attorney of Record Brent C. Gray
Type of Mark SERVICE MARK
Register SUPPLEMENTAL

**Live/Dead
Indicator** **LIVE**

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OI	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

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FIRST DOC PREV DOC NEXT DOC LAST DOC

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Start List At: [] OR Jump to record: [] Record 70 out of 250

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Achievement Accelerator

Word Mark ACHIEVEMENT ACCELERATOR
Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, conducting live and on-line classes, seminars, and workshops in the field of personal life coaching, self-help, personal development, professional development, success in life and business, how to achieve personal and professional goals, and psychology instruction, and distribution of course and educational materials in connection therewith. FIRST USE: 20151231. FIRST USE IN COMMERCE: 20151231
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 87741867
Filing Date January 3, 2018
Current Basis 1A
Original Filing Basis 1A
Published for May 22, 2018
Opposition
Registration Number 5535176
Registration Date August 7, 2018
Owner (REGISTRANT) The Burchard Group LLC LIMITED LIABILITY COMPANY CALIFORNIA PO Box 5368 Portland OREGON 97228

Attorney of Record Larry D. Johnson
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OI	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)


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[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)
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TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DIR.1	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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 Start List At: OR Jump to record: **Record 2 out of 549**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
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Word Mark STORY ACCELERATOR

Goods and Services IC 041. US 100 101 107. G & S: Business education and training services, namely, developing customized in-company leadership and executive development programs, providing executive coaching services, and providing public and in-company keynote presentations to business leaders; Business education and training services, namely, developing customized leadership and executive development programs, providing executive coaching services, and providing business education programs to employees and executives; Business training; Business training consultancy services; Business training in the field of leadership development, executive coaching; Consulting services in the field of business training; Membership club services, namely, providing training to members in the field of business, professional development, self-improvement; Public sector business training; Teaching and training in business, industry and information technology; Training courses in strategic planning relating to advertising, promotion, marketing and business. FIRST USE: 20130301. FIRST USE IN COMMERCE: 20130301

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 17.07.03 - Gauges ; Gauges, auto compression ; Gauges, speedometer ; Gauges, tachometer ; Oil pressure gauges ; Pressure gauges, automobile ; Speedometers ; Tachometers ; Thermostats
26.17.07 - Heat, lines depicting ; Lines depicting speed, propulsion, heat or wind ; Propulsion, lines depicting ; Speed, lines depicting ; Wind, lines depicting

Serial Number 88003650

Filing Date June 17, 2018

Current Basis 1A

Original Filing Basis 1A

Owner (APPLICANT) The Thyonne Group, LLC DBA Beyond Story LIMITED LIABILITY COMPANY CALIFORNIA 4859 W. Slauson Avenue #299 4859 W. Slauson Avenue #299 Los Angeles COLORADO 90056

Description of Mark The color(s) red, white, and purple is/are claimed as a feature of the mark. The mark consists of the words "STORY ACCELERATOR" in red with red and white lines indicating speed coming out of the letters "S" in the word "STORY" and the first letter "A" of the word "ACCELERATOR". A gauge pen design in red and purple appears to the right of the word "STORY" and above the letters "ATOR" of the word "ACCELERATOR". The wording and the gauge pen are "shadowed" in the color red.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

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Logout Please logout when you are done to release system resources allocated for you.

Start List At: [] OR Jump to record: [] Record 59 out of 250

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Skill Accelerated

Word Mark SKILL ACCELERATED

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer software in the nature of mobile applications for sharing data and information featuring videos, audio, live chats, text, and photos related to instruction and education on a wide variety of topics of general human interest; computer software for editing video, audio and audiovisual material

IC 035. US 100 101 102. G & S: Advertising via social media; providing business consulting services to maximize employee productivity; providing business information on a wide variety of topics of general human interest

IC 038. US 100 101 104. G & S: Providing an online forum for discussions on a wide variety of topics of general human interest; streaming of audio and video material on the Internet

IC 041. US 100 101 107. G & S: Educational services, namely, providing classes, workshops, and seminars in the fields of art, photography, business, education, social issues, political issues, cultural issues, scientific issues, and issues of general human interest; educational services, namely, providing mentoring and tutoring services in the fields of art, photography, business, education, social issues, political issues, cultural issues, scientific issues, and issues of general human interest; educational services in the nature of providing on-line non-downloadable audio and videos featuring art, photography, business, education, social issues, political issues, cultural issues, scientific issues, and issues of general human interest; media production services, namely, providing audio, video, and film production; entertainment media production services for the internet

IC 042. US 100 101. G & S: Computer services, namely, providing search platforms to allow users to search for and view video, audio and audiovisual material on a wide variety of topics of general human interest

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87509297

Filing Date June 28, 2017

Current Basis 1B

Original Filing Basis 1B

Published for Opposition March 20, 2018

Owner (APPLICANT) Genius Inc. CORPORATION DELAWARE 616 Druid Road East Clearwater FLORIDA 33756

Attorney of Record Norm J. Rich

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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|---------------------------|--------------------------|----------------------------|---------------------------|-----------------------------|---------------------------|---------------------|----------------------|---------------------------|---------------------------|---------------------------|
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| FIRST DOC | PREV DOC | NEXT DOC | LAST DOC | | | | | | | |

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRVACY POLICY](#)



United States Patent and Trademark Office

Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV DOC](#)
- [NEXT DOC](#)
- [LAST DOC](#)

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List At: OR to record: **Record 140 out of 250**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

Leadership, Accelerated

Word Mark LEADERSHIP, ACCELERATED

Goods and Services IC 041. US 100 101 107. G & S: mentoring in the field of entrepreneurship in the nature of leadership development training and coaching services in the field of development of team effectiveness and development of cohort effectiveness in the field of corporate leadership and management; educational services, namely, providing mentoring programs in the nature of events and conferences in the field of leadership development and insights in the field of business and entrepreneurship; providing a website featuring information about educational instruction in the field of leadership development, mentoring and coaching in the field of business coaching, educational instruction about career development and about business education instruction and training resources, events and information. FIRST USE: 20141001. FIRST USE IN COMMERCE: 20141001

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86602868

Filing Date April 20, 2015

Current Basis 1A

Original Filing Basis 1A

Published for Opposition November 3, 2015

Registration Number 4888344

Registration Date January 19, 2016

Owner (REGISTRANT) Merryck & Co. Americas LIMITED LIABILITY COMPANY DELAWARE 1330 Avenue of the Americas, Suite 23A New York NEW YORK 10019

Attorney of Record Dan Nelson

Prior Registrations 4493604

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEADERSHIP" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

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Home Site Index Search FAQ Glossary Guides Contacts eBusiness eBiz alerts News Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Apr 3 03:31:06 EDT 2019

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

 Please logout when you are done to release system resources allocated for you.

 List At: OR to record: **Record 203 out of 250**

TSDR	ASSIGN Status	TTAB Status	(Use the "Back" button of the Internet Browser to return to TESS)
------	---------------	-------------	--

ACCELERATING PROFESSIONAL EXCELLENCE & PERSONAL SUCCESS

Word Mark ACCELERATING PROFESSIONAL EXCELLENCE & PERSONAL SUCCESS

Goods and Services IC 041. US 100 101 107. G & S: Business education and training services, namely, developing, and facilitating customized in-company leadership and executive development programs, providing executive coaching services, and providing public and in-company keynote presentations to business leaders; Personal coaching services in the field of applied positive psychology, namely, career satisfaction and personal well-being; Providing group coaching in the field of interpersonal relationships and team building related to job performance. FIRST USE: 20101231. FIRST USE IN COMMERCE: 20101231

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85158087**Filing Date** October 21, 2010**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** June 21, 2011**Registration Number** 4309502**Registration Date** March 26, 2013**Owner** (REGISTRANT) Brian Buford PhD LP LLC DBA Brian Buford LIMITED LIABILITY COMPANY MINNESOTA 6016 Hortons Mill Court Haymarket VIRGINIA 20169**Attorney of Record** DeLeon Parker, Jr.

Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH O/G	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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- More effective, productive meetings
- Maximized contributions from every team member
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Getting Better Results from Your Virtual Teams

October 7, 2013
Business Schools Using Belbin to Build Teams and Develop Leaders

September 12, 2013
Meeting Prep: Less Pain, More Gain

September 13, 2010
Fast Team Fundamentals: When It Comes To Teams – Size Matters

September 16, 2009
Virtual meetings as an ongoing process, not isolated events

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Team Development Centers

Articles

Workshop	Days	Description
Team Assessment™ Phase One	1	Learn the foundations of the Belbin and Belbin model skills to most effectively manage teams to make them more effective. This includes the workshop you can expect to experience the Belbin model of work, and the optimization of team member resources.
Team Assessment™ Phase Two	2	Develop the principles for the Belbin model of work, and the optimization of team member resources. This includes the workshop you can expect to experience the Belbin model of work, and the optimization of team member resources.
Team Assessment™ Phase Three	2-3	Capable to learn the Belbin model of work, and the optimization of team member resources. This includes the workshop you can expect to experience the Belbin model of work, and the optimization of team member resources.
Team Assessment™ Assessment	2	Learn the Belbin model of work, and the optimization of team member resources. This includes the workshop you can expect to experience the Belbin model of work, and the optimization of team member resources.
Belbin Team Role Diagnostics, Assessment and Reports		Learn the Belbin model of work, and the optimization of team member resources. This includes the workshop you can expect to experience the Belbin model of work, and the optimization of team member resources.

Products

Belbin Model of Work™

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Learn the Belbin model of work, and the optimization of team member resources. This includes the workshop you can expect to experience the Belbin model of work, and the optimization of team member resources.