

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

April 23, 2019

Gina Hayes, Esq.
Examining Attorney
Law Office 103
United States Patent and Trademark Office

RE: Serial No.: 88/034,723
Mark: ACCENTS
Applicant: Blaze Beverage, LLC
Office Action Date: October 23, 2018

APPLICANT’S RESPONSE TO OFFICE ACTION

The following is the response of Applicant, Blaze Beverage, LLC by Counsel, to the above referenced Office Action dated October 23, 2018.

LIKELIHOOD OF CONFUSION REFUSAL

The Examining Attorney has refused registration of the proposed ACCENTS mark pursuant to Trademark Act Section 2(d), 15 U.S.C. § 1052(d), on the ground that the mark is likely to be confused with Registration No. 2,845,376 for ASCENT. *See* Table 1, below for a comparison of the marks and the goods/services identified by each:

TABLE 1: Applicant’s mark and the Cited Mark

Serial No. 88/034,723	Reg. No. 2,845,376
ACCENTS	ASCENT

The USPTO uses the *du Pont* factors to determine if a likelihood of confusion exists between two trademarks. *In re E.I. du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (CCPA 1973). Although the issue of likelihood of confusion typically revolves around the

similarity and dissimilarity of the marks and the relatedness of the goods or services, “there is no mathematical test for determining likelihood of confusion and each case must be decided on its own merits.” TMEP § 1207.01 (citing *du Pont* 476 F.2d at 1361, 177 USPQ at 567). Similarity of the marks in one respect – sight, sound, or meaning – will not automatically result in a determination that confusion is likely even if the goods are identical or closely related; rather, taking into account all of the relevant facts of a particular case, similarity as to one factor alone *may* be sufficient to support a holding that the marks are confusingly similar. *See In re Thor Tech, Inc.*, 90 USPQ2d 1634, 1635 (TTAB 2009); *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988). *Id.*

Here, there is no possibility that a likelihood of confusion between Applicant’s ACCENTS mark and the cited registration for the ASCENT mark for at least the following reasons relating to specific *du Pont* factors:

- (1) The terms comprising each mark are both common and well-known in the English language;
- (2) The terms comprising each mark are visually and phonetically distinct; and
- (3) The terms comprising each mark have entirely unrelated meanings, which are well-understood by American consumers.

(1) *The terms comprising each mark are both common and well-known in the English language.*

Applicant’s mark is ACCENTS, which is the plural form of ACCENT. According to the website <https://www.english-corpora.org/coca/> the “ACCENT” term has a frequency of 7755 out of 560 million words in the Corpus of Contemporary American English. (See attached Exhibit A) The use of this term is familiar in sentences such as the following.

- *He spoke in his British **accent**, which always sounded distinctly upper-crust...*
- *I told you that your **accent** comes out when you’re riled up.*
- *It was a woman’s voice with a noticeable Spanish **accent**.*
- *Most of the children of New Orleans spoke with Southern **accents**, but his was closer to French.*

- *The aqua **accents** and plastic slipcovers she adds to her bleak dressing room.*

Similarly, the “ASCENT” term, which is a conjugation of the “ASCEND” term has a frequency of 1860 in the Corpus of Contemporary American English, making it not quite as common as the “ACCENT” terms, but not at all uncommon. (See attached Exhibit B) The use of this term is familiar in sentences such as the following.

- *But the **ascent** of Jokic made Nurkic expendable.*
- *But everything changed on Denali, a week into their **ascent** of the tallest peak in North America.*
- *Donald Trump’s **ascent** to the presidency will go down as one of the...*

In sum, both “ACCENTS” and “ASCENT” are commonly used terms in the English language and the average consumer would be familiar with each and have no problem distinguishing between them. Additionally, evidence that consumers are not confused by the use of these terms or very similar terms to identify related goods can be seen in the following table.

TABLE 2: Third-party registrations of both ACCENT and ASCENT for similar goods/services by different parties

Reg. No. 2,438,026 for ACCENT to identify musical instruments in Class 15	Reg. No. 5,487,876 for ASCENTE to identify musical instrument strings in Class 15
Reg. No. 2,111,392 for AMERICAN ACCENT to identify cheese in Class 29	Reg. No. 5,715,896 for ASCENT to identify whey for food products in Class 29
Reg. No. 3,342,441 for ACCENT to identify retail store services for musical instruments in Class 35	Reg. No. 4,429,089 for ASCENT to identify retail store services for hearing aids in Class 35
Reg. No. 4,343,225 for ACCENT to identify computer hardware and software (speech recognition) in Class 9	Reg. No. 4,735,603 for ASCENT to identify computer hardware and software (gaming) in Class 9

(2) **The terms comprising each mark are visually and phonetically distinct.**

According to the Merriam-Webster Dictionary, the root of Applicant's "ACCENTS" term is pronounced as follows: (**'ak-,sent**) (See attached Exhibit C) The AK- prefix is accented in the in the "ACCENTS" term, which is the opposite of the "ASCENT" term wherein the "-SCENT" suffix is accented. According to the Merriam-Webster Dictionary, Applicant's "ASCENT" mark is pronounced as follows: (**ə-'sent**) (See attached Exhibit D) The Examiner's claim that, "[t]he marks in question could clearly be pronounced the same..." which underlies this entire office action, is clearly erroneous as there is no plausible reading of both terms that would result in the same pronunciation of each.

(3) **The terms comprising each mark have entirely unrelated meanings, which are well-understood by American consumers.**

According to the Merriam-Webster Dictionary, Applicant's "ACCENTS" term can be a noun or a verb and has many meanings including the following (See attached Exhibit C):

- An effort in speech to stress one syllable over adjacent syllables (noun);
- A distinctive manner of expression (noun);
- To give special attention of prominence to (something) (verb); or
- To make (something) more emphatic, noticeable, or distinct (verb).

According to the Merriam-Webster Dictionary, Applicant's "ASCENT" term is a noun having the following meanings (See attached Exhibit D):

- The act of rising or moving upward; or
- An advance in social status or reputation; or
- A going back in time or upward in order of genealogical succession.

Clearly, "ACCENTS" and "ASCENT" have wholly unrelated meanings which also weigh against a finding that a likelihood of confusion exists in this case. Under *du Pont*, trademarks are compared for similarity or dissimilarity in their entireties as to appearance, sound, commutation and overall commercial impression. *du Pont* 476 F.2d at 1361. "Marks tend to be perceived in their entireties, and all components thereof must be given appropriate weight." *In re Hearst*

Corporation, 982 F.2d 493, 494 (Fed. Cir. 1992) (citing *Opryland USA, Inc. v. Great American Music Show, Inc.*, 9970 F.2d 847, 23 USPQ2d 1471 (Fed. Cir. 1992)). Even where marks share a common portion, confusion is unlikely if they create a different commercial impression. See *Long John Distilleries, Ltd. v. Sazerac*, 426 F.2d 1406, 166 USPQ 30 (CCPA 1970).

In this case, the Examining Attorney appears to have transposed some of the letters comprising the ASCENT mark (“ACSENT” rather than “ASCENT”), which could make the transposed term phonetically equivalent to the Applicant’s mark. However, the mark must be examined as it truly exists and not based upon a misreading of it and “ASCENT” can never be pronounced as (‘ak-, sent).

CONCLUSION

In sum, “ACCENT” and “ASCENT” are both common and well-known in the English language; each mark is visually and phonetically distinct from the other; and the terms comprising each mark have entirely unrelated meanings, which are well-understood by American consumers. Therefore, Applicant respectfully requests that the statutory refusal be withdrawn, and the application permitted to proceed to publication.

Applicant has responded to all issues in the Office Action. If any further information or response is required, please contact Applicant’s Attorney. The Attorney may be reached by telephone at 215-853-8259.

Respectfully submitted,

/Shawn R. Farmer/

Shawn R. Farmer

Muskin & Farmer, LLC

100 W. Main Street, Suite 205

Lansdale, PA 19446

Exhibit A



SEARCH FREQUENCY **CONTEXT** OVERVIEW

SEE CONTEXT: CLICK ON WORD OR SELECT WORDS + [CONTEXT] [\[HELP...\]](#)

[iWeb](#) [ACCENT](#)

	CONTEXT	ALL FORMS (SAMPLE): 100 200 500	FREQ	
1		ACCENT	7755	<div style="width: 100%; height: 10px; background-color: #0070C0;"></div>

0.328 seconds



SEARCH

FREQUENCY

CONTEXT

OVERVIEW

FIND SAMPLE: [100](#) [200](#) [500](#) [1000](#)

PAGE: << < 1 / 78 > >>

CLICK FOR MORE CONTEXT				[?]	SHOW DUPLICATES
1	2017	FIC	Bk:NightWatch	A B C	her. # " Well done, Kendra. " # He spoke in his British accent that always sounded distinctly upper-crust to Kendra, though she knew he'd grown up
2	2017	FIC	Bk:NightWatch	A B C	As much as I enjoy hearing you call me 'extraordinary' in that British accent of yours, I don't know why you would say that. " #
3	2017	FIC	Bk:OrphanX	A B C	behind him, deactivated the alarm, dropped the bloody grocery bag on a glass accent table, and exhaled. # Home. # Or at least his version of it
4	2017	FIC	Bk:BecauseImWatching	A B C	praying for you?" As it did when she grew excited, her Russian accent strengthened. " When you come home to Everson and go to church with me
5	2017	FIC	Bk:FirstStrike	A B C	. # " Buona sera, " she said. She had a soft Italian accent . # He reached his hand out. " Ciao, signorina, " he
6	2017	FIC	Bk:Shoot	A B C	retired ballerina from some Eastern Bloc country; the fact that she spoke with no accent at all confirmed her foreignness. # It was a bright, airy space, a
7	2017	FIC	Bk:ForgiveMe	A B C	ask you something?" he said to her. # He had a foreign accent , Nadine thought. But it was subtle. Something distinct - sophisticated was the
8	2017	FIC	Bk:ForgiveMe	A B C	" Thank you. I feel a bit more confident now. " # That accent , where was it from? European? " You're welcome, " Nadine
9	2017	FIC	Bk:FamilyPlot	A B C	string, or anything of the sort, " she said smoothly, that highbred accent purring. " Scenic Salvage is closing this year; the owner is retiring,
10	2017	FIC	Bk:Brazen	A B C	you need in that getup is a towel on your arm and a phony French accent . " # " I'd make a better maitre d' than a fund-raiser
11	2017	FIC	Bk:CrackedSpine	A B C	the cabbie said. It took me a second to translate the words. His accent was thick and I wasn't used to it yet. So far with the
12	2017	FIC	Bk:CrackedSpine	A B C	# " Yes, please. " # " Ah, such a fine American accent . The missus will be tickled tae meet ye. Ye ken, she used
13	2017	FIC	Bk:Newsmakers	A B C	time this afternoon at Battery Park? # Beckwith demurs, in a crisp British accent : the duchess is already doing CNN and NBC, and she doesn't like
14	2017	FIC	Bk:FourthHorseman	A B C	. His voice was soft, cultured, with a hint of an upper-class British accent , and his vocabulary and grammar were almost always perfect. At the Pakistan (
15	2017	FIC	Bk:GhostTalkers	A B C	breath. # " Well... that's done, then. " Her Caribbean accent came through more clearly in her fatigue. Her dark skin did not show the
16	2017	FIC	Bk:NoWitnessButMoon	A B C	obeyed. " I'm Ricardo Luis, " he called out in a Spanish accent . " Don't shoot! This is my home. " His name sounded
17	2017	FIC	Bk:RingmastersWife	A B C	eyebrow in Colin's direction. " She noticed it. I told you the accent comes out when you're riled up. " # " I meant nothing by
18	2017	FIC	Bk:HardLight	A B C	the line for EU travelers, praying I wouldn't have to fake a Swedish accent as an impassive official ran a check on my documentation. # " You're
19	2017	FIC	Bk:PortraitEmilyPrice	A B C	sustenance, I was the **31;281;TOOLONG next to his Michelangelo, complete with lilting Italian accent . # He escorted me into the restaurant with a har
20	2017	FIC	Bk:PortraitEmilyPrice	A B C	docent, but a graduate student with a passionate, melodic - and Italian - accent , mesmerized me. He didn't talk about the subjects of the paintings.
21	2017	FIC	Bk:PortraitEmilyPrice	A B C	money. Any other ideas I held or embellished about that man's looks and accent over the years were probably fed around this time by a steady diet of i
22	2017	FIC	Bk:PracticalNavigator	A B C	to get juice from the fridge. Penelope Hodge has the remains of an English accent . # " Michael? This is your mother. I do wish you'd
23	2017	FIC	Bk:DevilsColdDish	A B C	Tom McIntyre had another customer. Mr. Drummond, a gentleman from Virginia by his accent . One of those land speculators. He was holding forth on
24	2017	FIC	Bk:EndGame	A B C	, " the man said. His voice was soft, with maybe a British accent . But high-class. # " Why? " # " Why what? Why
25	2017	FIC	Bk:EndGame	A B C	someone you would never remember. Perfect in the role of an NOC. The accent was a fake, of course, because if he was the man Wager was
26	2017	FIC	Bk:Teetotaled	A B C	spend your leisure hours reading edifying publications?" Berta asked in her stern Swedish accent . She held up her book. Mexico City Mayhem, by Frank
27	2017	FIC	Bk:GoodbyeBride	A B C	thought back to their phone call. The sound of his voice, his Mainer accent , had been so reassuring, the dropped r's as familiar as the sound
28	2017	FIC	Bk:DiamondsPearl	A B C	tease them for their ragged clothes and bare feet, or Diamonds for his thick accent . # The sound of footsteps behind him caused Diamonds to spin, dra
29	2017	FIC	Bk:SeashellSeason	A B C	? " It was a woman's voice, melodic, with a noticeable Spanish accent . # " Yes, " I said. " Who is this? "
30	2017	FIC	Bk:WeddingBellBlues	A B C	any to begin with. I felt like he came to Littleboro, New Jersey accent and all, brought big-city crime with him and infected Littleboro with it. Not
31	2017	FIC	Bk:BrotherhoodWheel	A B C	on?" Jimmie's CB crackled. The voice held a distinctive New York accent . " Handle's Mr. Majestyk. I'm northbound on 70, just past
32	2017	FIC	Bk:NightWork	A B C	system. # " Who are you?" Echevarria demanded. He had an accent , an undercurrent of Spanish. # " Detective Michael Cassidy. I'm escorting
33	2017	FIC	Bk:BlueBath	A B C	to be addressed in English that it took her a moment to notice the British accent . This time he waited until she found her voice. # " I'm
34	2017	FIC	Bk:BlueBath	A B C	with a faint sheen clearly visible at such close proximity. Since hearing her American accent , it had regarded her with an oddly impatient hostility, as if n
35	2017	FIC	Bk:Baron	A B C	! I think we are close!" she announced loudly in an appalling Russian accent . # Will nearly rolled his eyes. Was anyone really buying this charade?
36	2017	FIC	Bk:Baron	A B C	bedroom than a stage. Thankfully, there was no trace of that ludicrous Russian accent she'd used in front of the crowd. Perhaps this conversation woul
37	2017	FIC	Bk:OnceSoldier	A B C	with you English spies, " Duval said in a languid voice with a faint accent . " I'm a French royalist. " # " But a spy?
38	2017	FIC	Bk:BaggageCheck	A B C	at the way Valerie said " brassiere on the doorknob " in her New York accent . Rebecca herself had never used this signal, but it had been a frequent
39	2017	FIC	Bk:BaggageCheck	A B C	ethnicity: Indian, maybe? Or Hispanic? His speech was smooth and without accent . " So, you're leaving tomorrow, too? " # " Yes
40	2017	FIC	Bk:LibrariansLostLamp	A B C	not?" the creature on the catwalk replied, still retaining his thick Scottish accent . " What better way to throw off the stifling restrictions of morality and l
41	2017	FIC	Bk:Capitalist	A B C	it's more of a scientific laboratory, " Jeremy explained in his plummy Oxford accent . He had gotten a first in economics and management at Oxford and
42	2017	MAG	RollingStone.com	A B C	he lived in Berlin with Iggy Pop, " she says in her thick Brooklyn accent as she pours peas into a chicken pot pie. Everything about her is bright
43	2017	MAG	Nerdist	A B C	a disguise that made him look like a Tintin character, sporting a broad Italian accent , and answering to the fake name of Stephano. I must admit, I

Exhibit B



SEARCH FREQUENCY **CONTEXT** OVERVIEW

SEE CONTEXT: CLICK ON WORD OR SELECT WORDS + [CONTEXT] [\[HELP...\]](#)

[iWeb](#) [ASCENT](#)

	CONTEXT	ALL FORMS (SAMPLE): 100 200 500	FREQ	
1	<input type="checkbox"/>	ASCENT	1860	<div style="width: 100%; height: 10px; background-color: #0070C0;"></div>

0.234 seconds

SEARCH

FREQUENCY

CONTEXT

OVERVIEW

FIND SAMPLE: [100](#) [200](#) [500](#) [1000](#)

PAGE: << < 1 / 19 >>

CLICK FOR MORE CONTEXT

[?]

SHOW DUPLICATES

Row	Year	Source	Text	A	B	C
1	2017	SPOK CNN: CNN Newsroom	to build up the military -- kind of trying to get China to continue its ascent to kind of go mano-a-mano with the United States in terms of bei			
2	2017	SPOK Fox: Fox News Specialists	own story about reconciling those two really important parts, of a woman's power ascent, her ascent to being powerful professionally and e			
3	2017	SPOK Fox: Fox News Specialists	reconciling those two really important parts, of a woman's power ascent, her ascent to being powerful professionally and empowered. BOL			
4	2017	FIC Bk:BuckyF*ckingDent	poetry to keep the sun from rising, like a mountain, blocking its inevitable ascent for a few more moments? Can you, who call yourself a writ			
5	2017	FIC Bk:WhiteMirror	signs of an approaching storm. # Li Du was nearing the top of the ascent when a sound reached him. He gave a little sigh of relief as he			
6	2017	FIC Bk:HardLight	of human granite behind the Gambrel's bar looked more likely to attempt a solo ascent of K2 barefoot than admit to knowing someone like			
7	2017	FIC Bk:Pressure	discoloration on her thighs, she'd lost control of her bowels during her rapid ascent. #			
8	2017	FIC Bk:MEG	jettison the sub's weight plates into the creature's mouth while executing an emergency ascent - a maneuver not recommended below 10,0			
9	2017	FIC Bk:EngagedDeath	a glossy brochure for Windsor Meadows behind a letter. We began the torturously slow ascent to our apartment in the old brass elevator. #			
10	2017	FIC ...tedCubansGuideToQuantumSanteria	climb the world's tallest mountain, but not as old as some. The ascent from the Southeast ridge is by mountaineering standards fairly straig			
11	2017	FIC ...tedCubansGuideToQuantumSanteria	were generally regarded as the best tipplers in the world, even when an Everest ascent failed. Tolerating their strange ways was a small pric			
12	2017	FIC Bk:MidsummerNightsMischief	the horizon, a vivid crescent moon, larger than life, began its nightly ascent. All around me, the first fireflies flickered in the dusky shadows,			
13	2017	FIC Bk:AllThatFollowed	to imagine time slowing to a pause, the black rush of smoke stopping its ascent from the train platform, then churning slowly backward. In			
14	2017	FIC FantasySciFi	the night sky. The thing that had taken Oldo was rising higher but its ascent was slower than theirs. Baldemar looked at it through the scrye			
15	2017	FIC Analog	nightside. All told there were a couple such daysidenightside drifts during the unloading operations-the ascent into orbit, loading the plane			
16	2017	FIC Analog	had not provided for itself. # As loadmaster, Epic had to attend each ascent and descent. The trip became easier each time, but less so than			
17	2017	FIC Analog	to the eighty-eighth floor. " # The magnetic elevator catapulted upward. The bullet ascent lifted me above the canals dishonored by red and			
18	2017	FIC Analog	climb grew steeper. There were further supplies cached at three points up the chosen ascent route, hauled up by crawler, their only conces			
19	2017	FIC Analog	the mountain. It was, in many ways, the opposite of an Earth ascent. There you walked up slopes to get to the base, and then the			
20	2017	FIC Analog	were often moments for reflection. There was something about the shared peril of the ascent, and the quiet darkness afterward, that made			
21	2017	FIC Analog	for both of them. But everything changed on Denali, a week into their ascent of the tallest peak in North America, two years after their climt			
22	2017	MAG Gizmodo	currently envisioned, the mission consists of a small science payload attached to an " ascent vehicle, " that plunges into Venus' atmosphere			
23	2017	MAG Gizmodo	in the atmosphere, " Cutts said. # Advertisement # Sponsored # After the ascent vehicle's heat shields and parachutes have been released,			
24	2017	MAG Gizmodo	and the precious canisters will begin their journey back into orbit. There, the ascent vehicle will rendezvous with an orbital spacecraft to hit			
25	2017	MAG Gizmodo	# Concept art for a Mars sample return mission consisting of a lander and an ascent vehicle that sends samples back to orbit from the surf			
26	2017	MAG Ars Technica	a ride, as passengers will feel the effect of rocketing into space. During ascent, passengers will experience 3 to 4Gs and up to 5Gs during de			
27	2017	MAG Ars Technica	g-forces will last only for about 10 seconds. " # The fun thing about ascent is the accelerating acceleration, " Bezos explained last year. " Bas			
28	2017	MAG TechCrunch	time? " Employees felt the immense gravity of this phase of Facebook's ascent. " You'd just nod to the person you were passing in the office			
29	2017	MAG Huffington Post	cable compared him to a mafia crime boss. # Aliyeva's sudden and controversial ascent to power was possible thanks to a constitutional ref			
30	2017	MAG Jezebel	# While the genre's expansion has become a point of pride, Iggy's ascent is the worst-case scenario of a white artist from a foreign country :			
31	2017	MAG Jezebel	." # Iggy didn't have much of a clean getaway, because her ascent dovetailed with the dawn of the thinkpiece era -- the proliferation of essa			
32	2017	MAG ESPN	factor. Of the starting players on the team, Moon has had the biggest ascent as an individual talent, pairing up with Hai to form a one-two p			
33	2017	MAG Phys.Org	planet. Thus, the Earth's set of internal movements would have favored the ascent and concentration of gold. # The researchers have foun			
34	2017	MAG Phys.Org	Gonz? lez Jim? nez says. " Their separation was caused by the ascent of a ' mantle plume' from the deep mantle, which broke the much			
35	2017	MAG Phys.Org	thinner and more fragile crust and caused the separation of the two continents. The ascent of the deep mantle plume generated a true che			
36	2017	MAG MarketWatch	the Nasdaq Composite Index COMP, -0.04% has rallied 6.7% during that period. That ascent was supported by a raft of pro-business policie			
37	2017	MAG Bleacher Report	boards, and 2.3 blocks per contest in the first three games. But the ascent of Jokic made Nurkic expendable. When we meet, the trade dead			
38	2017	MAG Phys.Org	... # 66 million years ago, the sudden extinction of the dinosaurs started the ascent of the mammals, ultimately resulting in humankind's rei			
39	2017	MAG Medical Xpress	4195901 Pikes Peak Ascent and Marathon a source of strength and joy for Colorado Springs woman # Caption +LeAnne			
40	2017	MAG Slate Magazine	. # The Sanctuary Cities movement has been around for decades, but its recent ascent was a direct reaction to the hassle and risk of enforc			
41	2017	MAG Fortune) # As it swallows new businesses and properties, HNA is making a rapid ascent up Fortune's Global 500 rankings. The company first appear			
42	2017	MAG Fox News	's happened in Westeros this past decade, Littlefinger is finally on trial for his ascent up the ladder of chaos. Thanks to Bran's powers as the			
43	2017	MAG Fortune	a bonanza for digital currency entrepreneurs. They have provided the fuel for a rapid ascent in the value of cryptocurrencies this year that			

Exhibit C



SINCE 1828

Menu

-
-
-

- [JOIN MWU](#)

[Gain access to thousands of additional definitions and advanced search features—ad free! JOIN NOW](#)

- [GAMES](#)
- [BROWSE THESAURUS](#)
- [WORD OF THE DAY](#)
- [VIDEO](#)
- MORE
- [WORD OF THE DAY VIDEO WORDS AT PLAY FAVORITES](#)
- [WORDS AT PLAY](#)
- [FAVORITES](#)

[Facebook](#) [Twitter](#) [YouTube](#) [Instagram](#)

accent



dictionary thesaurus

- [JOIN MWU](#)
- [GAMES](#)
- [THESAURUS](#)
- [WORD OF THE DAY](#)
- [VIDEO](#)
- [WORDS AT PLAY](#)
- [FAVORITES](#)

Follow: [Facebook](#) [Twitter](#) [YouTube](#) [Instagram](#)

accent

[noun](#)

ac·cent | \ 'ak-,sent , chiefly British -sənt\

Definition of *accent*

(Entry 1 of 2)

1 : an effort in speech to stress one syllable over adjacent syllables also : the stress thus given a syllable a word with the accent on the second syllable

2 : a distinctive manner of expression: such as

a : a way of speaking typical of a particular group of people and especially of the natives or residents of a region spoke with a Russian accent

b : an individual's distinctive or characteristic inflection, tone, or choice of words —usually used in plural

3 : rhythmically significant stress on the syllables of a verse usually at regular intervals

4a : a mark (such as ' , ` , ^) used in writing or printing to indicate a specific sound value, stress, or pitch, to distinguish words otherwise identically spelled, or to indicate that an ordinarily mute vowel should be pronounced

b : an [accented](#) letter

5 music

a : greater stress given to one musical tone than to its neighbors

b : [accent mark sense 2](#)

6a : emphasis laid on a part of an artistic design or composition

b : an emphasized detail or area especially : a small detail in sharp contrast with its surroundings

c : a substance or object used for emphasis a plant used as a decorative accent

7 : a mark placed to the right of a letter or number and usually slightly above it: such as

a : a double prime


b : [prime](#)

8 : special concern or attention : [emphasis](#) an accent on youth

9 archaic : [utterance](#)

accent

[verb](#)

ac·cent | \ 'ak-,sent , ak-'\
 accented; accenting; accents

Definition of *accent* (Entry 2 of 2)

[transitive verb](#)

1 : to give special attention or prominence to (something) TV shows that accent youth : to make (something) more emphatic, noticeable, or distinct columns that accent the vertical lines of the building

2a : to pronounce (part of a word) with greater stress or force : [stress](#) Accent the second syllable of the word "before."

b : to mark with a written or printed accent

[↓ Other Words from *accent*](#) [↓ Synonyms & Antonyms](#) [↓ More Example Sentences](#) [↓ Learn More about *accent*](#)

Keep scrolling for more

Other Words from *accent*

Noun

accentless \ -ləs  \ adjective

Synonyms & Antonyms for *accent*

Synonyms: Noun

[accentuation](#), [emphasis](#), [stress](#), [underscoring](#), [weight](#)

Synonyms: Verb

[accentuate](#), [emphasize](#), [feature](#), [foreground](#), [highlight](#), [illuminate](#), [play up](#), [point \(up\)](#), [press](#), [punctuate](#), [stress](#)

Antonyms: Noun

[de-emphasis](#)

Antonyms: Verb

[de-emphasize](#), [play down](#)

[Visit the Thesaurus for More](#) 

Examples of *accent* in a Sentence

Noun

Regional *accents* are common in the U.S. She spoke with an American *accent*.

See More  

Recent Examples on the Web: Noun

The professor was a Parisian woman who had more impact on my grammar, vocabulary, and *accent* than any of the teachers who attempted to force French on me for nearly a decade. — [Teen Vogue, "10 Best Places To Study Abroad: Our Favorite Study-Abroad Cities," 25 Mar. 2019](#) Still, my character is often played with an *accent* and very broadly, in an over-the-top, comedic way. — [Adam Rathe, *Town & Country*, "This Revival of Oklahoma! Is the Hottest Ticket in New York City," 30 Oct. 2018](#)

These example sentences are selected automatically from various online news sources to reflect current usage of the word 'accent.' Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. [Send us feedback](#).

See More  

First Known Use of *accent*

Noun

before the 12th century, in the meaning defined at [sense 4](#)

Verb

14th century, in the meaning defined at [sense 2a](#)

History and Etymology for *accent*

Noun

Middle English, "modulation of the voice," borrowed from Middle French & Latin; Middle French, "modulation of the voice, prominence in pitch on a given syllable," going back to Old French, borrowed from Latin *accentus* (loan translation of Greek *prosōidia*), from *ad-* [ad-](#) + *cantus* "song," action noun derivative of *canere* "to sing" — more at [chant entry 1](#), [prosody](#).

Note: The word occurs in Old English as *accent* in the sense "accent mark" in Byrhtferth's *Enchiridion*, but there is no continuity between this and later uses.

Verb

borrowed from Middle French *accenter* "to pronounce with greater stress," in part derivative of *accent* [accent entry 1](#), in part borrowed from Medieval Latin *accentāre*, variant of *accentuāre* — more at [accentuate](#)

Keep scrolling for more

Learn More about *accent*

Share *accent*

[Post the Definition of accent to Facebook](#)



[Share the Definition of accent on Twitter](#)



Resources for *accent*



[Time Traveler! Explore the year a word first appeared](#) 

From the Editors at Merriam-Webster

[A Guide to Deciphering Diacritics](#)

[A Guide to Deciphering Diacritics](#)

[You know, the markings above and below letters.](#)

Dictionary Entries near *accent*

[accelerograph](#)

[accelerometer](#)

[accension](#)

[accent](#)

[accented](#)

[accent mark](#)

[accentology](#)

Statistics for *accent*

Last Updated

10 Apr 2019

Look-up Popularity

Top 30% of words

Time Traveler for *accent*

The first known use of *accent* was before the 12th century

[See more words from the same century.](#)

Keep scrolling for more

More Definitions for *accent*

accent

[verb](#)

ac·cent | \ 'ak-,sent , ak-'sent\
accented; accenting


Kids Definition of *accent*

(Entry 1 of 2)

- 1 : to give a greater force or stress
- 2 : to mark with a written or printed accent

accent

[noun](#)

ac·cent | \ 'ak-,sent , \

Kids Definition of *accent* (Entry 2 of 2)

- 1 : a way of pronouncing words shared by the people of a particular country or region
- 2 : greater stress or force given to a syllable of a word in speaking or to a beat in music
- 3 : a mark (as ' or ,) used in writing or printing to show the place of greater stress on a syllable

Keep scrolling for more

More from Merriam-Webster on *accent*

Rhyming Dictionary: [Words that rhyme with *accent*](#)

Thesaurus: [All synonyms and antonyms for *accent*](#)

Spanish Central: [Translation of *accent*](#)

Nglish: [Translation of *accent* for Spanish Speakers](#)

Britannica English: [Translation of *accent* for Arabic Speakers](#)

Britannica.com: [Encyclopedia article about *accent*](#)

Comments on *accent*

What made you want to look up *accent*? Please tell us where you read or heard it (including the quote, if possible).

[SHOW COMMENTS](#) 

WORD OF THE DAY

inexorable 

not to be persuaded, moved, or
stopped

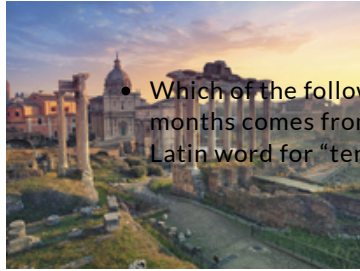
Get Word of the Day daily email!

Your email address

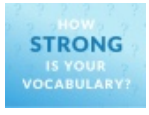
SUBSCRIBE

[Test Your Vocabulary](#)

Words from Greek and Latin Quiz

-  Which of the following months comes from a Latin word for “ten”?

- [June](#)
- [October](#)
- [January](#)
- [December](#)



Test your vocabulary with our 10-question quiz!

[TAKE THE QUIZ](#)



Test Your Knowledge - and learn some interesting things along the way

PLAY NOW

[TRENDING NOW](#)

1 [surveillance](#)

[Comey comments on B...](#)

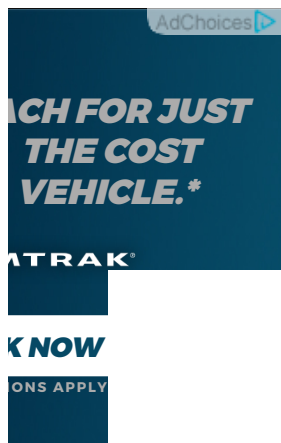
2 [cavalier](#)

[Virginia wins men's cha...](#)

3 [redact, redacted](#)

[Barr discusses release ...](#)

[SEE ALL](#)



AdChoices ▶

**SEARCH FOR JUST
THE COST
VEHICLE.***

ATRAK®

KNOW

ONS APPLY

Love words? Need even more definitions?

Subscribe to America's largest dictionary and get thousands more definitions and advanced search—ad free!

MERRIAM-WEBSTER UNABRIDGED

WORDS AT PLAY

•

That Feeling When

There has to be a word for it.

•

**We Added New Words to the
Dictionary in April 2019**

From 'bioabsorbable' to 'bottle
episode'

•

**The Good, The Bad, & The
Semantically Imprecise -
4/19/19.**

Words from the week of 4/19/2019

•

Aww it's So 'Adorkable'

A word for the charmingly
awkward

ASK THE EDITORS

•

On Contractions of Multiple Words

You all would not have guessed some of these

•

A Look at Uncommon Onomatopoeia

Some imitative words are more surprising than others

•

Literally

How to use a word that (literally) drives some people nuts.

•

Is Singular 'They' a Better Choice?

The awkward case of 'his or her'

WORD GAMES

•

Words from Greek and Latin Quiz

Finally! A use for those SAT prep classes.

[TAKE THE QUIZ](#)

•

Name That Thing: Animal Edition

How many animals can you identify?

[TAKE THE QUIZ](#)

•

How Strong Is Your Vocabulary?

Test your vocabulary with our 10-question quiz!

[TAKE THE QUIZ](#)

•

SCRABBLE® Sprint

SCRABBLE® fans, sharpen your
skills!

PLAY THE GAME

Learn a new word every day. Delivered to your inbox!

Your email address

OTHER MERRIAM-WEBSTER DICTIONARIES

- SPANISH CENTRAL
- LEARNER'S ESL DICTIONARY
- WORDCENTRAL FOR KIDS
- VISUAL DICTIONARY

- SCRABBLE® WORD FINDER
- MERRIAM-WEBSTER'S UNABRIDGED DICTIONARY
- BRITANNICA ENGLISH - ARABIC TRANSLATION
- ENGLISH - SPANISH-ENGLISH TRANSLATION

FOLLOW US

-
-
-
-

[Browse the Dictionary:](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) [0-9](#)

[Home](#) | [Help](#) | [Apps](#) | [About Us](#) | [Shop](#) | [Advertising Info](#) | [Dictionary API](#) | [Contact Us](#) | [Word of the Year](#) | [Law Dictionary](#) | [Medical Dictionary](#) | [Privacy Policy](#) | [Terms of Use](#)

[Browse the Thesaurus](#) | [Browse the Medical Dictionary](#) | [Browse the Legal Dictionary](#) | [Browse the Spanish-English Dictionary](#)

© 2019 Merriam-Webster, Incorporated

Exhibit D



SINCE 1828

Menu

-
-
-

- [JOIN MWU](#)

[Gain access to thousands of additional definitions and advanced search features—ad free! JOIN NOW](#)

- [GAMES](#)
- [BROWSE THESAURUS](#)
- [WORD OF THE DAY](#)
- [VIDEO](#)
- MORE
- [WORD OF THE DAY VIDEO WORDS AT PLAY FAVORITES](#)
- [WORDS AT PLAY](#)
- [FAVORITES](#)

[Facebook](#) [Twitter](#) [YouTube](#) [Instagram](#)

ascent




dictionary thesaurus

- [JOIN MWU](#)
- [GAMES](#)
- [THESAURUS](#)
- [WORD OF THE DAY](#)
- [VIDEO](#)
- [WORDS AT PLAY](#)
- [FAVORITES](#)

Follow: [Facebook](#) [Twitter](#) [YouTube](#) [Instagram](#)

ascent

[noun](#)

as·cent | \ ə-'sent  a-\

Definition of *ascent*

1a : the act of rising or mounting upward : [climb](#) completed their ascent of the mountain

b : an upward slope or rising grade : [acclivity](#) followed the steep ascent to the top of the hill

c : the degree of elevation : [inclination](#), [gradient](#)

2 : an advance in social status or reputation : [progress](#) their ascent from the lower class to the middle class

3 : a going back in time or upward in order of genealogical succession

 [Synonyms & Antonyms](#)  [More Example Sentences](#)  [Learn More about *ascent*](#)

Keep scrolling for more

Synonyms & Antonyms for *ascent*

Synonyms

[ascension](#), [climb](#), [rise](#), [rising](#), [soar](#)

Antonyms

[descent](#), [dip](#), [dive](#), [drop](#), [fall](#), [nosedive](#), [plunge](#)

[Visit the Thesaurus for More](#) 

Examples of *ascent* in a Sentence

They followed a steep *ascent* to the top of the hill. our plane broke through some heavy low clouds during its *ascent* and leveled off once we were above them

Recent Examples on the Web

Besides, the slow *ascent* promises to be much smoother than strapping onto a rocket. — [Popular Mechanics Editors, *Popular Mechanics*, "The Tourist's Guide to Space," 12 Mar. 2019](#) Tiger Woods, engineer of golf's most spectacular *ascent* and author of its most dramatic downfall, has pulled off one of sports' greatest revivals. — [Brian Costa, *WSJ*, "Tiger Woods Caps Season With a Win at the Tour Championship," 23 Sep. 2018](#)

These example sentences are selected automatically from various online news sources to reflect current usage of the word 'ascent.' Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. [Send us feedback.](#)

See More  

First Known Use of *ascent*

1581, in the meaning defined at [sense 1a](#)

History and Etymology for *ascent*

irregular from *ascend*

Keep scrolling for more

Learn More about *ascent*

Share *ascent*

[Post the Definition of ascent to Facebook](#)



[Share the Definition of ascent on Twitter](#)



Resources for *ascent*



[Time Traveler! Explore the year a word first appeared](#) 

Dictionary Entries near *ascent*

[Ascensiontide](#)

[ascensive](#)

[ascensor](#)

[ascent](#)

[ascertain](#)

[ascesis](#)[ascetic](#)

Statistics for *ascent*

Last Updated

11 Apr 2019

Look-up Popularity

Bottom 50% of words

Time Traveler for *ascent*

The first known use of *ascent* was in 1581

[See more words from the same year](#)

Keep scrolling for more

More Definitions for *ascent*

ascent

[noun](#)




English Language Learners Definition of *ascent*

- : the act or process of rising, moving, or climbing up
- : the act or process of moving to a higher or more powerful position
- : a way of going up something : an upward slope, path, etc.

[See the full definition for *ascent* in the English Language Learners Dictionary.](#)

ascent

[noun](#)

as·cent | \ ə- 'sent  \

Kids Definition of *ascent*

- 1 : the act of rising or climbing upward The hikers began their *ascent* of the mountain.
- 2 : the act of rising to a higher or more powerful position
- 3 : an upward slope or path

Keep scrolling for more

More from Merriam-Webster on *ascent*

Rhyming Dictionary: [Words that rhyme with *ascent*](#)

Thesaurus: [All synonyms and antonyms for *ascent*](#)

Spanish Central: [Translation of *ascent*](#)

Nglish: [Translation of *ascent* for Spanish Speakers](#)

Britannica English: [Translation of *ascent* for Arabic Speakers](#)

Comments on *ascent*

What made you want to look up *ascent*? Please tell us where you read or heard it (including the quote, if possible).

[SHOW COMMENTS](#) 

WORD OF THE DAY

inexorable 

not to be persuaded, moved, or stopped

Get Word of the Day daily email!

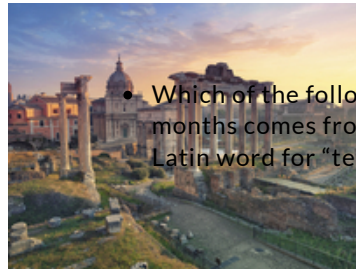
Your email address

SUBSCRIBE

Test Your Vocabulary

Words from Greek and Latin Quiz

-



- Which of the following months comes from a Latin word for “ten”?

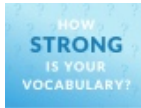
October

January

December

June

Test your vocabulary with our 10-question quiz!



[TAKE THE QUIZ](#)



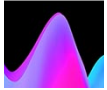
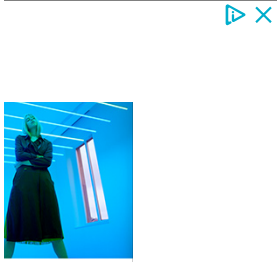
Test Your Knowledge - and learn some interesting things along the way

[TAKE THE QUIZ](#)

[TRENDING NOW](#)

- 1 [surveillance](#)
[Comey comments on B...](#)
- 2 [cavalier](#)
[Virginia wins men's cha...](#)
- 3 [redact, redacted](#)
[Barr discusses release...](#)

[SEE ALL](#)



Love words? Need even more definitions?

Subscribe to America's largest dictionary and get thousands more definitions and advanced search—ad free!

MERRIAM-WEBSTER UNABRIDGED

WORDS AT PLAY



That Feeling When

There has to be a word for it.



We Added New Words to the Dictionary in April 2019

From 'bioabsorbable' to 'bottle episode'



•

The Good, The Bad, & The Semantically Imprecise - 4/19/19.

Words from the week of 4/19/2019



•

Aww it's So 'Adorkable'

A word for the charmingly awkward

ASK THE EDITORS



-

On Contractions of Multiple Words

You all would not have guessed some of these



-

A Look at Uncommon Onomatopoeia

Some imitative words are more surprising than others



literally

- **Literally**

How to use a word that (literally).
drives some people nuts.



his?

her?

- **Is Singular 'They' a Better Choice?**

The awkward case of 'his or her'

WORD GAMES



• **Words from Greek and Latin Quiz**

Finally! A use for those SAT prep classes.

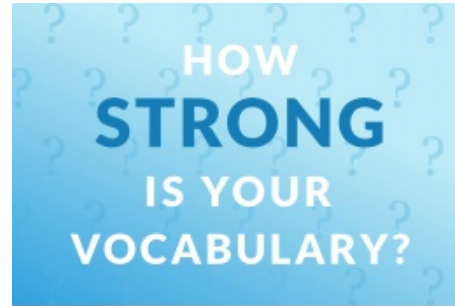
[TAKE THE QUIZ](#)



• **Name That Thing: Animal Edition**

How many animals can you identify?

[TAKE THE QUIZ](#)



• **How Strong Is Your Vocabulary?**

Test your vocabulary with our 10-question quiz!

[TAKE THE QUIZ](#)



• **SCRABBLE® Sprint**

SCRABBLE® fans, sharpen your skills!

[PLAY THE GAME](#)

Learn a new word every day. Delivered to your inbox!

Your email address

OTHER MERRIAM-WEBSTER DICTIONARIES

- [SPANISH CENTRAL](#)
- [LEARNER'S ESL DICTIONARY](#)
- [WORDCENTRAL FOR KIDS](#)
- [VISUAL DICTIONARY](#)

- [SCRABBLE® WORD FINDER](#)
- [MERRIAM-WEBSTER'S UNABRIDGED DICTIONARY](#)
- [BRITANNICA ENGLISH - ARABIC TRANSLATION](#)
- [ENGLISH - SPANISH-ENGLISH TRANSLATION](#)

FOLLOW US

-
-
-
-

[Browse the Dictionary:](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) [0-9](#)

[Home](#) | [Help](#) | [Apps](#) | [About Us](#) | [Shop](#) | [Advertising Info](#) | [Dictionary API](#) | [Contact Us](#) | [Word of the Year](#) | [Law Dictionary](#) | [Medical Dictionary](#) | [Privacy Policy](#) | [Terms of Use](#)

[Browse the Thesaurus](#) | [Browse the Medical Dictionary](#) | [Browse the Legal Dictionary](#) | [Browse the Spanish-English Dictionary](#)

© 2019 Merriam-Webster, Incorporated