

TSDR

ASSIGN Status

TTAB Status

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| Word Mark | MP WERD MARGIN POWERD PROTECTING FARM WEALTH. |
| Goods and Services | IC 036. US 100 101 102. G & S. Providing insurance underwriting in the field of crop insurance featuring a non-reinsured supplement which offers additional coverage to selected policies utilizing a database management system for calculations to determine pricing. FIRST USE: 20171001. FIRST USE IN COMMERCE: 20171001 |
| Mark Drawing Code | (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS |
| Design Search Code | 26.01.17 - Circles, two concentric ; Concentric circles, two ; Two concentric circles 26.17.01 - Bands, straight ; Bars, straight ; Lines, straight ; Straight line(s), band(s) or bar(s) 26.17.04 - Bands, vertical ; Bars, vertical ; Lines, vertical ; Vertical line(s), band(s) or bar(s) 27.03.01 - Geometric figures forming letters, numerals or punctuation |
| Serial Number | 87637059 |
| Filing Date | October 6, 2017 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | April 17, 2018 |
| Registration Number | 5506679 |
| Registration Date | July 3, 2018 |
| Owner | (REGISTRANT) Watts and Associates Inc. CORPORATION MONTANA 4331 Hillcrest Road Billings MONTANA 59101 |
| Attorney of Record | Jeffrey Whittle |
| Disclaimer | NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MARGIN" APART FROM THE MARK AS SHOWN |
| Description of Mark | The color(s) green and black is/are claimed as a feature of the mark. The mark consists of "MPowerD" with the "MP" in large green bold front, the "O" consists of two concentric green circles and the letters "WERD" in black, beneath on line 2 are the letters "margin powerd" in lower case in black and beneath on line 3 are the words "Protecting Farm Wealth" in black with initial capital letters. The color white represents background and/or transparent areas and is not part of the mark. |
| Type of Mark | SERVICE MARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |