

# **EXHIBIT A**

### Choose Your Streaming Plan

You'll be billed after your 7-day FREE trial.

## bluprint monthly

### \$7<sup>99</sup>

- Unlimited access to every class
- Free professionally tested patterns
- Projects for every skill level
- Extra 15% off kits and supplies every time you shop**
- Any 1 class to own forever**

CHOOSE MONTHLY

## bluprint annual

### \$79<sup>99</sup>

- Unlimited access to every class
- Free professionally tested patterns
- Projects for every skill level
- Extra 15% off kits and supplies every time you shop**
- Any 12 classes to own forever**
- Free U.S. shipping on all orders**

CHOOSE ANNUAL

- TOPICS
- |                 |                |           |
|-----------------|----------------|-----------|
| KNIT            | HEALTHY EATING | WOODWORK  |
| QUILT           | DRAW           | ENTERTAIN |
| SEW             | PAINT          | FAMILY    |
| CROCHET         | PAPER CRAFTS   | DANCE     |
| EMBROIDER       | WRITE          | FITNESS   |
| CAKE DECORATING | JEWELRY        | YOGA      |
| COOK            | PHOTO          |           |
| BAKE            | HOME + GARDEN  |           |

- QUICK LINKS
- [Gift Bluprint](#)
  - [Bluprint Refer a Friend Program](#)
  - [What Do You Want to Do Today?](#)
  - [Shop](#)



RUNWAY REMAKE Inspired by Bravo's Project Runway



Psst: Our Site Just Got More Amazing



START FREE TRIAL

### 3. Shop

Now shopping for kits and supplies is even easier. Click on the craft you're into and a handy navigation bar will show up at the top of your screen — including the option to shop. Just choose "shop" and explore kits, individual supplies and own forever classes.



### 4. Search

Easily locate content to watch or articles to read AND things to shop