## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT : Shaun Pulfrey

SERIAL NO. : 88/017,562

FILING DATE : June 27, 2018

FOR : THE ULTIMATE

EXAMINING ATTORNEY : Tejbir Singh, Esq.

LAW OFFICE : 106

## **RESPONSE TO OFFICE ACTION**

Applicant, Shaun Pulfrey ("Applicant"), applied to register the above mark ("Applicant's Mark") in Class 21.

In the Office Action sent October 17, 2018, ("Office Action"), the Office refused registration of Applicant's Mark finding a likelihood of confusion with the mark of U.S. Registration No. 2,989,541 ("Cited Registration"). (Trademark Act Section 2(d), 15 U.S.C. §1052(d)).

Applicant respectfully disagrees with the refusal based upon a likelihood of confusion with the mark of the Cited Registration. However, without prejudice to Applicant's position in regard to such refusal, Applicant requests that examination of this application be suspended in view of Cancellation No. 92071010 which was filed by Applicant on April 8, 2019 against Cited Registration No. 2,989,541.

Applicant respectfully requests that action on this application be suspended pending the disposition of Cancellation No. 92071010.

## Respectfully submitted,

/s/ Alan Federbush/

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