

In the United States Patent and Trademark Office

U.S. TRADEMARK APPLICATION

SERIAL NO. 88206972

MARK: BETTER STILL

Applicant: Connection Matters, Inc.

Examining Attorney: Emma Sirignano (Law Office 113)

Attorney Ref. No. 10-0579B

This March 23, 2019 paper is responsive to the March 4, 2019 Office Action.

The Examiner required clarification for the following issues:

- a. Indefinite and overly broad identification of services – amendment required.
- b. Clarification of the number of classes for which registration (is sought) required.

In response, the applicant has amended the goods listing to Class 042 only, as follows:

Class 42 – “Computer services, namely, providing online [applications and non-downloadable software] for work and collaboration-productivity enhancements in the field of professional, work, and management,

providing use of digital step-by-step job aids, assessments, reports, and work processes and in the field of personal growth and development, providing use of digital step-by-step guides, assessments, reports, journals, and interactive digital experiences.”

Marked up copy of the original services listing:

Computer services, namely, providing online applications and non-downloadable software for work and collaboration-productivity enhancements in the field of professional, work, and management,

Providing use of ~~with the use of~~ digital step-by-step job aids, assessments, reports, and work processes;

and in the field of personal growth and development, providing ~~with the~~ use of digital step-by-step guides, assessments, reports, journals, and interactive digital experiences.

If the Examiner needs any further information for the furtherance of this application, please contact the undersigned attorney at 866-824-8680 or e-mail: david.hong@dhpattentlaw.com

Very truly yours,

/David Hong, Esq./

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