

UNITED STATES PATENT AND TRADEMARK OFFICE
DECLARATION IN SUPPORT OF ACQUIRED DISTINCTIVENESS
UNDER SECTION 2(f)

MARK: BLACKMORES

SERIAL NO.: 88/147,840

CLASS: 5

APPLICANT: Blackmores Limited

ADDRESS: 20 Jubilee Avenue
Warriewood NSW 2102
Australia

ENTITY: a limited company organized and existing under the laws of Australia

OUR REF.: BLMS 1810221

Applicant requests registration under Section 2(f) of the Trademark Act. The mark BLACKMORES has become distinctive of the goods through Applicant's substantially exclusive and continuous use in commerce for at least the five years immediately before the date of this statement.

DECLARATION

The undersigned hereby being warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or any resulting Registration, declares that she/he is properly authorized to execute this declaration on behalf of the applicant; and that all statements made of her/his own knowledge are true and all statements made on information and belief are believed to be true.

BLACKMORES LIMITED

By:



[signature]

Name:

Cecile Cooper

Title:

COMPANY SECRETARY

Date:

15th March 2019