

**To:** The Nassal Company ([kwimberly@bwsmiplaw.com](mailto:kwimberly@bwsmiplaw.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 88087790 - WE BUILD MEMORIES - 15955-006  
**Sent:** 2/7/2019 5:52:18 PM  
**Sent As:** ECOM107@USPTO.GOV  
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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION  
SERIAL NO. 88087790**

**MARK:** WE BUILD  
MEMORIES

**\*88087790\***

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**APPLICANT:** The Nassal  
Company

**GENERAL TRADEMARK  
INFORMATION:**  
<http://www.uspto.gov/trademarks/index.jsp>

[VIEW YOUR APPLICATION FILE](#)

**CORRESPONDENT'S  
REFERENCE/DOCKET  
NO:**  
15955-006  
**CORRESPONDENT E-  
MAIL ADDRESS:**

[kwimberly@bwsmiplaw.com](mailto:kwimberly@bwsmiplaw.com)

**EXAMINER'S AMENDMENT**

**ISSUE/MAILING DATE: 2/7/2019**

**APPLICATION HAS BEEN AMENDED:** In accordance with the authorization granted by attorney Kevin W. Wimberly on February 7, 2019, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. Otherwise, no response is necessary. TMEP §707. Any amendments to the identification of goods and/or services may clarify or limit the goods and/or services, but may not add to or broaden the scope of the goods and/or services. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*

**IDENTIFICATION OF SERVICES**

The identification of services is amended to read as follows:

Custom fabrication and production of themed models, sets and props for use in theme parks, zoos, museums, aquariums, and similar entertainment attractions

*See* TMEP §§1402.01, 1402.01(e).

/Dawn Han/

Examining Attorney  
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**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)**

**IMPORTANT NOTICE REGARDING YOUR  
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED  
ON **2/7/2019** FOR U.S. APPLICATION SERIAL NO.88087790

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

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Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).