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Intellisync

Intellisync Corporation was a provider of data synchronization software for mobile devices, such as mobile phones and personal digital assistants (PDAs). The company was acquired in 2006 by Nokia.

Contents

Puma Technology Intellisync Corporation	
Logo in 2004	
Founded	August 27, 1993 San Jose, California, U.S.
Parent	Nokia (2006)

History

Puma Technology (known as Pumatech) was based in San Jose, California. It was founded in August 1993 by Bradley A. Rowe and Stephen A. Nicol.[1] Three rounds of venture capital included investors Greylock Partners CSK Venture Capital, and Intel. In April 1996, Puma acquired IntelliLink Corporation for $3.5 million. It announced an initial public offering on the NASDAQ on 6 December 1996.[2] It raised about $37 million and was traded under the symbol PUMA.[1] Pumatech acquired SoftMagic in July 1998, ProxiNet in October 1999, NetMind in February 2000, Dry Creek Software in July 2000, and The Windward Group in October 2000. In March 2003, it acquired the Starfish Software division of Motorola.[3]

Pumatech acquired the Alpharetta, Georgia based Synchrologic in late 2003 and renamed itself Intellisync Corporation (after its IntelliSync product family) in 2004. The company developed mobile software and data synchronization software. It was traded under the symbol SYNC.[4] On 31 January 2006, stockholder approval was secured for Intellisync to be acquired by Nokia. On 10 February 2006, Nokia completed its acquisition.[5][6] In November 2006 Nokia announced integration with Exchange ActiveSync and its Eseries products.[7]

After the Nokia acquisition, the Intellisync headquarters in San Jose closed and all employees moved to the Nokia office in Mountain View, California. The company had development offices in Alpharetta, Georgia, Bulgaria, New Delhi, Tokyo and Cluj-Napoca. Nokia announced that the IntelliSync Desktop product was discontinued and the last date available to order the product was 19 July 2008. Product support was provided through 19 July 2010.

On 29 September 2008 Nokia announced it planned to cease developing or marketing its own behind-the-firewall business mobility software(Intellisync Mobility Product Suite). The appropriate technologies and expertise would reallocate to Nokia's consumer push e-mail service. Nokia said it would integrate devices with software from vendors such as Microsoft, IBM, Cisco Systems and others.

Products

The Intellisync Mobile Suite software was designed for corporations and wireless carriers. It included four modules, that can be installed independently or in any combination: wireless email, systems/device management, file sync and application sync. A specific application reverse proxy was sold as Intellisync Secure Gateway, for more secure firewall configuration.

The intent is to provide database synchronization with the company's application sync product; email and PIM synchronization with wireless email, and mobile device management and static file distribution with device management/file sync. These products support synchronization with a corporation's Microsoft Exchange Server, Domino mail servers or Novell GroupWise, as well as POP and IMAP mail support.

The company originally only provided software for Windows-based computers, Palm Devices, handheld PCs, and pocket PCs, but expanded into supporting Symbian, BREW, and other mobile devices. While the company originally marketed its product to large businesses (such as Boeing, Nintendo and the United States Military), it began rebranding its product to be distributed by wireless carriers as a revenue enhancing service to individual consumers. Wireless providers partnered with Intellisync included Verizon and Eurotel.

Yahoo used Intellisync products. AutoSync Yahoo is a product written by Intellisync to synchronize Yahoo contacts, notes, calendars and tasks with Outlook Express and MS Outlook.

Its primary competitor was Research in Motion (RIM).

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External links

- http://www.intellisync.com

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