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TRADEMARK

PRINCIPAL REGISTER

GRUMA CORPORATION (NEVADA CORPORATION)
SUITE 200
1159 COTTONWOOD LANE
IRVING, TX 75038

FOR: TORTILLAS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 10-0-2008; IN COMMERCE 10-0-2008.

OWNER OF U.S. REG. NOS. 1,705,245, 3,405,247 AND OTHERS.

THE COLOR(S) RED, GREEN, YELLOW, WHITE AND BEIGE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A CIRCLE DESIGN THE OUTER PERIMETER OF WHICH CONSISTS OF FOUR BANDS - ONE YELLOW, ONE RED, ONE YELLOW AND ONE GREEN. IN THE UPPER HALF OF THE INTERIOR OF THE CIRCLE IS A PHOTOGRAPH OF PART OF A PIECE OF WHEAT WHICH IS BEIGE WITH A DARKER SHADE OF BEIGE ON EITHER SIDE. THE LOWER HALF OF THE INTERIOR CIRCLE IS YELLOW. ACROSS THE MIDDLE OF THE CIRCLE IS A WHITE BANNER OUTLINED IN GREEN WITH THE WORD "GUERRERO" IN STYLIZED GREEN LETTERS. THERE IS A GREEN STRIPE ACROSS THE TOP AND BOTTOM OF THE BANNER. ACROSS THE BOTTOM OF THE CIRCLE IS A YELLOW BANNER WHICH IS OUTLINED IN GREEN AND HAS A GREEN STRIPE ACROSS THE TOP AND THE BOTTOM OF THE BANNER.

THE ENGLISH TRANSLATION OF "GUERRERO" IN THE MARK IS "WARRIOR".

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