

Mark: ZING
Serial No. 87/957,583
Our Ref. 444537-0126
Response Due: April 2, 2019

AMENDMENTS

Applicant hereby amends the goods and services in its application as follows:

CLASS 9: [~~Downloadable computer software to allow jewelry industry businesses and their customers to perform electronic business transactions via a global computer network;~~] mobile applications for purchasing and servicing insurance, for facilitating *related* business transactions, and for obtaining shipping solutions, all for jewelry industry businesses and their customers, *the foregoing excluding software for dispatch, route management, and navigation*

CLASS 42: [~~Providing temporary use of non-downloadable computer software to allow jewelry industry businesses and their customers to perform electronic business transactions via a global computer network;~~] platform as a service (PAAS) featuring computer software platforms for purchasing and servicing insurance, for facilitating *related* business transactions, and for obtaining shipping solutions, all for jewelry industry businesses and their customers, *the foregoing excluding software for dispatch, route management, and navigation*

RESPONSE

Jewelers Mutual Insurance Company (“**Applicant**”) has been honoring and protecting jewelry since 1913. Applicant got its start by offering premium insurance services and protection to jewelry stores. It began offering personal jewelry insurance to individuals in the early 1950s after a suggestion by jewelers to offer the same service and protection to jewelry store customers. As its customers’ needs have evolved, so has Applicant’s business. Applicant’s ZING™ platform is the next step in that business. The ZING™ platform will be a one-stop shop for jewelry businesses to interact with Applicant. Through the ZING™ platform, jewelry businesses will be able to, for example, purchase jewelry insurance, view or submit claims, join Applicant’s jeweler programs, and coordinate inventory shipments. Individuals will also be able

to log in to the ZING™ platform to review policy information and check on the status of incoming and outgoing shipments.

The U.S. Patent and Trademark Office has initially refused registration of Applicant's Mark based on an alleged likelihood of confusion with the following registrations:

- ZING, Reg. No. 4409505 for “providing a web site featuring temporary use of non-downloadable software for dispatch, route management, navigation and two-way messaging.”
- ZING APPS, Reg. No. 5328637 for “Computer application software for mobile phones, tablets, laptops and computers, namely, software for mobile communication, mobile and online information access, mobile and internet marketing, mobile and online financial transactions and purchases, personal and business productivity, mobile and online exchange of electronic data, mobile and online electronic forms; Downloadable mobile applications for mobile communication, mobile information access, mobile marketing, mobile financial transactions and purchases, personal and business productivity, mobile exchange of electronic data, mobile electronic forms.”

The likelihood of confusion analysis requires consideration of a number of nonexclusive factors including, among others, the similarities or differences in the marks, services, trade channels, and target consumers, and the conditions under which purchases are made. Trademark Manual of Examining Procedure §1207.01 *et seq.* In this case, the differences in the parties' goods and services, trade channels, and target consumers dictate that there is no likelihood of confusion between Applicant's Mark and the cited registrations.

A. No Likelihood of Confusion with ZING, Reg. No. 4,409,505

The Examining Attorney argues that there is a likelihood of confusion between Applicant's Mark and the cited mark ZING due to the alleged similarities in the parties' marks and services. Specifically, the Office Action states that Applicant's services “*platform as a service featuring computer software platforms for ... obtaining shipping solutions*” are broad enough to encompass the narrower services in cited Reg. No. 4,409,505, namely, “*providing a web site featuring temporary use of non-downloadable software for dispatch, route management,*

[and] navigation.” Applicant has specifically excluded the allegedly conflicting services “software for dispatch, route management, and navigation” from its application. Thus, the likelihood of confusion refusal based on Reg. No. 4,409,505 is now moot and Applicant requests that the citation be withdrawn.

Based on the specimen of record for the cited registration, the registrant uses its ZING mark in connection with vehicle fleet management software. *See Exhibit A*, a true and correct copy of the specimen of record for the cited registration. Applicant, on the other hand, intends to use its ZING mark in connection with software for facilitating the purchase and servicing of jewelry insurance, and related business transactions such as shipping jewelry and insuring those shipments. *See Exhibit B*, a mock-up of Applicant’s shipping portal on the ZING platform. Consumers are likely to purchase the registrant’s software to track and guide corporate vehicles. Consumers are likely to access the Applicant’s software to insure jewelry and to access Applicant’s various jewelry insurance and related industry tools and solutions.

Likelihood of confusion should be found only where there is “a likelihood of confounding an appreciable number of reasonably prudent purchasers exercising ordinary care.” *Boston Duck Tours v. Super Duck Tours*, 531 F.3d 1, 13 (1st Cir. 2008). The differences in the respective parties’ services and industries are so stark that there is simply no probability that an appreciable number of reasonably prudent purchasers are likely to be confused by the parties’ uses of their respective marks.

Accordingly, Applicant requests that the refusal based on Reg. No. 4,409,505 be withdrawn.

B. No Likelihood of Confusion with ZING APPS, Reg. No. 5,328,637

The Examining Attorney argues that there is a likelihood of confusion between Applicant's Mark and the cited mark ZING APPS due to the alleged similarities in the parties' marks and services. Specifically, the Examining Attorney argues that the wording in the cited registration, "*computer application software for mobile phones, tablets, laptops, and computers, namely, software for...online financial transactions and purchases*" is broad enough to encompass two specific clauses in Applicant's services. Applicant has deleted one of the allegedly conflicting clauses and amended the other to clarify the differences in the parties' services. Applicant submits that its amendments to the description of services obviate any potential for consumer confusion and requests that the Examining Attorney withdraw the refusal based on Reg. No. 5,328,637.

The Examining Attorney asserts that the following goods in Applicant's application conflict with the registrant's goods: "*downloadable computer software to allow jewelry industry businesses and their customers to perform electronic business transactions via a global computer network.*" **Applicant has deleted these goods and services from its application.**

The Examining Attorney further asserts that the wording "business transactions" in the following clause potentially overlaps with the registrant's services: "*mobile application for purchasing and servicing insurance [and] facilitating business transactions...all for jewelry industry businesses and their customers.*" Applicant has modified this wording to clarify that it offers "mobile applications for purchasing and servicing insurance, for facilitating **related** business transactions, and for obtaining shipping solutions, all for jewelry industry businesses and their customers." With this modification, it is clear that the business transactions are all related to Applicant's primary service of selling and servicing jewelry insurance. For example,

Applicant offers JM UNIVERSITY®, an online training resource that educates jewelry store owners on the ins and outs of running a well-protected and successful jewelry business.

Customers may be able to purchase access to a JM UNIVERSITY® course through the ZING™ platform. While this type of business transaction would not be considered the purchase or servicing of insurance, per se, it is certainly *related* to such services and quite different from the services offered by the registrant.

The registrant offers a mobile app for schools, churches and non-profit organizations to accept payments and donations, and promote events and activities. See **Exhibit C**, a true and correct copy of the specimen of record for the cited registration and selected pages from the registrant's website www.zingapps.com. The registrant's services are wholly unrelated to either insurance or the jewelry industry.

Moreover, the parties' services target different consumers. Applicant targets the jewelry industry; the registrant targets schools, religious organizations and non-profit organizations. Given the different nature of the target consumers, it is reasonable to presume that the parties' respective goods and services are marketed through very different trade channels. For example, Applicant's goods and services are likely to be advertised through jewelry industry conferences, jewelry industry trade publications, jewelry industry association partnerships, and directly in participating jewelry stores. The registrant's services are likely to be advertised at educational, religious, or non-profit conferences, fairs, and trade publications. There is simply no overlap between the respective parties' target consumers or trade channels.

Where the goods in question are not related or marketed in such a way that they would be encountered by the same persons in situations that would create the incorrect assumption that they originate from the same source, then, even if the marks are identical, confusion is not likely.

See, e.g., Coach Servs., Inc. v. Triumph Learning LLC, 668 F.3d 1356, 1371, 101 USPQ2d 1713, 1723 (Fed. Cir. 2012) (affirming the Board’s dismissal of opposer’s likelihood-of-confusion claim, noting “there is nothing in the record to suggest that a purchaser of test preparation materials who also purchases a luxury handbag would consider the goods to emanate from the same source” though both were offered under the COACH mark); *Shen Manufacturing Co. v. Ritz Hotel Ltd.*, 393 F.3d 1238, 73 U.S.P.Q.2d 1350 (Fed. Cir. 2004) (no likelihood of confusion between RITZ for cooking classes and RITZ for kitchen textiles); *Local Trademarks, Inc. v. Handy Boys Inc.*, 16 U.S.P.Q.2d 1156 (T.T.A.B. 1990) (no likelihood of confusion between LITTLE PLUMBER for liquid drain opener and LITTLE PLUMBER for advertising services in the plumbing field). The nature and purpose of Applicant’s goods and the registrant’s goods are entirely different, target different consumers and travel in different channels of trade. Under the circumstances, consumers would not believe the parties’ goods and services emanate from a single source.

C. Conclusion

Applicant has amended its goods and services description to clarify that its goods and services are plainly different from the goods and services offered by both cited registrants. Applicant’s goods and services target a distinct and narrow group of purchasers, namely, those in the jewelry industry and their customers. Furthermore, all of the relevant parties’ goods and services are marketed through different channels of trade. Due to these differences there is no probability of confusion between the parties’ respective marks. Applicant requests that the likelihood of confusion refusals be withdrawn and that its application be passed to publication.

EXHIBIT A

Generated on: This page was generated by TSDR on 2018-11-06 10:34:23 EST

Mark: ZING

ZING

US Serial Number: 85611244

Application Filing Date: Apr. 28, 2012

US Registration Number: 4409505

Registration Date: Oct. 01, 2013

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 01, 2013

Publication Date: Jul. 16, 2013

Mark Information

Mark Literal Elements: ZING

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *. * identify additional (new) wording in the goods/services.

For: Providing a web site featuring temporary use of non-downloadable software for dispatch, route management, navigation and two-way messaging

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 06, 2009

Use in Commerce: Apr. 06, 2009

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Zonar Systems, Inc.
Owner Address: 18200 Cascade Ave. S.
 Seattle, WASHINGTON UNITED STATES 98188
Legal Entity Type: CORPORATION

State or Country WASHINGTON
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Rex A. Donnelly **Docket Number:** CTZS-107US
Attorney Primary Email Address: TMDE@ratnerprestia.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: Rex A. Donnelly
 RatnerPrestia
 2200 Renaissance Boulevard, Suite 350
 King of Prussia, PENNSYLVANIA UNITED STATES 19406
Correspondent e-mail: TMDE@ratnerprestia.com **Correspondent e-mail Authorized:** Yes

Domestic Representative

Domestic Representative Name: Rex A. Donnelly
Domestic Representative e-mail: TMDE@ratnerprestia.com **Domestic Representative e-mail Authorized:** Yes

Prosecution History

Date	Description	Proceeding Number
Oct. 01, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jul. 11, 2017	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 11, 2017	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 19, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 01, 2013	REGISTERED-PRINCIPAL REGISTER	
Jul. 16, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 16, 2013	PUBLISHED FOR OPPOSITION	
Jun. 26, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 13, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jun. 13, 2013	ASSIGNED TO LIE	68123
May 29, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 07, 2013	NOTICE OF REVIVAL - E-MAILED	
May 07, 2013	PETITION TO REVIVE-GRANTED	88889
May 07, 2013	TEAS PETITION TO REVIVE RECEIVED	
Mar. 13, 2013	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Mar. 12, 2013	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Oct. 03, 2012	ASSIGNED TO EXAMINER	69225
Aug. 14, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 14, 2012	NON-FINAL ACTION E-MAILED	6325
Aug. 14, 2012	NON-FINAL ACTION WRITTEN	88223
Aug. 10, 2012	ASSIGNED TO EXAMINER	88223
May 04, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 02, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
 File Location

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Zonar Systems, Inc.

Assignment 1 of 2

Conveyance: TRADEMARK SECURITY AGREEMENT

Reel/Frame: [5402/0310](#)

Pages: 7

Date Recorded: Nov. 17, 2014

Supporting Documents: [assignment-tm-5402-0310.pdf](#)

Assignor

Name: [ZONAR SYSTEMS, INC.](#)

Execution Date: Oct. 23, 2014

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 333 SOUTH HOPE STREET
LOS ANGELES, CALIFORNIA 90071

Correspondent

Correspondent Name: MORGAN, LEWIS & BOCKIUS LLP

Correspondent Address: 1111 PENNSYLVANIA AVENUE, NW
WASHINGTON, DC 20004

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5909/0785](#)

Pages: 6

Date Recorded: Oct. 28, 2016

Supporting Documents: [assignment-tm-5909-0785.pdf](#)

Assignor

Name: [BANK OF AMERICA, N.A.](#)

Execution Date: Oct. 28, 2016

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [ZONAR SYSTEMS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: WASHINGTON

Address: 18200 CASCADE AVENUE SOUTH
SUITE 200
SEATTLE, WASHINGTON 98188

Correspondent

Correspondent Name: TODD S. BONTEMPS OF COOLEY LLP

Correspondent Address: 1299 PENNSYLVANIA AVENUE, NW, SUITE 700
WASHINGTON, DC 20004-2400

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91213062](#)**Filing Date:** Oct 18, 2013**Status:** Terminated**Status Date:** Jan 17, 2014**Interlocutory Attorney:** GEORGE POLOGEORGIS**Defendant****Name:** Louis R. Bucalo**Correspondent Address:** VANESSA A IGNACIO
LOWENSTEIN SANDLER LLP
65 LIVINGSTON AVENUE
ROSELAND NJ UNITED STATES , 07068 1791**Correspondent e-mail:** lstrademark@lowenstein.com , vignacio@lowenstein.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ZING	Abandoned - No Statement Of Use Filed	85896119	

Plaintiff(s)**Name:** Zonar Systems, Inc.**Correspondent Address:** TIMOTHY E SIEGEL
TIMOTHY E SIEGEL PATENT LAW PLLC
777 108TH AVE NE STE 2240
BELLEVUE WA UNITED STATES , 98004**Correspondent e-mail:** tim@intproplaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ZING	Registered	85611244	4409505

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 18, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 18, 2013	Nov 27, 2013
3	PENDING, INSTITUTED	Oct 18, 2013	
4	CHANGE OF CORRESP ADDRESS	Nov 18, 2013	
5	STIP FOR EXT	Nov 18, 2013	
6	EXTENSION OF TIME GRANTED	Nov 18, 2013	
7	MOT TO AMEND APPLICATION	Dec 02, 2013	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Jan 10, 2014	Feb 09, 2014
9	W/DRAW OF OPPOSITION	Jan 16, 2014	
10	BD DECISION: DISMISSED W/O PREJ	Jan 17, 2014	
11	TERMINATED	Jan 17, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91206060](#)**Filing Date:** Jul 12, 2012**Status:** Terminated**Status Date:** Oct 25, 2012**Interlocutory Attorney:** ROBERT COGGINS**Defendant****Name:** Zing Wardrobe, LLC**Correspondent Address:** MICHAEL W GOLTRY
PARSONS & GOLTRY
4000 NORTH CENTRAL AVENUE, SUITE 1220
PHOENIX AZ UNITED STATES , 85012-3502**Correspondent e-mail:** mgoltry@patentsavers.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ZING	Abandoned - After Inter-Partes Decision	85335457	

Plaintiff(s)

Name: Zonar Systems, Inc.

Correspondent: TIMOTHY E SIEGEL

Address: 777 108TH AVENUE NE , SUITE 2240
BELLEVUE WA UNITED STATES , 98004-5178

Correspondent e-mail: tim@intproplaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
ZING	Registered	85611244	4409505

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 12, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 12, 2012	Aug 21, 2012
3	PENDING, INSTITUTED	Jul 12, 2012	
4	P'S MOT TO CORRECT NAME	Jul 18, 2012	
5	NOTICE OF DEFAULT	Sep 10, 2012	
6	BOARD'S DECISION: SUSTAINED	Oct 25, 2012	
7	TERMINATED	Oct 25, 2012	

EXHIBIT B

Track your Shipment



Create New Shipment



Manage Address Book

My Saved Shipments [View All](#)

ID: T001

Name: KC Jewels 1
Details: Package for KC Jewels

Origin	Destination
Milwaukee, WI	San Mateo, CA

ID: T001

Name: KC Jewels 2
Details: Package for KC Jewels

Origin	Destination
Milwaukee, WI	San Mateo, CA

ID: T001

Name: KC Jewels 3
Details: Package for KC Jewels

Origin	Destination
Milwaukee, WI	San Mateo, CA

ID: T001

Name: KC Jewels 4
Details: Package for KC Jewels

Origin	Destination
Milwaukee, WI	San Mateo, CA

[OUTBOUND SHIPMENTS](#)
[INCOMING SHIPMENTS](#)

Shipment Summary Aug 2018

300 Total Shipments

240 Delivered

50 In Transit

10 Pending

7 Failed Attempts

Tracking ID	Ship To	Date Shipped	Origin	Destination	Insurance	Carrier	Service	Status
4356277623	ABC Jewels	03-11-2018	Milwaukee, WI	Chicago, IL	Yes	USPS	Standard	In Transit
3356678226	ABC Jewels	03-11-2018	Milwaukee, WI	New York, NY	Yes	UPS	Standard	Delivered
2345323354	ABC Jewels	03-11-2018	Milwaukee, WI	Autsin, TX	No	UPS	Boomerang	Alert
8287361523	ABC Jewels	03-12-2018	Milwaukee, WI	Dallas, TX	Yes	FedEx	Return	In Transit
2873619982	ABC Jewels	03-12-2018	Milwaukee, WI	New Paltz, NY	No	USPS	Boomerang	Alert
1992710982	ABC Jewels	03-12-2018	Milwaukee, WI	New York, NY	Yes	UPS	Standard	Delivered
2345323354	ABC Jewels	03-11-2018	Milwaukee, WI	Autsin, TX	No	UPS	Boomerang	Alert
8287361523	ABC Jewels	03-12-2018	Milwaukee, WI	Dallas, TX	Yes	FedEx	Return	In Transit
2873619982	ABC Jewels	03-12-2018	Milwaukee, WI	New Paltz, NY	No	USPS	Boomerang	Alert
1992710982	ABC Jewels	03-12-2018	Milwaukee, WI	New York, NY	Yes	UPS	Standard	Delivered

EXHIBIT C

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Mark: ZING APPS

Zing Apps

US Serial Number: 87394848

Application Filing Date: Mar. 31, 2017

US Registration Number: 5328637

Registration Date: Nov. 07, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 07, 2017

Publication Date: Aug. 22, 2017

Mark Information

Mark Literal Elements: ZING APPS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "APPS"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer application software for mobile phones, tablets, laptops and computers, namely, software for mobile communication, mobile and online information access, mobile and internet marketing, mobile and online financial transactions and purchases, personal and business productivity, mobile and online exchange of electronic data, mobile and online electronic forms.; Downloadable mobile applications for mobile communication, mobile information access, mobile marketing, mobile financial transactions and purchases, personal and business productivity, mobile exchange of electronic data, mobile electronic forms

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 2015

Use in Commerce: Oct. 01, 2015

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: ZING APPS LLC

Owner Address: 2331 SARAH COURT
SIGNAL HILL, CALIFORNIA 90755
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent Name/Address: ZING APPS LLC
2331 SARAH COURT
SIGNAL HILL, CALIFORNIA 90755
UNITED STATES

Phone: 3233751120

Correspondent e-mail: MITCHELL@ZINGAPPS.COM

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 07, 2017	REGISTERED-PRINCIPAL REGISTER	
Aug. 22, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 22, 2017	PUBLISHED FOR OPPOSITION	
Aug. 02, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 24, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 24, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 24, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 24, 2017	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 24, 2017	EXAMINERS AMENDMENT -WRITTEN	73360
Jun. 22, 2017	ASSIGNED TO EXAMINER	73360
Apr. 06, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 04, 2017	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 07, 2017



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christianschool

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A blurred background image of a group of people, possibly at a community event or church service, with a blue overlay.

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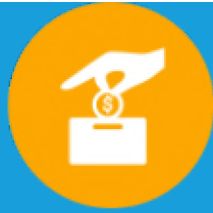


CHURCHES

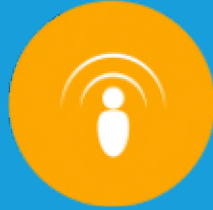
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MOSQUES, TEMPLES



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Video Sneak Peak

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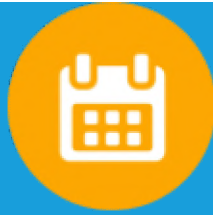


Video Sneak Peak

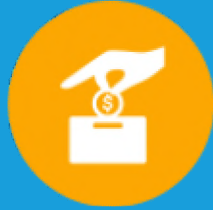
[Click Here for Video Sneak Peak](#)

CHURCHES

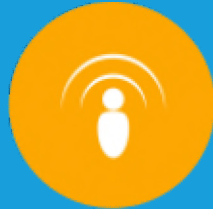
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MOSQUES, TEMPLES



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REQUEST A FREE DEMO

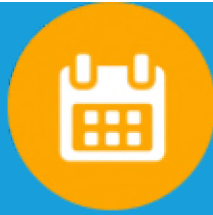


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ORGANIZATIONS

PROFESSIONAL AND TRADE ASSOCIATIONS,
CHAMBERS OF COMMERCE, SOCIAL CLUBS,
COMMUNITY CENTERS, CHARITABLE ORGANIZATIONS.



Publish Calendar of Events



Accept Donations and Payments



Send Reminders and Updates



Engage with Members

REQUEST A FREE DEMO

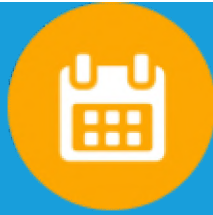


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[Click Here for Video Sneak Peak](#)

ORGANIZATIONS

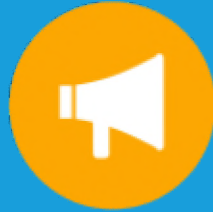
PROFESSIONAL AND TRADE ASSOCIATIONS,
CHAMBERS OF COMMERCE, SOCIAL CLUBS,
COMMUNITY CENTERS, CHARITABLE ORGANIZATIONS.



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About Us

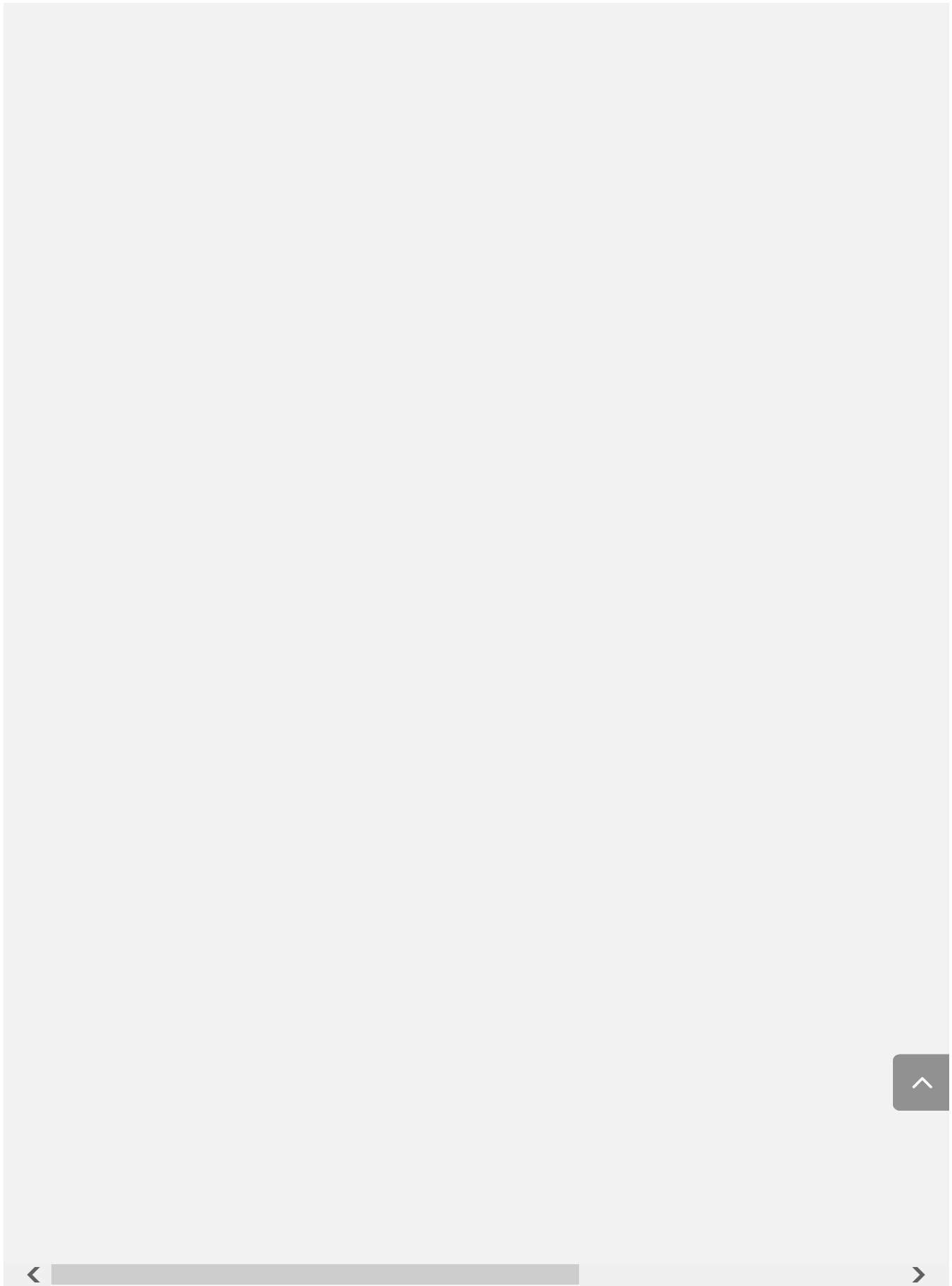


Our Mission

At Zing Apps, we empower schools, churches and non-profit organizations to communicate and engage with their communities by reaching them directly on the devices that they use the most: their smartphones.

Our Team





Mitchell Germain

CEO | Founder

[LinkedIn](#)

Sheila Young

EVP Business Development

[LinkedIn](#)

Heri Nursamsi

Senior Graphic Designer



Zeeshan Ali
Senior Web Developer

Milan Ninkovic
Technical Support Agent



Customer Testimonials



"We love our new app...it's a great way for our families to stay connected to our school! It has also been a pleasure to work with Mitchell and his team. They are patient and responsive to our requests, and they have lots of creative ideas for using the app with families."

Dr. Mary Fink

Principal, Bethany Lutheran Church



"Zing Apps is amazing! We have used them to build a mobile app for our school – our families love it and it is really user friendly! A great way to use technology to keep informed. Great company to work with"

Cindy Jarvis



Principal, Santa Fe Springs Christian School



"I have been working with Mitchell for our Christ Lutheran School App and he has been awesome! App is very user friendly and our families love it!! Training on maintaining the app for our school was very easy, clear, and helpful. Our app went live 1-5-17 and Mitchell continues to be there for any questions or help I may need. I would recommend Zing Apps to everyone!!"

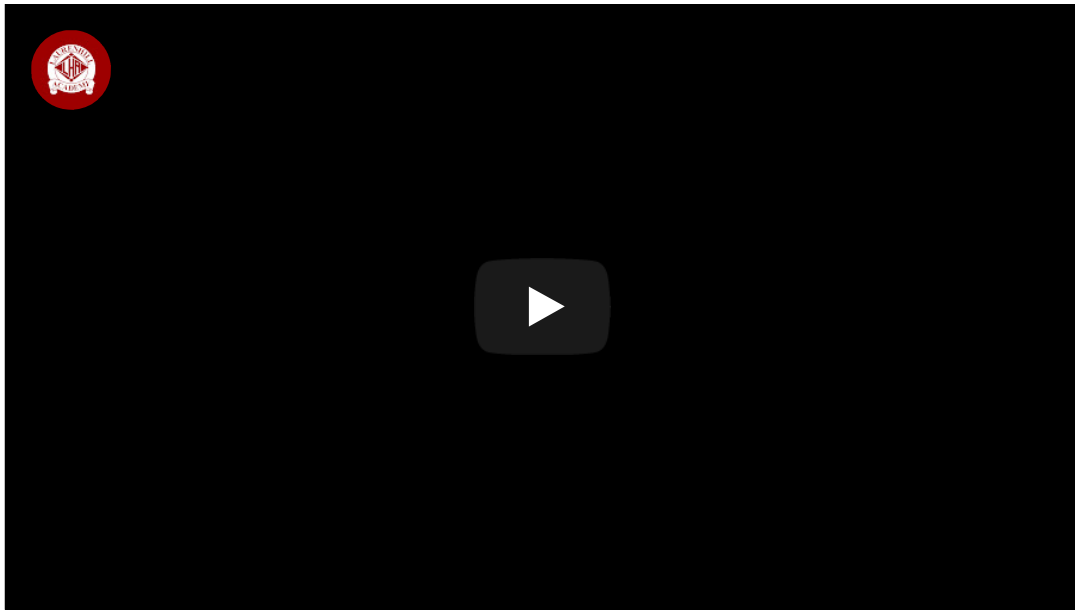
Lisa Olson

Admissions, Christ Lutheran School

Zing Apps in the News

CBC News coverage of LaurenHill Academy's
new app!





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