

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK APPLICATION -- PRINCIPAL REGISTER

DECLARATION AUTHORIZING USE OF NAME OF LIVING INDIVIDUAL

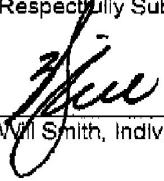
Dear Sir or Madam:

The undersigned, being hereby warned that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that Applicant, Smith, Willard C., is authorized to register the name FRESH PRINCE as a trademark with the United States Patent and Trademark Office.

WILL SMITH professionally known as FRESH PRINCE identifies a living individual whose consent is of record.

Respectfully Submitted,

Dated: October 15, 2008



Will Smith, Individual