



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

[Trademarks](#) > [Trademark Electronic Search System \(TESS\)](#)

TESS was last updated on Thu Aug 9 03:47:48 EDT 2018

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TSDR](#) | [ASSIGH Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

HEYDAY

Word Mark HEYDAY

Goods and Services IC 009. US 021 023 026 036 038. G & S: Cases, covers, and fitted plastic films known as skins for covering and protecting mobile phones, MP3 players, tablet computers, hand-held computing devices, and computer keyboards; protective cases for audio equipment in the nature of speakers and headphones; televisions; tote bags, handbags, purses, backpacks and carrying bags specially adapted to hold, carry and charge portable electronic devices, namely, mobile phones, MP3 players, tablet computers, hand-held computing devices, and their accessories; sleeves for laptops and portable electronic devices; bags adapted for laptops; harnesses, specialty holsters, and stands adapted to hold and carry handheld digital electronic devices, namely, mobile phones, MP3 players, tablet computers and hand-held computing devices; display screen protectors for providing shade and privacy and specifically adapted for electronic devices, namely, mobile phones, MP3 players, tablet computers and hand-held computing devices; mobile phone cases featuring rechargeable batteries; batteries and battery chargers; carrying cases, holders, protective cases and stands featuring power supply connectors, adaptors, speakers, and battery charging devices specially adapted for use with handheld electronic devices, namely, phones, MP3 players, tablet computers, and hand-held computing devices; mobile phone straps and cell phone backplates; devices for hands-free use of mobile phones; headsets for mobile phones; cell phone battery chargers; sound bars; wireless speakers; audio speakers; earphones and headphones; cameras; radios; monopods for mobile phones, MP3 players, tablet computers, and hand-held computing devices; armbands specially adapted for personal electronic devices, namely, mobile phones, MP3 players; USB cables and flash drives; wearable activity trackers; smartwatch straps and bands for use with smartwatches

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87636094

Filing Date October 6, 2017

Current Basis 1B

Original Filing Basis 1B

Published for Opposition May 1, 2018

Owner (APPLICANT) Target Brands, Inc. CORPORATION MINNESOTA 1000 Nicollet Mall, TPS-3165 Minneapolis MINNESOTA 55403

Attorney of Record Renee S. Kraft

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)