

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Bass Pro Intellectual Property, L.L.C.)	
Mark:	BLACKOUT)	
Filed:	June 26, 2018)	Exam. Atty: Esther A. Belenker
Serial No.:	88016221)	Law Office: 111
Our Ref.:	021644-0460429)	

DECLARATION

The below-signed declares as follows on information and belief:

The term "BLACKOUT" has no significance in the archery trade or industry or as applied to the goods, namely, "archery equipment, namely, telescopic bow sights for archery" in Class 9 and "archery equipment, namely, archery quivers, archery arrow rests, archery stabilizers, archery field points, bow cases, crossbow cases, crossbow arrows and bolts, and cross bow arrow points, namely, field points and broadheads; non-telescopic archery bow sights" in Class 28, described in the application.

The word "blackout" is a hunting term akin to a knockout punch in boxing. When a hunter, for example, strikes a deer, it is known as a "blackout". The word "blackout" thus is not descriptive of the goods.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Dated: 10/18/2018

Bass Pro Intellectual Property, L.L.C.

By: Larry K. Wilcher

Name: Larry K. Wilcher

Title: Group VP & GC