

ESTTA Tracking number: **ESTTA911389**

Filing date: **07/24/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Petition for Cancellation**

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

**Petitioner Information**

Name	The Travelers Indemnity Company		
Entity	Corporation	Citizenship	Connecticut
Address	One Tower Square Hartford, CT 06183 UNITED STATES		

Attorney information	David M. Kelly Kelly IP, LLP 1300 19th St, NW, Suite 300 Washington, DC 20036 UNITED STATES Email: jason.joyal@kelly-ip.com, david.kelly@kelly-ip.com, lit-docketing@kelly-ip.com
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**Registration Subject to Cancellation**

Registration No.	3260812	Registration date	07/10/2007
Registrant	Traverse City State Bank 310 West Front Street P. O. Box 192 Traverse City, MI 49685 UNITED STATES Email: dz196955@yahoo.com		

**Goods/Services Subject to Cancellation**

Class 036. First Use: 1991/00/00 First Use In Commerce: 1991/00/00 All goods and services in the class are subject to cancellation, namely: Mortgage banking; Mortgage lending
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**Grounds for Cancellation**

Abandonment	Trademark Act Section 14(3)
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Attachments	Petition To Cancel - TRAVERSE MORTGAGE.pdf(209616 bytes )
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Signature	/David M. Kelly/
Name	David M. Kelly
Date	07/24/2018

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>THE TRAVELERS INDEMNITY COMPANY,</p> <p style="text-align: center;">Petitioner</p> <p style="text-align: center;">v.</p> <p>TRAVERSE CITY STATE BANK,</p> <p style="text-align: center;">Respondent.</p>	<p>Cancellation No.:</p> <p>Mark: TRAVERSE MORTGAGE Registration No. 3260812 Issued: July 10, 2007</p>
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**PETITION FOR CANCELLATION**

Petitioner The Travelers Indemnity Company (“Travelers” or “Petitioner”) is a corporation of the State of Connecticut, having a principal place of business at One Tower Square, Hartford, Connecticut, 06183. Travelers believes that it is being damaged, and will be damaged, by the registration of Traverse City State Bank’s (“Respondent”) mark TRAVERSE MORTGAGE shown in U.S. Registration No. 3260812 (“Respondent’s Registration”), and hereby petitions to cancel the same. As grounds for its cancellation, Travelers alleges that, upon actual knowledge with respect to Travelers’ own acts, and upon information and belief as to other matters:





**Travelers and Its TRAVERSE Marks**

1. Petitioner, The Travelers Indemnity Company, is a corporation of the State of Connecticut, having a principal place of business at One Tower Square, Hartford, Connecticut, 06183.

2. Travelers, including its predecessors and related companies, has been in the insurance business for 160 years. It has long been one of the leading providers of a

wide variety of insurance and surety products and services to businesses, organizations, and individuals in the United States.

3. Travelers is the owner of the following trademark applications (collectively, the “Applications”) for the mark TRAVERSE in word and logo form (collectively, the “TRAVERSE Marks”).

Mark	App. No.	Filing Date	Basis
TRAVERSE	87701257	11/29/17	1(b)
 <b>traverse</b> <small>POWERED BY TRAVELERS</small>	87835060	3/15/18	1(b)
 <b>traverse</b> <small>POWERED BY TRAVELERS™</small>	87818291	3/2/18	1(b)
 <b>traverse</b>	87818270	3/2/18	1(b)
 <b>traverse</b>	87818189	3/2/18	1(b)

4. The Applications are all for the following goods and services:

Mobile application in the field of insurance in International Class 9;

Providing property, casualty, surety, inland marine and travel insurance; property, casualty, surety, inland marine and travel insurance underwriting; insurance claims services and administration; insurance claims processing; insurance claims adjusting; insurance appraisals; insurance subrogation and salvage; insurance brokerage; insurance actuarial services; risk control and loss prevention consultation and services; providing information and advisory services relating to insurance matters in International Class 36;

Online, non-downloadable software in the field of insurance; an interactive website for quoting, binding and issuing insurance, insurance claim reporting and services, and managing accounts in the field of property, casualty, surety, inland marine and travel insurance; application service provider featuring application programming interface (API) software in International Class 42

TESS and TSDR Printouts of the Applications from the U.S. Patent and Trademark Office (“PTO”) TSDR database are attached as Exhibit A.

5. The PTO has issued Office Actions refusing registration of Travelers’ TRAVERSE Marks based on a likelihood of confusion with Respondent’s Registration under Section 2(d), 15 U.S.C. §1052(d). More specifically:

- a. On March 20, 2018, the PTO issued Office Actions to Travelers’ Application Nos. 87701257, 87818270, and 87818189, refusing registration based on a likelihood of confusion with Respondent’s Registration under Section 2(d), 15 U.S.C. §1052(d); and
- b. On May 15, 2018, the PTO issued Office Actions to Travelers’ Application Nos. 87835060 and 87818291 refusing registration based on a likelihood of confusion with Respondent’s Registration under Section 2(d), 15 U.S.C. §1052(d).

**Respondent and its TRAVERSE MORTGAGE Registration**

6. Respondent is a Michigan corporation with its principal place of business at 310 West Front Street, P.O. Box 192, Traverse City, Michigan, 49685.

7. Respondent is the listed owner of U.S. Registration No. 3260812, issued on July 10, 2007, for the mark TRAVERSE MORTGAGE for “Mortgage banking; Mortgage lending” in International Class 36 (“Respondent’s Services”).

**Abandonment Under Section 45, 15 U.S.C. § 1127**

8. Travelers repeats and realleges each and every allegation set forth in the above paragraphs.

9. Upon information and belief, Respondent has abandoned the TRAVERSE

MORTGAGE mark shown in U.S. Registration No. 3260812 based on non-use in commerce in connection with Respondent's Services and with an intent not to resume use of the mark in connection with such services.

10. Upon information and belief, Respondent has abandoned the TRAVERSE MORTGAGE mark shown in U.S. Registration No. 3260812 based on non-use in commerce for at least three consecutive years in connection with Respondent's Services.

11. In the alternative, and to the extent that Respondent has had any use of its mark in commerce in connection with Respondent's Services, such use in commerce has been token, de minimis, and/or not used in the ordinary course of trade as required under Section 45 of the Lanham Act, 15 U.S.C. § 1127.

12. Accordingly, U.S. Registration No. 3260812 for the TRAVERSE MORTGAGE mark should be cancelled in its entirety based on abandonment of the mark under Section 45 of the Lanham Act, 15 U.S.C. § 1127.

WHEREFORE, Travelers believes that it is being and will continue to be damaged by the registration of the mark TRAVERSE MORTGAGE shown in U.S. Registration No. 3260812, and requests that the Petition for Cancellation be sustained, and that Registration No. 3260812 be cancelled in its entirety.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to our Deposit Account No. 506154.

Respectfully Submitted,

Dated: July 24, 2018

By: David M. Kelly/  
David M. Kelly  
Linda K. McLeod  
Jason M. Joyal  
KELLY IP, LLP  
1300 19<sup>th</sup> Street, NW, Suite 300  
Washington, D.C. 20036  
Telephone: (202) 808-3570  
Facsimile: (202) 354-5232  
  
Attorneys for Petitioner  
The Travelers Indemnity Company

Petition for Cancellation  
Registration No. 3260812

Petition for Cancellation  
Registration No. 3260812

# Exhibit A

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Mark: TRAVERSE

# TRAVERSE

US Serial Number: 87701257

Application Filing Date: Nov. 29, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Mar. 20, 2018

## Mark Information

Mark Literal Elements: TRAVERSE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Online, non-downloadable software in the field of insurance; an interactive website for quoting, binding and issuing insurance, insurance claim reporting and services, and managing accounts in the field of property, casualty, surety, inland marine and travel insurance; application service provider featuring application programming interface (API) software

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

For: providing property, casualty, surety, inland marine and travel insurance; Property, casualty, surety, inland marine and travel insurance underwriting; insurance claims services and administration; insurance claims processing; insurance claims adjusting; insurance appraisals; insurance subrogation and salvage; insurance brokerage; insurance actuarial services; risk control and loss prevention consultation and services; providing information and advisory services relating to insurance matters

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Mobile application in the field of insurance

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No



Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44D: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44D: No  
Amended 44E: No

## Current Owner(s) Information

**Owner Name:** The Travelers Indemnity Company  
**Owner Address:** One Tower Square  
Hartford, CONNECTICUT 06183  
UNITED STATES  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** CONNECTICUT

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robin R. Fuller  
**Attorney Primary Email Address:** [trademarks@travelers.com](mailto:trademarks@travelers.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ROBIN R. FULLER  
THE TRAVELERS COMPANIES, INC.  
385 WASHINGTON STREET  
MAIL CODE 9275-LC12L  
ST. PAUL, MINNESOTA 55102  
UNITED STATES  
**Phone:** 651-310-4978  
**Fax:** 651-310-5539  
**Correspondent e-mail:** [trademarks@travelers.com](mailto:trademarks@travelers.com) [docketing@cpaglobal.com](mailto:docketing@cpaglobal.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 20, 2018	NON-FINAL ACTION E-MAILED	6325
Mar. 20, 2018	NON-FINAL ACTION WRITTEN	92563
Mar. 13, 2018	ASSIGNED TO EXAMINER	92563
Dec. 09, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 02, 2017	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** JACKSON, SHA-KARA E  
**Law Office Assigned:** LAW OFFICE 120

### File Location

**Current Location:** TMO LAW OFFICE 120 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** Mar. 20, 2018

Generated on: This page was generated by TSDR on 2018-07-24 13:17:18 EDT

Mark: TRAVERSE POWERED BY TRAVELERS



US Serial Number: 87835060

Application Filing Date: Mar. 15, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: May 15, 2018

## Mark Information

Mark Literal Elements: TRAVERSE POWERED BY TRAVELERS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a hexagon with a partially covered outline of a heart in the center to the left of the word "traverse" in lower case, with the wording "POWERED BY TRAVELERS" in all caps displayed underneath the right half of the word "traverse".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Online, non-downloadable software in the field of insurance; an interactive website for quoting, binding and issuing insurance, insurance claim reporting and services, and managing accounts in the field of property, casualty, surety, inland marine and travel insurance; application service provider featuring application programming interface (API) software

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

For: Providing property, casualty, surety, inland marine and travel insurance; property, casualty, surety, inland marine and travel insurance underwriting; insurance claims services and administration; insurance claims processing; insurance claims adjusting; insurance appraisals; insurance subrogation and salvage; insurance brokerage; insurance actuarial services; risk control and loss prevention consultation and services; providing information and advisory services relating to insurance matters

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Mobile application in the field of insurance

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> Yes	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** The Travelers Indemnity Company

**Owner Address:** One Tower Square  
Hartford, CONNECTICUT UNITED STATES 06183

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CONNECTICUT

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robin R. Fuller

**Attorney Primary Email Address:** [trademarks@travelers.com](mailto:trademarks@travelers.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ROBIN R. FULLER  
THE TRAVELERS COMPANIES, INC.  
385 WASHINGTON STREET  
MAIL CODE 9275-LC12L  
ST. PAUL, MINNESOTA UNITED STATES 55102

**Phone:** 651-310-4978

**Fax:** 651-310-5539

**Correspondent e-mail:** [trademarks@travelers.com](mailto:trademarks@travelers.com) [docketing@cpaglobal.com](mailto:docketing@cpaglobal.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 15, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 15, 2018	NON-FINAL ACTION E-MAILED	6325
May 15, 2018	NON-FINAL ACTION WRITTEN	93661
May 08, 2018	ASSIGNED TO EXAMINER	93661
Mar. 22, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 21, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 19, 2018	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** KETCHUM, BRENDAN J

**Law Office Assigned:** LAW OFFICE 125

### File Location

**Current Location:** TMO LAW OFFICE 125 - EXAMINING ATTORNEY ASSIGNED

**Date in Location:** May 15, 2018

Generated on: This page was generated by TSDR on 2018-07-24 13:17:44 EDT

Mark: TRAVERSE POWERED BY TRAVELERS



US Serial Number: 87818291

Application Filing Date: Mar. 02, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: May 15, 2018

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## Mark Information

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Mark Literal Elements: TRAVERSE POWERED BY TRAVELERS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a hexagon with a partially covered outline of a heart in the center to the left of the word "traverse" in lower case, with the wording "POWERED BY TRAVELERS" in all caps followed by an umbrella design displayed underneath the right half of the word "traverse".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards  
26.15.21 - Polygons that are completely or partially shaded

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Online, non-downloadable software in the field of insurance; an interactive website for quoting, binding and issuing insurance, insurance claim reporting and services, and managing accounts in the field of property, casualty, surety, inland marine and travel insurance; application service provider featuring application programming interface (API) software

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

For: Providing property, casualty, surety, inland marine and travel insurance; property, casualty, surety, inland marine and travel insurance underwriting; insurance claims services and administration; insurance claims processing; insurance claims adjusting; insurance appraisals; insurance subrogation and salvage; insurance brokerage; insurance actuarial services; risk control and loss prevention consultation and services; providing information and advisory services relating to insurance matters

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Mobile application in the field of insurance

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

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## Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> Yes	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

## Current Owner(s) Information

**Owner Name:** The Travelers Indemnity Company  
**Owner Address:** One Tower Square  
Hartford, CONNECTICUT 06183  
UNITED STATES  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** CONNECTICUT

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robin R. Fuller  
**Attorney Primary Email Address:** [trademarks@travelers.com](mailto:trademarks@travelers.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ROBIN R. FULLER  
THE TRAVELERS COMPANIES, INC.  
385 WASHINGTON STREET  
MAIL CODE 9275-LC12L  
ST. PAUL, MINNESOTA 55102  
UNITED STATES  
**Phone:** 651-310-4978  
**Fax:** 651-310-5539  
**Correspondent e-mail:** [trademarks@travelers.com](mailto:trademarks@travelers.com) [docketing@cpaglobal.com](mailto:docketing@cpaglobal.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 15, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 15, 2018	NON-FINAL ACTION E-MAILED	6325
May 15, 2018	NON-FINAL ACTION WRITTEN	93661
May 08, 2018	ASSIGNED TO EXAMINER	93661
Mar. 10, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 09, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 06, 2018	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** KETCHUM, BRENDAN J  
**Law Office Assigned:** LAW OFFICE 125

### File Location

**Current Location:** TMO LAW OFFICE 125 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** May 15, 2018

Generated on: This page was generated by TSDR on 2018-07-24 13:18:07 EDT

Mark: TRAVERSE



US Serial Number: 87818270

Application Filing Date: Mar. 02, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

Status: A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Mar. 20, 2018

## Mark Information

Mark Literal Elements: TRAVERSE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a hexagon with a partially covered outline of a heart in the center to the left of the word "traverse" in lower case.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
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- Asterisks \*.\* identify additional (new) wording in the goods/services.

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International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

For: Providing property, casualty, surety, inland marine and travel insurance; property, casualty, surety, inland marine and travel insurance underwriting; insurance claims services and administration; insurance claims processing; insurance claims adjusting; insurance appraisals; insurance subrogation and salvage; insurance brokerage; insurance actuarial services; risk control and loss prevention consultation and services; providing information and advisory services relating to insurance matters

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U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Mobile application in the field of insurance

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

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<b>Filed Use:</b> No	<b>Currently Use:</b> No	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> Yes	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	
<b>Filed No Basis:</b> No	<b>Currently No Basis:</b> No	

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## Current Owner(s) Information

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**Owner Name:** The Travelers Indemnity Company  
**Owner Address:** One Tower Square  
Hartford, CONNECTICUT 06183  
UNITED STATES  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** CONNECTICUT

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## Attorney/Correspondence Information

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### Attorney of Record

**Attorney Name:** Robin R. Fuller  
**Attorney Primary Email Address:** [trademarks@travelers.com](mailto:trademarks@travelers.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ROBIN R. FULLER  
THE TRAVELERS COMPANIES, INC.  
385 WASHINGTON STREET  
MAIL CODE 9275-LC12L  
ST. PAUL, MINNESOTA 55102  
UNITED STATES  
**Phone:** 651-310-4978  
**Fax:** 651-310-5539  
**Correspondent e-mail:** [trademarks@travelers.com](mailto:trademarks@travelers.com) [docketing@cpaglobal.com](mailto:docketing@cpaglobal.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

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## Prosecution History

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Date	Description	Proceeding Number
Mar. 20, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 20, 2018	NON-FINAL ACTION E-MAILED	6325
Mar. 20, 2018	NON-FINAL ACTION WRITTEN	92563
Mar. 13, 2018	ASSIGNED TO EXAMINER	92563
Mar. 10, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 09, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 06, 2018	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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### TM Staff Information

**TM Attorney:** JACKSON, SHA-KARA E  
**Law Office Assigned:** LAW OFFICE 120

### File Location

**Current Location:** TMO LAW OFFICE 120 - EXAMINING ATTORNEY ASSIGNED  
**Date in Location:** Mar. 20, 2018

Generated on: This page was generated by TSDR on 2018-07-24 13:18:38 EDT

Mark: TRAVERSE



US Serial Number: 87818189

Application Filing Date: Mar. 02, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

**Status:** A non-final Office action has been sent (issued) to the applicant. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond to this Office action. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Mar. 20, 2018

## Mark Information

Mark Literal Elements: TRAVERSE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a hexagon with a partially covered white outline of a heart in the center to the left of the word "traverse" in lower case displayed in the color purple.

Color Drawing: Yes

Color(s) Claimed: The color(s) purple and white is/are claimed as a feature of the mark.

Design Search Code(s): 02.11.13 - Hearts used as backgrounds or carriers  
26.15.21 - Polygons that are completely or partially shaded

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Online, non-downloadable software in the field of insurance; an interactive website for quoting, binding and issuing insurance, insurance claim reporting and services, and managing accounts in the field of property, casualty, surety, inland marine and travel insurance; application service provider featuring application programming interface (API) software

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

**For:** Providing property, casualty, surety, inland marine and travel insurance; property, casualty, surety, inland marine and travel insurance underwriting; insurance claims services and administration; insurance claims processing; insurance claims adjusting; insurance appraisals; insurance subrogation and salvage; insurance brokerage; insurance actuarial services; risk control and loss prevention consultation and services; providing information and advisory services relating to insurance matters

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)



For: Mobile application in the field of insurance

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

## Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

Owner Name: The Travelers Indemnity Company

Owner Address: One Tower Square  
Hartford, CONNECTICUT UNITED STATES 06183

Legal Entity Type: CORPORATION

State or Country Where Organized: CONNECTICUT

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Robin R. Fuller

Attorney Primary Email Address: [trademarks@travelers.com](mailto:trademarks@travelers.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: ROBIN R. FULLER  
THE TRAVELERS COMPANIES, INC.  
385 WASHINGTON STREET  
MAIL CODE 9275-LC12L  
ST. PAUL, MINNESOTA UNITED STATES 55102

Phone: 651-310-4978

Fax: 651-310-5539

Correspondent e-mail: [trademarks@travelers.com](mailto:trademarks@travelers.com) [docketing@cpaglobal.com](mailto:docketing@cpaglobal.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 20, 2018	NON-FINAL ACTION E-MAILED	6325
Mar. 20, 2018	NON-FINAL ACTION WRITTEN	92563
Mar. 13, 2018	ASSIGNED TO EXAMINER	92563
Mar. 10, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 09, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 06, 2018	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: JACKSON, SHA-KARA E

Law Office Assigned: LAW OFFICE 120

### File Location

Current Location: TMO LAW OFFICE 120 - EXAMINING

Date in Location: Mar. 20, 2018

ATTORNEY ASSIGNED