



Flooring Materials

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Adding Comfort and Performance Underfoot

Quality carpeting needs a quality backing for maximum durability, performance and comfort underfoot. Cushioned backing made with Dow ENHANCER™ technology ensures your carpet will look and feel great, while holding up to foot traffic over time. In addition, non-cushioned backing with Dow ENFORCER™ technology is the ideal solution for toughest wear and tear environments such as in public buildings. From the way it looks to the way it feels, nothing

enhances a carpet's performance better than Dow polyurethane backing technology.

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Literature Downloads

- [Polyurethane Components Product Catalog](#)
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