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Mark: VENTURE

US Serial Number: 73696963

Application Filing Date: Nov. 23, 1987

US Registration Number: 1502489

Registration Date: Aug. 30, 1988

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 30, 2018

Publication Date: Jun. 07, 1988

## Mark Information

Mark Literal Elements: VENTURE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: LIFE INSURANCE SERVICES, NAMELY UNDERWRITING AND ADMINISTERING ANNUITIES

International Class(es): 036 - Primary Class

U.S Class(es): 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 21, 1985

Use in Commerce: Sep. 21, 1985

## Basis Information (Case Level)

Filed Use: Yes  
 Filed ITU: No  
 Filed 44D: No  
 Filed 44E: No  
 Filed 66A: No  
 Filed No Basis: No

Currently Use: Yes  
 Currently ITU: No  
 Currently 44D: No  
 Currently 44E: No  
 Currently 66A: No  
 Currently No Basis: No

Amended Use: No  
 Amended ITU: No  
 Amended 44D: No  
 Amended 44E: No

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## Current Owner(s) Information

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**Owner Name:** JOHN HANCOCK LIFE INSURANCE COMPANY (U.S.A.)

**Owner Address:** 601 CONGRESS STREET  
BOSTON, MASSACHUSETTS UNITED STATES 02210

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** MICHIGAN

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## Attorney/Correspondence Information

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### Attorney of Record

**Attorney Name:** Jenevieve J. Maerker, Esq.

**Docket Number:** 04310.00043

**Attorney Primary Email Address:** [ustrademark@foleyhoag.com](mailto:ustrademark@foleyhoag.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Jenevieve J. Maerker, Esq.

Foley Hoag LLP  
155 Seaport Boulevard  
Seaport West  
Boston, MASSACHUSETTS UNITED STATES 02210-2600

**Phone:** 617-832-1000

**Fax:** 617-832-7000

**Correspondent e-mail:** [ustrademark@foleyhoag.com](mailto:ustrademark@foleyhoag.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

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## Prosecution History

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Date	Description	Proceeding Number
Jul. 30, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 30, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	74272
Jul. 30, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74272
Jul. 30, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74272
Jul. 17, 2018	TEAS SECTION 8 & 9 RECEIVED	
Aug. 30, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 08, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jun. 08, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 09, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 10, 2008	CASE FILE IN TICRS	
Sep. 24, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74886
Sep. 24, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 24, 2007	ASSIGNED TO PARALEGAL	74886
Sep. 11, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 11, 2007	TEAS SECTION 8 & 9 RECEIVED	
Apr. 05, 1995	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 25, 1994	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 30, 1988	REGISTERED-PRINCIPAL REGISTER	
Jun. 07, 1988	PUBLISHED FOR OPPOSITION	
May 06, 1988	NOTICE OF PUBLICATION	
Mar. 18, 1988	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 1988	EXAMINER'S AMENDMENT MAILED	
Feb. 19, 1988	ASSIGNED TO EXAMINER	62918

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## Maintenance Filings or Post Registration Information

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

Renewal Date: Aug. 30, 2018

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jul. 30, 2018

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 3

Registrant: NORTH AMERICAN SECURITY LIFE  
INSURANCE COMPANY

### Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [1656/0648](#)

Pages: 5

Date Recorded: Nov. 06, 1997

Supporting Documents: No Supporting Documents Available

### Assignor

Name: [NORTH AMERICAN SECURITY LIFE  
INSURANCE COMPANY](#)

Execution Date: Mar. 28, 1997

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

### Assignee

Name: [MANUFACTURERS LIFE INSURANCE COMPANY OF NORTH AMERICA, THE](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: SUITE 1300  
73 TREMONT STREET  
BOSTON, MASSACHUSETTS 02108

### Correspondent

Correspondent Name: JOHN W. BOHRINGER, ESQ.

Correspondent Address: 1900 K ST., NW  
WASHINGTON, DC 20006-1110

### Domestic Representative - Not Found

### Assignment 2 of 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2466/0567](#)

Pages: 5

Date Recorded: Mar. 18, 2002

Supporting Documents: [assignment-tm-2466-0567.pdf](#)

### Assignor

Name: [THE MANUFACTURERS LIFE INSURANCE  
COMPANY OF NORTH AMERICA](#)

Execution Date: Dec. 31, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

### Assignee

Name: [MANUFACTURERS LIFE INSURANCE COMPANY \(U.S.A.\), THE](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MICHIGAN

Address: 500 NORTH WOODWARD AVENUE  
BLOOMFIELD HILLS, MICHIGAN 48304

### Correspondent

Correspondent Name: FITZPATRICK, CELLA, HARPER & SCINTO

**Correspondent** JOHN W. BEHRINGER  
**Address:** 30 ROCKEFELLER PLAZA  
NEW YORK, NEW YORK 10112-3801

**Domestic Representative - Not Found**

**Assignment 3 of 3**

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [3122/0320](#)

**Pages:** 11

**Date Recorded:** Feb. 11, 2005

**Supporting Documents:** [assignment-tm-3122-0320.pdf](#)

**Assignor**

**Name:** [MANUFACTURERS LIFE INSURANCE COMPANY \(U.S.A.\), THE](#)

**Execution Date:** Jan. 01, 2005

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** MICHIGAN

**Assignee**

**Name:** [JOHN HANCOCK LIFE INSURANCE COMPANY \(U.S.A.\)](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** MICHIGAN

**Address:** 601 CONGRESS STREET  
BOSTON, MASSACHUSETTS 02210

**Correspondent**

**Correspondent Name:** FITZPATRICK, CELLA, HARPER & SCINTO

**Correspondent Address:** 30 ROCKEFELLER PLAZA  
NEW YORK, NEW YORK 10112-3800

**Domestic Representative - Not Found**