**Response to Office Action** 

Serial Number: 87/659973

Mark: DENCO

Our Reference No.: MOLIC.001T

The following remarks are submitted in response to the first Office Action.

I. IDENTIFICATION OF GOODS

In response to the Examining Attorney's proposed amendments, Applicant submits the following identification of goods:

• Class 18:

o Luggage; <u>bags</u>, <u>namely</u>, <u>travel bags</u>, <u>wheeled bags</u>, <u>computer</u>

bags; duffel bags and duffel bags for travel; and backpacks.

II. EXPLANATION OF MARK'S SIGNIFICANCE REQUIRED

To Applicant's knowledge, the word "DENCO" has no meaning or significance in the trade or industry in which Applicant's goods are manufactured or provided and is not a term of art within Applicant's industry. To Applicant's knowledge, the word "DENCO" does not identify a geographic place. To Applicant's knowledge, the word "DENCO" does not have any meaning in a foreign language.

III. CONCLUSION

In view of the above, Applicant respectfully requests that the Examining Attorney withdraw the refusal and allow the application to publish for opposition.

Respectfully submitted, Steven J. Nataupsky Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14<sup>th</sup> Floor Irvine, CA 92614 (949) 760-0404

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