

## Remarks

Applicant Apple Inc. thanks the Examining Attorney for the Office Action that issued on December 22, 2017. Applicant has addressed most of the requested amendments to the application's specification of goods elsewhere in the TEAS Response to Office Action form. Applicant provides the following comments regarding certain of the applied-for goods that were identified in the Office Action as requiring greater specificity. Applicant respectfully requests the PTO to consider approving the following descriptions of goods, as originally drafted, for the following reasons:

- The PTO requests that Applicant identify ***“wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content”*** by their common commercial name. However, the PTO has previously approved this description of goods in Applicant's prior Registration No. 5380650 for WORKS WITH APPLE HOMEKIT.
- The PTO requests that Applicant identify ***“handheld digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, electronic mail, and other digital data”*** by their common commercial name. However, the ID Manual allows for highly similar goods (*i.e.*, *“portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, image, and audio files”*). Applicant respectfully submits that the current description should be acceptable under current examination guidelines, because Applicant's goods description merely omits the term *“portable”* and describes slightly different functionality from what is listed in the ID Manual.
- The PTO requests that Applicant identify ***“peripheral devices for computers, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, earphones, headphones, set top boxes, and audio and video players and recorders”*** by their common commercial name. The ID Manual, however, does allow for broad descriptions for peripherals (*e.g.*, *“computer peripheral devices”* and *“peripheral devices for computers”*). Given that Apple's product line consists of computers that are mobile telephones, wearable electronic devices, audio and video players, *etc.*, and the different products can act as peripherals for one another, Applicant believes that the description as currently drafted is acceptable. Because the same goods are described repeatedly throughout the application's specification of goods, Applicant is concerned that listing them out again would result in an unduly, lengthy, and repetitive specification of goods.
- The PTO requests that Applicant identify ***“wearable peripherals for use with computers, mobile telephones, mobile electronic devices, smartwatches, earphones, headphones, set top boxes, and audio and video players and recorders”*** by their common commercial name. Applicant respectfully refers the PTO to the immediately preceding paragraph. A number of Applicant's computing devices that can be characterized as peripherals, and that are already identified in the referenced description, are wearable. Because the same goods are described repeatedly throughout the application's specification of goods, Applicant is concerned that listing them out again would result in an unduly, lengthy, and repetitive specification of goods.
- The PTO requests that Applicant identify ***“biometric identification and authentication apparatus”*** by its common commercial name. The ID Manual, however, allows for *“biometric identification apparatus.”* Authentication is merely another form of *“identification.”* Therefore, Applicant respectfully submits that the current description should be acceptable under current examination guidelines.

- The PTO requests that Applicant identify “**wearable devices for controlling computers, mobile telephones, mobile electronic devices, smart watches, earphones, headphones, audio and video players and recorders, televisions, set top boxes, speakers, amplifiers, home theater systems, and entertainment systems**” by their common commercial name. Applicant’s devices described above control one another, and most are wearable. The goods are described repeatedly throughout the application’s specification (*e.g.*, computers, smart watches, mobile telephones, mobile electronic devices, *etc.*). Applicant prefers to keep this description as drafted for the sake of economy and clarity, because listing them out yet again would result in an unduly, lengthy, and repetitive specification of goods.
- The PTO requests that Applicant identify “**covers, bags, cases, sleeves, straps and lanyards**” as **specially adapted for use with “computers, mobile telephones, mobile electronic devices, *etc.*”** The ID Manual, however, allows for these products to be described as merely **for computers, mobile telephones, mobile electronic devices, *etc.*** Accordingly, Applicant respectfully submits that the current description should be acceptable under current examination guidelines.

Should the PTO have any questions or comments, please contact the undersigned Attorney of Record. Thank you.