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April 9, 2018

Examiner Marc J. Leipzig
Law Office 115
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451



Re: Serial No 87806705 “

Dear Examiner Leipzig:

Enclosed herewith is the Response and Amendment of the Applicant, Naismith Memorial Basketball Hall of Fame, Inc., with respect to the above mentioned case. The Response is filed in a timely manner and therefore no additional fees are required. We appreciate your cooperation with this application for registration. Please contact me with any questions or concerns.

Very truly yours,

Deborah A. Basile

DAB/kah
Enclosure

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number: 87/806705
Applicant: Naismith Memorial Basketball Hall of Fame
Mark: 
Filing Date: February 22, 2018
Examiner: Marc J. Leipzig
Law Office: 115

RESPONSE AND AMENDMENT

The Applicant submits this Response and Amendment in response to the Office Action of the Examiner dated April 9, 2018.

1. **Search Result**. The Applicant acknowledges that the trademark Examining Attorney has searched the Office's database of pending and registered trademarks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d).
2. **Disclaimer Required**. No claim is made to the exclusive right to use "BASKETBALL" apart from the mark as shown.

We believe this Response and Amendment places this Application in condition for allowance.

Respectfully submitted as a sealed instrument on this 9 day of April, 2018.



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