

STATE OF VERMONT
OFFICE OF SECRETARY OF STATE

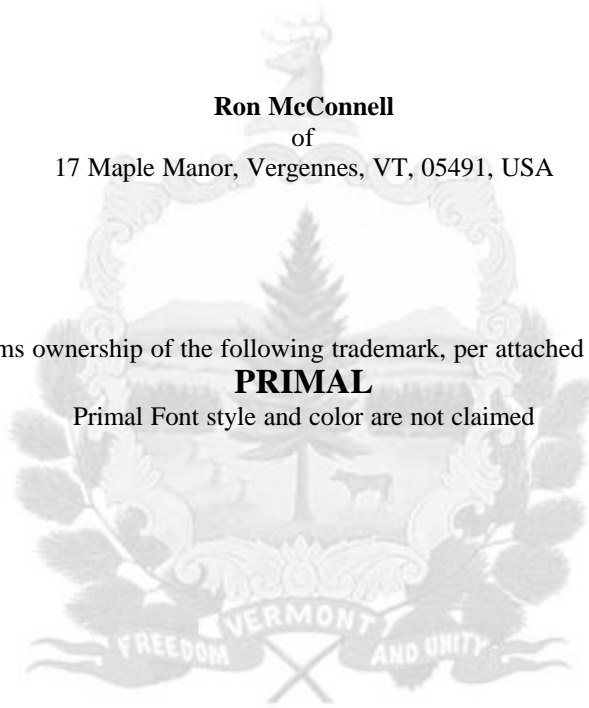
**CERTIFICATE
OF
TRADEMARK REGISTRATION**

I, James C. Condos, the Vermont Secretary of State, do hereby Certify that:

Ron McConnell
of
17 Maple Manor, Vergennes, VT, 05491, USA

claims ownership of the following trademark, per attached copy:

PRIMAL
Primal Font style and color are not claimed



April 11, 2016



Given under my hand and the seal
of the State of Vermont, at
Montpelier, the State Capital

James C. Condos

James C. Condos
Secretary of State

File #: M0008876
Expires: April 11, 2026



**VERMONT SECRETARY OF STATE
Corporations Division**

MAILING ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104
DELIVERY ADDRESS: Vermont Secretary of State, 128 State Street, Montpelier, VT 05633-1104
PHONE: 802-828-2386 WEBSITE: www.sec.state.vt.us

TRADEMARK REGISTRATION

****ELECTRONICALLY FILED****

FILE #: M0008876
FILING NUMBER: 0002166150
CLIENT ID: 000128188
FILING DATE: 04/11/2016
EXPIRATION DATE: 4/11/2026

TRADEMARK NAME	
NAME	Primal

OWNERSHIP INFORMATION		
NAME	Ron McConnell	
STREET ADDRESS	17 Maple Manor, Vergennes, VT, 05491, USA	
MAILING ADDRESS	17 Maple Manor, Vergennes, VT, 05491, USA	
EMAIL	ron@primaltrainer.com	
TYPE	Individual	
GENERAL NATURE OF OWNER'S BUSINESS	62-Health Care and Social Assistance	1399-Offices of All Other Miscellaneous Health Practitioners

TRADEMARK INFORMATION	
TRADEMARK TYPE	Word Mark
DESCRIPTION OF MARK	Primal Font style and color are not claimed
MERCHANDISE CLASS CODE(S)	Class 28 - Toys & Sporting Goods Products
DESCRIPTION OF GOODS	Original fitness products and solutions for optimal health
MODE OF USE	The Primal trademark will be used to describe the original(primal) purpose of exercise device with simplicity in mind.

ADOPTION DATE	
DATE	12/1/1998

CERTIFICATION OF REGISTRATION	
NAME OF CERTIFIER	Ronald McConnell
TITLE OF CERTIFIER	Owner Primal, LLC



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PRIMALTM



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