Attorney Docket No.: S23501

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Matter of

Southcorp Brands Pty Limited

Serial No.: 79/225,656 Examiner: Katherine DuBray

Filed: October 30, 2017 Law Office: 118

Mark: G3

## RESPONSE TO OFFICE ACTION

## **Box RESPONSES - NO FEE**

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Sir:

In response to the outstanding Office Action, the Examining Attorney is advised that color is not a feature of the mark. While the mark was filed in color in connection with the International Registration, color was not claimed as a feature of the mark in the International Registration.

Under the circumstances, a substitute black and white drawing of the mark is submitted herewith which should replace the original drawing submitted. In addition, please insert the following:

"No claim of color is made with respect to the mark in the International Registration."

In addition, in response to the Examining Attorney's requirement for a concise description of the mark, omitting reference to color, please insert the following description:

"The mark consists of the stylized wording "g3" superimposed over a shield design with multiple seven-pointed stars on one half and a unicorn on the other half. The shield is surrounded by multiple grape bunches with grape leaves and an open crown at the top."

Applicant, by the foregoing, has complied with the Examining Attorney's requirement for an accurate and concise description of the mark.

Since all issues in the Office Action have now been addressed, it is submitted that the mark is now in condition for publication and such action is respectively submitted.

Respectfully submitted,

Date: March 8, 2018

Enclosure: Substitute black and white

drawing

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