McKinney Accomplishments

Pride in McKinney

The spotlight shines bright on McKinney, listing our city as one of the best places to be in many polls. The list below marks some of our most recent accomplishments.

#1 Best Place to Live in America by Money Magazine More

McKinney was deemed the best place to live in the country by Money magazine on its "Best Places to Live in America" list in 2014.

McKinney earned this distinction based on housing affordability, education, arts and culture, safety, health care, diversity and the economy, including the fiscal strength of the government. McKinney ranked #2 in 2012, #5 in 2010 and debuted on the list at #14 in 2008. In the Best Places to Live listing, Money magazine editors and writers rank cities with populations between 50,000 and 300,000 every other year.

Money writers visited McKinney to interview residents and city leaders and to assess new developments in McKinney since their last visit in 2012. In addition to statistics, the list takes into account the qualities that make a great home.

"In a country so full of great places, choosing the best is no easy task...Underlying McKinney's homey Southern charm is a thoroughly modern city. The area is a hotbed for growth-industry jobs...Career and college prep are big in McKinney's schools."

-Money Magazine

McKinney #2 Best City to Start a Family

<u>Lendedu</u> ranked McKinney #2 on its list of Best Cities to Start a Family. Factors considered in the study were quality local education system, comparison of median household income to average cost of initial home purchase, crime statistics and population of young families in the area. <u>Read the article</u>

McKinney #13 Best Place to Buy a Forever Home

<u>GoodCall</u> analyzed 509 cities nationwide and McKinney was ranked #13 in the U.S. and within the top 10% for affordability, low crime and unemployment rate, growing population and strong education values. <u>Read the article</u>

McKinney #38 Best Cities for Families

<u>ApartmentList.com</u> ranked 500 cities in the U.S. on safety, housing affordability, education quality and child friendliness, and McKinney was ranked #38 on the list. <u>Read the article</u>

McKinney #11 Best Place in America for First-time Homebuyers

Out of 448 American cities, <u>Nerdwallet</u> deemed the City of McKinney the #11 Best Place in America for First-time Homebuyers. NerdWallet analyzed the most recent data from the U.S. Census Bureau's American Community Survey, online data provider NeighborhoodScout and Down Payment Resource for the 448

McKinney #8 Fastest-Growing City

<u>WalletHub</u> named McKinney the #8 fastest growing city in the U.S. The analysis compared 515 U.S. cities of varying populations based on 14 key indicators. Criteria included population growth, unemployment rate decrease and growth in regional GDP per capita. <u>Read the article</u>

McKinney #12 Safest City for Women

<u>ValuePenguin.com</u> studied not only crime statistics but also availability and access to healthcare, cancer rates, education levels, workplace policies, female representation at the mayoral level as well as in the police force, conviction rates of offenders and income levels. <u>Read the article</u>

McKinney #2 Best Real Estate Market

<u>WalletHub</u> compared 300 U.S. cities across 16 key metrics to help prospective home buyers find the most attractive real-estate markets. McKinney was ranked #2. Data sets ranged from "median home-price appreciation" to "housing affordability" to "job growth." <u>Read the article</u>

McKinney #40 Best City for First-Time Homebuyers

McKinney was ranked #40 best city for first-time homebuyers by <u>WalletHub</u>. To determine the most favorable housing markets for first-time home buyers, WalletHub's analysts compared 300 U.S. cities of varying sizes across three key dimensions: 1) Affordability, 2) Real-Estate Market and 3) Quality of Life. <u>Read</u> the article

McKinney #16 on the Best Cities for Texas Families List

WalletHub compared 112 of the largest cities in Texas based on 21 relevant metrics that speak to their suitability for families of all types. This includes measures such as the number of playgrounds per capita, the violent crime rate and the divorce rate.

Read the article

McKinney #5 on The 10 Most Successful Cities in America List

<u>Zippia.com</u> has ranked McKinney #5 on its list of The 10 Most Successful Cities in America. In addition, McKinney also had the lowest unemployment rate in the country. Zippia used poverty level, median household income and unemployment rate to determine the rankings in cities with more than 100,000 people.

Read the article

Collin County First in Texas County Health Rankings

The Robert Wood Johnson Foundation and the University of Wisconsin's Population Health Institute have released their annual County Health Rankings. Collin County has been ranked first in health outcomes, first in health factors and first overall for counties in the state of Texas. Health factors rankings are based on measures such as adult smoking, obesity, binge drinking, access to primary care physicians, high school graduation rates, violent crime rates, air pollution levels, unemployment rates and number of children living in poverty. View County health rankings

McKinney is a Top Boomtown in the U.S.

<u>SmartAsset</u> looked at several metrics reflective of growth and prosperity for each of the 575 largest cities in the U.S., considering the local unemployment rate for each city, the regional rate of GDP growth, the rate of housing development and the net migration rate in each area. <u>Read the article</u>

McKinney is One of the Safest Cities in the Country

SmartAsset named McKinney the 16th safest city in the U.S., considering factors such as violent crime, motor vehicle accidents, drug use, excessive drinking, air quality and other factors. SmartAsset considered the largest 200 cities in the U.S. to determine the rankings. Read the article

McKinney is in the Top 10 Healthiest Housing Markets in the U.S.

WalletHub.com compared 300 U.S. cities across 14 key metrics and ranked McKinney number seven. The data set used in the ranking ranged from median home-price appreciation to home price as a percentage of income to job growth. Read the article

McKinney is One of the Top 10 Cities in the Country for First-Time Home Buyers WalletHub.com compared 300 U.S. cities to determine the attractiveness of their first-time home-buyer markets. They sampled using 18 key metrics, ranging from housing costs to real-estate taxes to property crime rates. McKinney is number eight on their list. Read the article

McKinney Named One of the Five Best Places To Raise Kids in the U.S.

According to the howmoneywalks.com website, McKinney is the fifth Best Place to Raise Kids in the U.S. "With a high median family income of \$81,118, a low median home cost of \$217,879, and no state income tax, McKinney offers a lot of bang for the family buck. Ranked number one on Money Magazine's 2014 list of top places to live, McKinney offers Southern hospitality, outdoor markets, and great schools." Read the article

NerdWallet Ranks McKinney #5 Best Place to Live in Texas

"...McKinney is a city that's no stranger to high praise for its livability. The city takes pride in its motto of "unique by nature," which refers to its historic downtown, charming neighborhoods, hills and streams. McKinney also scores well for its low unemployment rate of 3% and a crime-risk score of "most safe" in a place that has been one of the fastest-growing cities in the U.S. for the past decade." View the article

Tree City USA Certification 2015 - 12th Year

The <u>Arbor Day Foundation</u> has recertified the City of McKinney as a Tree City USA for the 12th year in a row. The qualification is based on meeting four core standards of sound urban forestry management: maintaining a tree board or department, having a community tree ordinance, spending at least \$2 per capita on urban forestry and celebrating Arbor Day.

McKinney is the #4 Best City in Texas for Job Seekers

<u>NerdWallet.com</u> analyzed Texas cities based on U.S. Census data about growth in populations of potential workers over age 16, median income and unemployment rate. About McKinney, the service said, "Noted by the Census Bureau as a fast-growth city numerous times over the past decade, McKinney has seen its population more than double between 2000 and 2010. The city has a low unemployment rate of 5.8%, as of April 2013, and is a center for tech, medical and manufacturing companies."

McKinney Has Highest Median Income Growth Rate in the U.S.

Between 1990 and 2010, McKinney residents had a 171% increase in median income. This was the highest growth rate during that period among U.S. cities with populations of 50,000 or more.

McKinney Named One of the 100 Best Communities for Young People

In 2012, McKinney was named one of America's Promise Alliance's 100 Best Communities for Young People presented by ING. The national award was given to the city and McKinney ISD to recognize outstanding and innovative work in addressing the high school dropout crisis and for its programs and services that make it

an outstanding place for youth to live, learn and grow. The annual competition recognizes communities that prioritize youth education and well-being.

McKinney Named a Top Ten Place to Move by Forbes

McKinney, Texas, has made an appearance in many rankings lately: safest cities in the state and country, fastest growing cities in the country and best places to raise a family. Most recently, McKinney was named one of the <u>25 Best Places to Move in the country by Forbes.com</u>.

McKinney Named as one of 100 Best Places to Raise a Family

McKinney, Texas, has made many rankings lately: safest cities in the state and country, fastest growing cities in the country and best places to relocate. Most recently, McKinney was named one of the 100 best places to raise a family in the country by BestLife magazine. The editors of the magazine considered categories like low crime, exceptional schools, strong job market and arts and culture.

For more information contact <u>CoCo Good</u> at 972-547-7508.

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