

EXHIBIT A



Consent to Registration of Application Serial No. 87/116434

We, Jaguar Land Rover Limited, are the owner of U.S. Application Serial No. 79/177962 for the mark DISCOVERY in connection with goods set forth below in International Classes 6, 9, 14, 16, 18, 20, 21, 25.

We understand that Discovery Communications, LLC has filed for registration of the mark under Application Serial No. 87/116434, in connection with "Backpacks," in Class 18.

We believe that the concurrent registration by these parties of these respective marks for these respective goods is not likely to cause confusion, mistake or deception.

Accordingly, we hereby consent to the registration of

Discovery

, the mark in Application Serial No. 87/116434.

Goods

Class 6: Sculptures of metal, metal rings and chains for keys; locks for vehicles and bicycles; locks, key blanks, name badges, emblems, non-luminous and non-mechanical metal signs, and nameplates; vehicle badges; baskets, bins; racks and racking, namely, bicycle storage racks; engine stands; fasteners and fixings, namely, screws, nuts, bolts, washers being metal hardware; metal hardware, namely, pipes, piping, pipework, and tubing, all for automotive use; all the aforementioned made wholly or principally of common metals or their alloys; rings of metal for keys; metal money boxes

Class 9: Sunglasses and eyeglasses; mouse pads; digital storage media, namely, blank flash drives; digital recording media, namely, CDs, DVDs, downloadable audio files featuring information about motor land vehicles; pre-recorded CDs featuring information about motor land vehicles; cases for mobile phones; protective carrying cases for MP3 players; vinyl covers specially adapted for cell phones

Class 14: Key fobs made of leather or leather imitations

Class 16: Printed matter and printed publications, namely, travel guide books and books, periodicals, magazines and newspapers featuring information about automobiles and the automotive industry; stationery; posters; paper and printed emblems; maps; office requisites other than furniture, namely, staplers, staple removers, adhesive tape dispensers and rubber bands; printed instructional and teaching materials featuring information about automotive repair; paper; drink mats, namely, cardboard coasters for drinks; photographs; calendars; stickers; paper labels; decalcomanias; drawing and ungraduated rulers; postcards; bookmarks; bookends; erasers; paperweights; book covers; diaries, notebooks, appointment books, address books and combinations of such goods and covers therefor; check book covers; passport covers and holders; folders, holders and covers, all intended for or containing notebooks, notepads, paper, pens, pencils, and/or erasers; art prints on canvas; document holders; towels, napkins,

serviettes, mats, coasters, handkerchiefs, tissues, table cloths, absorbent disposable wipes not impregnated with chemicals or compounds, and sanitary and hygienic materials in the nature of toilet tissue and hygienic paper, all made wholly or principally of paper and/or paper derivatives; wrapping and packing materials made wholly or principally of paper or plastics, namely, plastic film for wrapping, plastic bags for packing, and paper for wrapping and packing; plastic cling film for wrapping food; bags, sacks, and disposable covers all made wholly or principally of paper and/or plastic film or sheet materials, namely, paper bags and sacks, plastic shopping bags and sacks, disposable unfitted paper furniture covers, and disposable plastic notebook covers; disposable paper protectors for carpets and seats; unfitted, general purpose sheet materials made wholly or principally of paper and/or paper derivatives for protecting, preserving and/or for storage purposes; money clips; desk sets comprised of holders for paper and writing instruments; desktop organizers; writing and drawing instruments; writing and drawing materials, namely, pads and paper; document holders

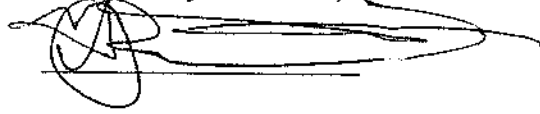
Class 18: Leather and imitation leather bags; leather goods and goods made of imitation leather, namely, duffle bags, tote bags, vanity cases sold empty, all-purpose carrying bags and travelling bags; suitcases; briefcases; attaché cases; luggage; wallets; duffle bags; purses; handbags; parasols; umbrellas; canvas shopping bags; walking sticks; rucksacks; business card holders in the nature of card cases

Class 20: Non-metal locks; plastic card keys, not encoded and not magnetic; plastic key rings; plastic name badges; inflatable plastic signs; nameplates, not of metal; clothes bars for closets, picture and mirror hangers, hooks, and sign holders; baskets for transporting goods for industrial purposes; non-metal bins; racks and racking, namely, display racks; display stands; baby changing platforms; plastic storage containers for commercial or industrial use; plastic security boxes for money; plastic fasteners and fixings, namely, screws, nuts, bolts, washers being hardware; replacement parts and fittings for dispensers for facial tissue, plastic storage containers for commercial use, and baby changing platforms; badges of plastic for use on vehicles; clothes hangers and mannequins; sleeping bags for camping, sleeping mats; non-metal money boxes

Class 21: crockery, namely, pots, dishes, drinking cups and saucers, excluding drinking vessels for animals, bowls, serving bowls and trays; mugs, tankards, napkin holders and rings; serving trays; baking mats; bottle and can openers, corkscrews, plastic coasters; ornaments of crystal and porcelain; combs, hair brushes; small domestic utensils, namely, spatulas, turners and kitchen tongs; small domestic containers for foods; beverage glassware; dinnerware of porcelain and earthenware; tableware, namely, plates, bowls and serving platters; money boxes made wholly or principally of glass, porcelain or earthenware; portable coolers and flasks, all for foodstuffs and/or beverages; espresso sets comprised of cups and saucers; ice cube molds

Class 25: Clothing, namely, t-shirts, tops, overalls, coveralls, uniforms, sweatshirts, sweaters, sweatpants, polo shirts, underclothing, pajamas; outerwear, namely, scarves, gloves and mittens; pocket squares, suits, hooded pullovers, shorts, fleece pullovers, coats, dresses, skirts, jackets, vests, blazers, anoraks, scarves, socks, stockings, trousers, bandanas, bathing suits, cloth bibs, bathing trunks, belts, gloves, ties; headwear, hats, caps, head scarves, head wraps, headbands, visors, ear muffs, knitted beanies; footwear, namely, shoes, boots, slippers, sandals, socks

Respectfully submitted,

A handwritten signature in black ink, appearing to be 'Amanda Jane Beaton', written over a horizontal line. The signature is stylized and somewhat cursive.

Dated: 24 MARCH 2017

By: _____
Name: AMANDA JANE BEATON
Title: ASSISTANT COMPANY SECRETARY