

RESPONSE TO OFFICE ACTION

Applicant submits the following amendment and remarks in response to the Office Action dated June 15, 2016.

AMENDMENT

Applicant respectfully requests that the current description of goods be deleted and replaced with the following amended description (changes in **strikethrough**):

Software; software for machine learning; software for artificial intelligence; software for data management; software for video, image, voice, audio, text, social networking, and other data feeds; software for personalized offerings; software for event management; software for retail services; software for consumer services; ~~software for entertainment;~~ software for banking; software for financial services; software for payment processing; software for fraud management; software for risk management; software for cyber security; software for industrial plant management; software for commercial plant management in Class 9; and

~~**Software as a service;**~~ software as a service, namely, software for machine learning; software as a service, namely, software for artificial intelligence; software as a service, namely, software for data management; software as a service, namely, software for video, image, voice, audio, text, social networking, and other data feeds; software as a service, namely, software for personalized offerings; software as a service, namely, software for event management; software as a service, namely, software for retail services; software as a service, namely, software for consumer services; software as a service, namely, software for entertainment; software as a service, namely, software for banking; software as a service, namely, software for financial services; software as a service, namely, software for payment processing; software as a service, namely, software for fraud management; software as a service, namely, software for risk management; software as a service, namely, software for cyber security; software as a service, namely, software for industrial plant management; software as a service, namely, software for commercial plant management in Class 42

REMARKS

The Examining Attorney has partially refused registration under Trademark Act Section 2(d), alleging that Applicant's mark so resembles the marks covered by U.S. Registration Nos. 4713704, 4379559, 4283980, and 4913123 as to be likely to cause confusion. This refusal applies only to the following goods and services: software, software for entertainment, and software as a service. As Applicant has amended its application to remove these goods and services, the likelihood of confusion refusal should be withdrawn.

Similarly, the requirement for further identification of goods and services should also be withdrawn, as the goods and services requiring further identification (software and software as a service) have been removed.

Lastly, Applicant submits the signed application together with its response.

Having fully responded to the issues raised in the Office Action, Applicant respectfully requests that the application proceed to publication.