

U.S. Trademark Application Serial No. 86/880100

**EXHIBIT B**

VIBRANT HEALTH®

VIBRANT HEALTH®

**Supplement Facts**

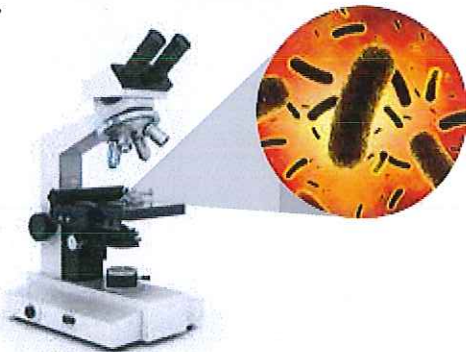
Serving Size 1 Capsule  
Servings Per Container 60

| Amount per serving  | % Daily Value |
|---|---------------|
| Clove ( <i>Caryophyllus aromaticus</i> ) buds extract (standardized to 15% tannins) | 135 mg *      |
| Cinnamic acid powder  | 100 mg *      |
| Jambolan leaf extract 10:1  | 100 mg *      |
| Pomegranate whole fruit extract (standardized to 40% ellagic acid)                  | 100 mg *      |
| Eucalyptus maculata leaf extract 4:1  | 85 mg *       |
| Lemon balm leaf extract (standardized to 3% rosmarinic acid)                        | 75 mg *       |
| Thyme leaf & flower extract 10:1  | 60 mg *       |
| Cat's claw root extract (standardized to 0.5% pentacyclic oxindole alkaloids)       | 50 mg *       |
| Rosemary leaf extract 4:1   | 25 mg *       |

\*Daily Value not established

**Other Ingredients** vegetable cellulose (capsule), microcrystalline cellulose, magnesium stearate, silicon dioxide

**Directions** As a dietary supplement, take one (1) capsule up to 3 times daily, or as directed by a health professional. If you are taking any prescription medication, or have a medical condition, consult your physician or healthcare professional before taking this product. Do not exceed recommended dosage. Keep out of reach of children.



\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

TARGETED  
**Immune Support**  
FORMULA



*Bacteria balancing ingredients*

- Cat's claw root
- Jambolan leaf
- Eucalyptus leaf
- Pomegranate fruit

VIBRANT HEALTH | 800.242.1835 | [vibranthealth.com](http://vibranthealth.com)  
© 2016 Vibrant Health | Printed on Recycled Paper (30% PCW)

**Look What's Inside**

Some plants have pretty flowers. Some plants have pretty leaves. Some delight us with their fragrances. And all of them just stand there, immobile, stoic little do-nothings. Or are they?

## The Power of Plants

What plants hold inside them makes many of them giants among men. They convert the sun's energy into living food for animals and for us. Others protect our health with hidden bioactive food substances that can turn good genes on, help repair DNA, stimulate immunity, and make it tougher for certain bacteria we encounter every day to upset the natural balance of the human biome.

## BullsEye's Traditional Origins

We are beginning to discover and isolate some of those previously hidden substances that give traditional Chinese and Ayurvedic medicine their credibility, and underpin the success of indigenous herbal medicines. Researchers have discovered bioactive food substances that include flavonoids, tannins, egallitanins, alkaloids, diterpenes (carnosol), triterpenes, phenolic acids (caffeic, chorogenic and rosmarinic) and essential oils (thymol and carvacrol from thyme; camphor and cineole from rosemary; citral and citronellal monoterpenes from lemon balm, and eugenol from cloves) to name just a few. We find them in leaves, flowers and seeds of cloves, jambolan, lemon balm, pomegranate fruit, rosemary, thyme and eucalyptus. Extracts concentrate and amplify the power of the active constituents from beneficial plants.

## Plant Synergy

These extracts combine with refined cinnamic acids in BullsEye, a compilation of some of the best plant extracts that may help support a healthful balance (homeostasis) among the legions of bacteria that populate the interior and exterior of the human body. BullsEye is not an antibiotic on the order of penicillin. It concentrates bioactive food substances in a synergistic grouping to help maintain healthy bacterial balance when taken daily.



*Eucalyptus*

## Maintaining Balance

As long as we live, we encounter both friendly and unfriendly bacteria in the air, on our food, and in our water. We can never escape them, because bacteria live on and in us. It is a life-giving symbiotic relationship, as some bacteria allow us to digest food and absorb nutrients. Others challenge our immune system just enough to keep immunity alert, reinforcing our health. BullsEye helps maintain a more healthful balance among all bacteria including:

- Bacillus subtilis
- Borrelia burgdorferi
- Borrelia mayonii
- Candida albicans
- Enterobacter aerogenes
- Escherichia coli
- Proteus spp
- Pseudomonas aeruginosa
- Klebsiella pneumoniae
- Salmonella choleraesuis
- Shigella spp
- Staphylococcus aureus

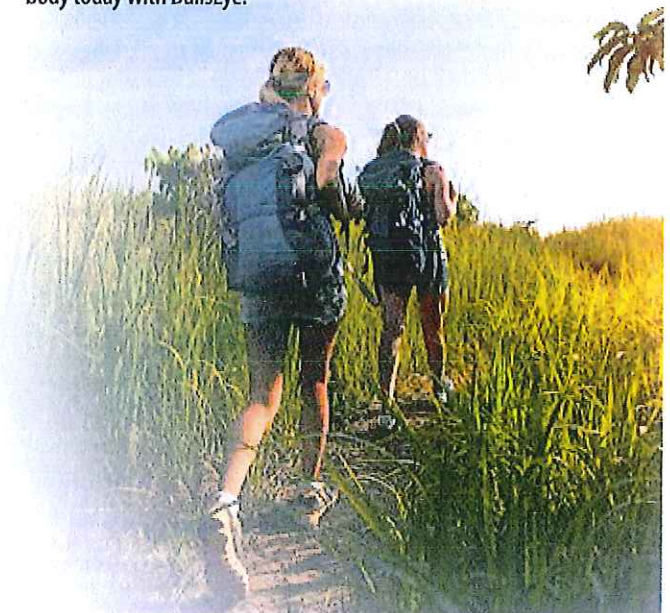


*Cat's Claw*

Don't Get  
**Ticked Off**  
hit the target with  
**BullsEye!**

## The Travel Supplement

Take BullsEye with you any time you travel, hike in wild country, or go on a camping trip. Support healthy bacterial balance throughout your body today with BullsEye.



[login](#)


Questions? 1-800-828-8882



## Become A Reseller

# Are you a Retail Partner? Earn Exclusive Discounts Start Saving Today!



### Letter from the President

Thank you for your interest in becoming a Vibrant Health Reseller. We take our partnerships and your consumer patronage sincerely. I mean that we are sincere, that we use the best, most organic ingredients we can find, that our formulas are based on solid nutritional science and that our products are effective. And so that you will always know what you are getting, every Vibrant Health product carries full-disclosure labeling. We demonstrate our concern for your customers through superior formulation and ongoing diligence. We don't manufacture static formulas at Vibrant Health. We are in the position of practicing formula obsolescence. In other words our Formulas are Dynamic by Design. Each update has taken advantage of the appearance of new nutritional materials that could be used to strengthen the foundations of health or conditions that are targeted.

We show our commitment by providing you exceptional store level support. That means your staff will be trained and we will provide your store(s) with a comprehensive Product Demonstration support.

Questions? 1-800-242-1835

login  
Searching for?



General Health / Antioxidants / BullsEye

# BullsEye

\$29.95

BullsEye is a capsuled formula, created to guard against infection or to help restore healthy bacterial balance (homeostasis) following exposure to the bacteria that surrounds us everyday.

1

Add to cart



SKU: BEC Categories: All Products, Antioxidants, General Health, Immune Support Tags: anti-lyme supplement, anti-viral, bacteria, bad bacteria, botanicals, immune booster, immune defense, immune support, immune support supplement, Immunity, lyme, supplement, support

|  |   |   |   |  |
|--|---|---|---|--|
| <input checked="" type="checkbox"/> BullsEye | + | <input checked="" type="checkbox"/> Maximized | + | <input checked="" type="checkbox"/> Cran-Naturelle |
| \$29.95                                      |   | Turneric 46x                                  |   | \$19.95  |
|  |   | \$49.95                                       |   |  |

\$99.85

Add 3 Items To Cart