



## Trademarks > Trademark Electronic Search System (TESS)

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- [TESS HOME](#)
- [NEW USER](#)
- [STRUCTURED](#)
- [FREE FORM](#)
- [BROWSE DICT](#)
- [SEARCH OG](#)
- [BOTTOM](#)
- [HELP](#)
- [PREV LIST](#)
- [CURR LIST](#)
- [NEXT LIST](#)
- [FIRST DOC](#)
- [PREV Doc](#)
- [NEXT Doc](#)
- [LAST Doc](#)

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List At:  OR  to record:  **Record 7 out of 13**

( Use the "Back" button of the Internet Browser to return to TESS)

# ALLURESMILE

**Word Mark** ALLURESMILE

**Goods and Services** (CANCELLED) IC 003. US 001 004 006 050 051 052. G & S: oral care products; namely, **tooth**-whitening system consisting of a kit containing whitening gel, impression material, impression trays, whitening trays, syringes, syringe caps, applicator tips, tray storage case, shade guide and written instructions as to the use of the aforementioned products. FIRST USE: 20030605. FIRST USE IN COMMERCE: 20030605

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 78263571

**Filing Date** June 17, 2003

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** July 20, 2004

**Registration Number** 2973432

**Registration Date** July 19, 2005

**Owner** (REGISTRANT) TSW LABS LLC LIMITED LIABILITY COMPANY WASHINGTON 2301 Fairview Avenue E. #212 Seattle WASHINGTON 98102

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead**

Indicator DEAD

Cancellation Date February 24, 2012

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[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)  
[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

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[| HOME |](#) [SITE INDEX |](#) [SEARCH |](#) [eBUSINESS |](#) [HELP |](#) [PRIVACY POLICY](#)