



CORE MOTIVATIONS INDICATOR

Welcome to the CORE MOTIVATIONS INDICATOR™. The CMI™ seeks to identify the motivations that move people through life. All people have many motivations, and any individual's most important motivations change by day and situation. However, over time some motivations are consistently stronger than others. The goal of the CMI™ is to clarify which motivations are most central for each individual.

How to Answer

The CMI™ should take less than 20 minutes to complete, and will need to be answered in a single sitting. It will be most useful if you answer the questions based on how you view your whole life, considering all its parts and the various roles you play.

Thank You

Thank you in advance for your time. If you have any questions, please contact us at [research@innovating.com](mailto:research@innovating.com) or call 585.442.4116.

Begin Survey →

**About us**

Idea Connection Systems® is a trusted management consulting firm specializing in the human dynamics that make innovation happen.

[www.innovating.com](http://www.innovating.com)

eV8™ is an emotion and relationship expertise company that believes in the power of human connectedness. We are a subsidiary of Halmark.

[www.ev8solutions.com](http://www.ev8solutions.com)

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**Other Information**

Idea Connection Systems® works with clients to leverage their human assets by understanding each individual's strengths to foster and sustain innovation. Our knowledge base harnesses over 40 years of experience in innovation, organizational development and culture systems. From our customized innovation workshops to our proven Innovation Strengths Preference Indicator® tool, we combine all of our experience and know-how to help your organization create a culture of innovation that is tailored to your innovation needs.

eV8™ builds systems that improve human connectedness, to produce positive outcomes for both individuals and organizations. Our solutions enhance human interaction by utilizing a unique knowledge of people, relationships and life, as well as technology. This combination of experience and technology allows eV8 to personally engage every individual, while achieving both efficiency and scale. Our personality instruments are co-marketed with Idea Connection Systems®.

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Please review the statements below and move the slider to a position between Completely Disagree and Completely Agree that demonstrates how closely each statement describes you.

<< Completely Disagree

I want to feel like I belong and have good relationships.

Completely Disagree → Completely Agree

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I want to feel that I'm uniquely me.

Completely Disagree → Completely Agree

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The most important thing is to take care of your body.

Completely Disagree → Completely Agree

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I want to feel healthy and fit.

Completely Disagree → Completely Agree

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I have a strong desire to grow as a person.

Completely Disagree → Completely Agree

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Giving actually does feel better than receiving.

Completely Disagree → Completely Agree

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I want to feel good by making others feel good.

Completely Disagree → Completely Agree

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I want to feel my potential and use it.

Completely Disagree → Completely Agree

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There is a greater purpose to things that I always want to be connected to.

Completely Disagree → Completely Agree

