

EXHIBIT A



JustRide is the comprehensive **mobile ticketing platform** from Masabi used by agencies in the US and Europe to improve customer satisfaction whilst reducing the cost of fare collection.



The JustRide Platform

Improve the customer experience with mobile ticketing, procured and running in weeks, not months or years.

JustRide is ready to give you:

JustRide Customer Apps



With ticket sales, offline stored tickets, schedules, maps and more, branded to your agency.

JustRide Hub



Real-time reporting on ticket sales, validation and system use, customer service administration and ticket management

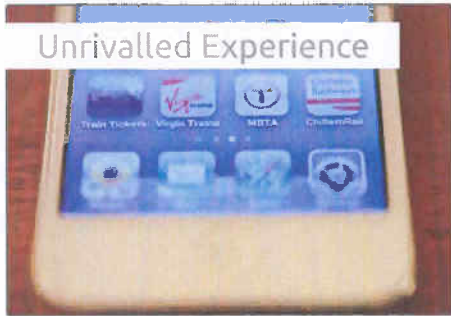
JustRide Inspect



Validate tickets with low-cost off the shelf devices such as Android and iPhones or your existing hardware.

Why JustRide?

Unrivalled Experience



JustRide is developed by Masabi, who have an unrivalled experience and track record of designing, building, operating and maintaining cutting-edge and low investment Mobile Ticketing systems.

Most Awarded



JustRide is the most advanced mobile ticketing solution having been refined over the last seven years. In that time Masabi have been **awarded for security, payments and ticketing**, by the transit industry and the mobile industry alike for their groundbreaking **mTicketing** systems.

Agile Approach



JustRide is a flexible solution designed to scale investment where required, not tie you into huge long-term expensive contracts. Our smartphone validation software is on a 'bring your own hardware' model, allowing agencies to select the device that best suits them.

Fast Roll-Out



Masabi's number of partners demonstrates our ability to rollout mobile ticketing quickly whilst costs are controlled. We can have a demo running on your handset within a week and Mobile Ticketing live within a few months, not years – to see how, **contact us**.

Deployment Proven



Masabi wrote the book on **mobile ticketing**, having set the open security standards for mobile rail ticketing in UK and followed through by winning contracts with transit agencies in the US as well as rail ticket retailers and over half of the UK rail operators.

Transit Ticket Specialists



Masabi are dedicated to transit ticketing. All of our energy and resources go into making the JustRide platform and our partner's apps the best Mobile Ticketing experiences available.

JustRide in Boston



The first Commuter Rail in the US to go live with Mobile Ticketing

Twitter

Google Play

iOS App Store

@vitale_beth

Just bought my first mobile #mocr ticket with the new #mbta mTicket app. Super easy, great interface. Will def. make life easier :) @mbtaG

12 Nov 12

@_LeTimmy

MBTA's making mobile e-tickets for the Commuter Rail now?! No more waiting in line and missing the train! WOO

13 Nov 12

9/22/2015

JustRide | Mobile Ticketing system from Masabi

was the MBTA in Boston. After receiving front-page coverage in the Boston Globe, it was a top story on many local TV news stations and enthused about in technology press across the country.

Working with Masabi has been a pleasure. They understand the unique needs of transit agencies and intricacies of commuter rail ticketing. Their technology is first rate and their teams are always a pleasure to work with.

Joshua Robin / Director of Innovation / MBTA

[Read the Case Study](#)

@colinoiselle

I absolutely love the new #mbta commuter rail app. It's so convenient and easy. #greatjob
12 Nov 12

@connorlately

Whoever created this MBTA app is an actual angel from heaven
13 Nov 12

@bhmbrooks

Just installed the #mbta mTicket app for buying commuter rail tix. Very excited to use; props to @mbtaGM for leading the nation on this!
12 Nov 12

Getting Started

Contact us to request a demo, learn more or to answer any questions you have regarding mobile ticketing or the JustRide platform.

[Contact Us](#)

[Request a Demo](#)

IN THE NEWS

NYC Commuters to Use Mobile Phones as Train Tickets

Wall Street Journal
01 May 2014

New York's MTA starts punching smartphone tickets on two commuter rail lines

Gigaom
01 May 2014

Masabi to Launch Mobile Ticketing with New York's MTA

Mass Transit
30 Apr 2014

Thames Clippers To Launch Mobile Ticketing

TWITTER: MASABI_COM

Masabi & @MasterCardNews enable cashless travel across Athens for 1 million daily commuters
<http://t.co/IUEduwKb66>
12:17:05 PM January 15, 2015
ReplyRetweetFavorite

RT @MasterCardEU: MasterCard & @Masabi_com: #smartphone becomes #transit ticket for Athens commuters
<http://t.co/hPpLAlaFOP>
<http://t.co/dk...> 12:36:34 PM January 14, 2015
ReplyRetweetFavorite

RT @MasterCardNews: NEWS: MasterCard & @Masabi_com

TWITTER: JUSTRIDETRANSIT

RT @Masabi_com: Masabi saves time and hassle in Athens with mobile ticketing
<http://t.co/IMjuVaEQV1>
#JustRide 12:05:58 PM January 14, 2015
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RT @Masabi_com: Mastercard & Masabi set Greek commuters free from cash
<http://t.co/IUEduwKb66>
12:05:54 PM January 14, 2015
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RT @Masabi_com: Missed our webinar on Apple Pay in Public Transport? Don't worry, you can view on our website
<http://t.co/1112192e2Dn>

FIND US

56 Ayres St, London, SE1 1EU
+44 (0)20 7089 8860
contact@masabi.com

[Click for map](#)

9/22/2015

JustRide | Mobile Ticketing system from Masabi

Mobile Marketing
23 Apr 2014

Athens, Set Commuters Free
From Cash
<http://t.co/XGLC4LEBxo> h...
12:13:40 PM January 14, 2015
ReplyRetweetFavorite

<http://...> 10:22:23 AM October
17, 2014
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All news

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199 followers

Follow @masabi_com

967 followers



Masabi is the leading developer of mTicketing solutions for the transport industry

Masabi's award-winning 'Ticket Machine in Your Pocket' applications and JustRide Platform signal the end of ticket lines by allowing passengers to quickly and securely buy and display tickets on mobile. The company's technology allows transit agencies to transform their passengers' travel experience while also dramatically expanding sales capacity without significantly increasing costs.

Masabi works in partnership with leading transit agencies in both the US and UK, including the Massachusetts Bay Transportation Authority (MBTA), Virgin Trains, CrossCountry Trains as well as dedicated transit ticketing companies thetrainline and Red Spotted Hanky.

Contact Us

Coverage

Masabi and our work have appeared in major commercial and industry journals. Please click on a logo to find out more. Alternatively, click here to visit our 'In The News' section and view a full timeline of Masabi's media coverage to date.





Awards

Masabi is an award winning company for its innovations in data security, mobile technology and business excellence. Please click on an awards logo to read more.



Rail Business Awards 2012



IN THE NEWS

NYC Commuters to Use Mobile Phones as Train Tickets

TWITTER: MASABI_COM

Masabi & @MasterCardNews enable cashless travel across Athens for 1 million daily

TWITTER: JUSTRIDETRANSIT

RT @Masabi_com: Masabi saves time and hassle in

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9/22/2015

About Masabi | Mobile Ticketing and Fare Collection for Transport

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RT @Masabi_com: Missed our
webinar on Apple Pay in Public
Transport? Don't worry, you
can view on our website
<http://t.co/U12192s2Dn>
<http://...> 10:22:23 AM October
17, 2014
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contact@masabi.com

[Click for map](#)

Follow @justridetransit 199 followers

Follow @masabi_com 967 followers

EXHIBIT B

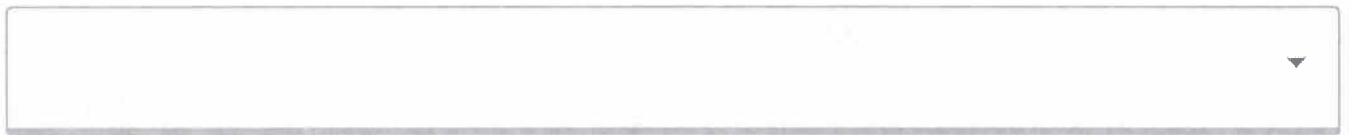
As of September 14th, 2015, Ride's Privacy Policy (/legal/privacy) & User Agreement (/legal/user-agreement) have been updated.

Sign In

Sign Up

(/)

Features



How It Works

Your job is stressful enough — why should your commute be, too? Ride is built on the belief that simplicity, clarity, and technology can make your daily routine better. Nearly 140,000,000 Americans travel alone to work — pulling out of the same neighborhoods, sitting in the same traffic, and circling co-workers in the same parking lots.

Make your commute smarter and not harder. Let's stop circling and start spending our time on things that matter. By connecting neighbors and coworkers on your route and schedule, Ride makes your commute easy,

convenient, less expensive, and more environmentally friendly. Take back the
commute. Take Ride.

**FILL OUT YOUR
SCHEDULE**

ACCEPT YOUR RIDE

**ENJOY A NEW KIND OF
FREEDOM**

Matching

We've got a smart algorithm running non-stop to find you a better Ride to work, whether you want to be a Passenger or a Driver. We'll pair you with co-workers and neighbors that live along a similar route with similar schedules for a door-to-door commute that is, finally, enjoyable. All you have to do is download the app. Our algorithm will suggest a role that we think will reduce your stress and save you the most money but you can always decide how you want to use Ride: as a Passenger enjoying the commute or take the wheel as a Driver. With all matches, both Passengers and Drivers have the opportunity to accept or reject matches until they find what they want.

[GET RIDE NOW](#)

Passengers

Ride your way to work. As a Passenger, you'll get door-to-door service exactly the way you want it. Once you tell us your commute preferences, we'll match you with Drivers who know where you need to go and when you need to get there. With the Ride app, you can review the details of your Driver and fellow Passengers and effortlessly communicate with them.

is at any time. Stuck at work or have an emergency at home? Not a problem, Guaranteed Ride has you covered. No matter what, your Ride concierge will get you where you need to be. Get in, get out, and get on with your day. It's really that simple.

[GET RIDE NOW](#)

Drivers

Ride in the Driver's seat. As a Driver, enjoy new found savings for doing what you've always done. After setting your commute preferences, Ride suggests Passengers that match your route, as well as the added time and added savings they would add to your commute — then you decide. Once you've accepted your Ride, our tech creates an easy and efficient route based on your Passenger locations and traffic information, alerts you to new matches for your commute, and processes transactions so you don't have to.

Something comes up? No worries, Guaranteed Ride has your back (and your Passengers' too!). All you have to do is start the car, get to work and watch your savings pile up. So, go ahead - get matched, get saving and get on with your day.

[GET RIDE NOW](#)

Communication

Life happens. It's ok. Emile is running late and Kristin needs five more minutes. Franco is sick and can't come today. Lena is traveling on business this week. Whatever life throws at you and your group, Ride can help you figure it out. When it comes to coordinating your Ride, we know you need clear communication and quick access to your group.

Ride allows you to quickly contact anyone in your group to discuss logistics, sudden changes, or the finale of your favorite TV show. What

Guaranteed Ride

Whether you're feeling ill, staying late at work or tending to a mini-crisis - Ride's got your back. Give our concierge a call and we'll hook you up with a car to get you where you need to be — no hassle, no stress, no charge.

For partnering companies, we'll have a number of clean and ready-to-go cars available at your work location for Ride users. Need one of the cars? No problem — simply return it when you're done. Now that's flexibility that means something.

**SUBMIT YOUR COMPANY ([MAILTO:HELP@RIDE.COM?](mailto:HELP@RIDE.COM?SUBJECT=NEW_COMPANY_INQUIRY)
SUBJECT=NEW COMPANY INQUIRY)**

Pricing & Billing

Joining Ride saves you up to \$5,000 per year and puts your commute back in your control. The more you Ride, the more you save. Make your commute work for you.

Our pricing structure is simple and straightforward: the cost for each Ride (usually less than a Starbucks coffee) is calculated by your distance to work, average fuel cost plus, when applicable, any parking

financial transactions transferring money from Passenger to Driver using a secure online payment system. You'll get regular invoicing with a rolling calculation of your annual savings and 24/7 access to our great support team. No haggling, no IOUs, no awkward conversations, and no counting change - just a simple and affordable way to get to work.

GET RIDE NOW

NO. OF PASSENGERS	PASSENGER COST /MI	DRIVER REIMBURSEMENT
1 PASSENGER	\$0.10 /MI	\$0.10 /MI
2 PASSENGERS	\$0.10 /MI	\$0.20 /MI
3 PASSENGERS	\$0.10 /MI	\$0.30 /MI

I am able to save at least \$200+ in my monthly commute & I

 (/) |  (<https://twitter.com/ride>)

 (<https://www.facebook.com/joinride>)

[Terms & Conditions \(/legal/terms-and-conditions\)](#)

[Bill of Rights \(/legal/bill-of-rights\)](#)

[Safety Tips \(/legal/safety-tips\)](#)

[Careers \(/careers\)](#)

EXHIBIT C

United States of America
United States Patent and Trademark Office

JustRides

Reg. No. 4,193,573

Registered Aug. 21, 2012

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

JUST PARTS ONLINE INCORPORATED (CANADA CORPORATION)
520 SQUIER STREET
THUNDER BAY, ON, CANADA P7B4A8

FOR: COMPUTER SERVICES, NAMELY, CREATING AN ON-LINE COMMUNITY FOR REGISTERED USERS TO PARTICIPATE IN DISCUSSIONS, GET FEEDBACK FROM THEIR PEERS, FORM VIRTUAL COMMUNITIES, ENGAGE IN SOCIAL NETWORKING, AND SHOWCASE THEIR HOBBY IN CONNECTION WITH THEIR PERSONAL MOTOR VEHICLES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 5-1-2009; IN COMMERCE 10-21-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-470,555, FILED 11-11-2011.

GIANCARLO CASTRO, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.