

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Centric Medical, LLC  
Mark: CENTRIC MEDICAL  
Serial No. 86/504,149

**CONSENT TO REGISTER**

Centric Medical, LLC (“Centric Medical”), is the owner of Application No. 86504149 for the mark CENTRIC MEDICAL currently in class 10 (“Centric Medical’s Mark”) for use in connection with “Medical device equipment, namely, orthopedic implants, orthopedic instruments and surgical instruments.”

Life Spine, Inc., (“Life Spine”), is the owner of Registration No. 3955440 for the mark CENTRIC in Class 10 (“Life Spine’s Mark”) for use in connection with “spinal implants made of artificial materials for use in cervical spinal surgery and lumbar spinal surgery, namely, plates, screws, screw systems, interbody devices, intrabody devices, rods, rod connectors, cross-connectors, spinous process spacers, screwdrivers, and implant drivers.”

The Office has cited Registration No. 3955440 as a bar to registration of Application No. 86504149. The parties believe that registration of Centric Medical’s Mark will not result in a likelihood of confusion to consumers for several reasons.

First, while both marks have the same word, CENTRIC, the marks as a whole sound different and project different commercial impressions. Second, while the goods are both in the medical field, they are not related, given that medical fields are mostly specialties that are distinct from one another. Specifically, Life Spine’s Mark covers spine related goods. On the contrary, Centric Medical’s Mark covers orthopedic implants other than spine related goods. Both parties’ goods will be sold to different medical areas and intended for different types of customers which

rules out any likelihood of confusion. At last, the parties are unaware of any instances of actual confusion during their concurrent use of the marks, and based on the parties' experience in the trade and the absence of such confusion to date, the parties agree that confusion is extremely unlikely.

In the event any confusion arises, the parties agree that they will work together to eliminate or minimize any such confusion.

Life Spine hereby consents to Centric Medical's use and registration of the mark of Application No. 86504149, for the goods recited in the application, or such other description acceptable to the Office.

Centric Medical, LLC

by

Date:

9.2.2015

\_\_\_\_\_  
Michael S. Butler  
President and CEO of Centric Medical, LLC

AND

Life Spine, Inc.

by

Date:

9.2.2015

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Michael S. Butler  
President and CEO of Life Spine, Inc.