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# ZONDA

**Word Mark** ZONDA

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Communication software for providing access to the Internet; Computer application software for mobile phones, namely, software for data storage in the area of demographics, geographics, real estate information, analysis, and advice; Computer application software for computers, hand held computers, and tablet computers, namely, software for providing demographics, geographics, real estate information, analysis, and advice; Computer e-commerce software to allow users to perform electronic business transactions via a global computer network; Computer software for application and database integration; Computer software for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; Computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; Database management software for demographics, geographics, real estate information, analysis, and advice; Downloadable cloud computer software for demographics, geographics, real estate information, analysis, and advice; Downloadable databases in the field of demographics, geographics, real estate information, analysis, and advice; Electronic software updates, namely, downloadable computer software and associated data files for updating computer software in the fields of demographics, geographics, real estate information, analysis, and advice, provided via computer and communication networks. FIRST USE: 20130108. FIRST USE IN COMMERCE: 20130801

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial** 85827183

**Number**

**Filing Date** January 18, 2013

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 18, 2013

**Registration Number** 4445109

**Registration Date** December 3, 2013

**Owner** (REGISTRANT) KENNEDY-WILSON, INC. CORPORATION DELAWARE 9701 Wilshire Blvd., Suite 700 Beverly Hills CALIFORNIA 90212

(LAST LISTED OWNER) KENNEDY-WILSON HOLDINGS, INC. CORPORATION CALIFORNIA 9701 WILSHIRE BLVD., SUITE 700 BEVERLY HILLS CALIFORNIA 90212

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** James A. Italia

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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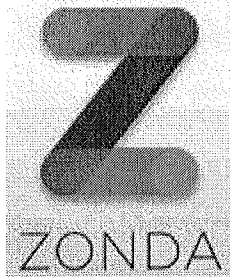
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**Word Mark** Z ZONDA

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Communication software for providing access to the Internet; Computer application software for mobile phones, namely, software for data storage in the area of demographics, geographics, real estate information, analysis, and advice; Computer application software for computers, hand held computers, and tablet computers, namely, software for providing demographics, geographics, real estate information, analysis, and advice; Computer e-commerce software to allow users to perform electronic business transactions via a global computer network; Computer software for application and database integration; Computer software for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; Computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; Database management software for demographics, geographics, real estate information, analysis, and advice; Downloadable cloud computer software for demographics, geographics, real estate information, analysis, and advice; Downloadable databases in the field of demographics, geographics, real estate information, analysis, and advice; Electronic software updates, namely, downloadable computer software and associated data files for updating computer software in the fields of demographics, geographics, real estate information, analysis, and advice, provided via computer and communication networks. FIRST USE: 20130312. FIRST USE IN COMMERCE: 20130801

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 85881678

**Filing Date** March 20, 2013

**Current**

**Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** June 18, 2013  
**Registration Number** 4452621  
**Registration Date** December 17, 2013  
**Owner** (REGISTRANT) KENNEDY-WILSON, INC. CORPORATION DELAWARE 9701 Wilshire Blvd., Suite 700 Beverly Hills CALIFORNIA 90212  
  
 (LAST LISTED OWNER) KENNEDY-WILSON HOLDINGS, INC. CORPORATION CALIFORNIA 9701 WILSHIRE BLVD., SUITE 700 BEVERLY HILLS CALIFORNIA 90212  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** James A. Italia  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of large stylized "Z" over the word, "ZONDA".  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# ZONDEX

**Word Mark** ZONDEX  
**Translations** The wording "ZONDEX" has no meaning in a foreign language.  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer programs for using the internet and the world wide web. FIRST USE: 20091207. FIRST USE IN COMMERCE: 20100301  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85540283  
**Filing Date** February 11, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** July 31, 2012  
**Registration Number** 4224855  
**Registration Date** October 16, 2012  
**Owner** (REGISTRANT) MIXXIL LLC LIMITED LIABILITY COMPANY MASSACHUSETTS 57 Silver Lake Avenue, apt.2 Newton MASSACHUSETTS 02458  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# zindus

**Word Mark** ZINDUS

**Translations** The mark has no meaning in a foreign language.

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer hardware; downloadable computer software for digital communication, contact management, digital identity management, data synchronization, searching and organizing information on computer networks or personal computers; computer software for digital communication, contact management, and digital identity management; computer software for data synchronization; computer software for searching and organizing information on computer networks or personal computers

IC 042. US 100 101. G & S: Computer software services, namely, computer software interfaces and services for data synchronization, contact management and digital communication and digital identity management, namely, data conversion of computer program data and information, data mining by means of global computer networks, providing search engines for obtaining data on a global computer network, providing temporary use of non-downloadable computer software for accessing information concerning a wide range of text, electronic documents, databases, graphics and audiovisual information by means of global computer networks, and application service provider (ASP) services, namely, hosting computer software applications of others

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 79056266

**Filing Date** February 15, 2008

**Current Basis** 66A  
**Original Filing Basis** 66A  
**Published for Opposition** January 13, 2009  
**Registration Number** 3598769  
**International Registration Number** 0970704  
**Registration Date** March 31, 2009  
**Owner** (REGISTRANT) Toolware Pty Ltd COMPANY AUSTRALIA 315 Punt Road RICHMOND VIC 3121 AUSTRALIA  
**Priority Date** August 17, 2007  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# ZENDESK

**Word Mark** ZENDESK

**Goods and Services**

IC 009. US 021 023 026 036 038. G & S: [ Recorded and downloadable computer software, namely, computer software for business management, database management, customer service management and management of customer relations; software for electronic communications ] \* Recorded and downloadable computer software, namely, computer software for business information and communications management, business database management, customer service management and management of customer relations all of the foregoing directed to the fields of customer support, customer relationship management, customer service, customer engagement, and helpdesk functionality; software for electronic communications within businesses and between businesses and their customers, all of the foregoing in the fields of customer support, customer relationship management, customer service, customer engagement, and helpdesk functionality \*

IC 035. US 100 101 102. G & S: Assistance in business management and business administration; compilation and systematization of information into computer databases; business information provided through local and global computer networks; rental of advertising space on the internet; retail store and online retail store services featuring computer software

IC 038. US 100 101 104. G & S: Telecommunications, namely, transmission of communications, information and data through local and global computer networks; communication services, namely, transmission of voice, audio, visual images and data by local and global computer networks; rental of access time to global computer networks, namely, providing telecommunications access to databases relating to management of customer relationships

IC 042. US 100 101. G & S: [ Computer programming; design, development and customization of computer software; rental of computer programs or applications software which enables the compilation and processing of data for central database through local and global networks; providing temporary use of on-line non-downloadable software, namely, graphical user interface software for use in managing customer relationships ] \* Computer programming in the fields of customer support, customer relationship management, customer service, customer engagement, and helpdesk functionality; design, development and customization of computer software in the fields of customer support, customer relationship management, customer service, customer engagement, and helpdesk functionality; rental of computer programs or applications software which enables the compilation and processing of data for central database through local and global networks directed to the fields of customer support, customer relationship management, customer service, customer engagement, and helpdesk functionality; providing temporary use of on-line non-downloadable software, namely, graphical user interface software for use in managing customer relationships, all of the foregoing in the fields of customer support, customer relationship

management, customer service, customer engagement, and helpdesk functionality \*

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 79068289

**Filing Date** January 16, 2009

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** March 23, 2010

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 3818497

**International Registration Number** 1001362

**Registration Date** July 13, 2010

**Owner** (REGISTRANT) Zendesk, Inc. CORPORATION DELAWARE 107 South Street, #3A Boston MA 02111 UNITED STATES

**Attorney of Record** Miguel Danielson

**Priority Date** July 17, 2008

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# zendit

<b>Word Mark</b>	ZENDIT
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer software for encryption; Computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files. FIRST USE: 19990100. FIRST USE IN COMMERCE: 19990500
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85402971
<b>Filing Date</b>	August 20, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	January 17, 2012
<b>Registration Number</b>	4121834
<b>Registration Date</b>	April 3, 2012
<b>Owner</b>	(REGISTRANT) Authora Inc. FORMERLY Zend.com Corp. CORPORATION WASHINGTON #2 1405 E John St. Seattle WASHINGTON 98112

Type of Mark    TRADEMARK  
Register        PRINCIPAL  
Live/Dead  
Indicator       LIVE

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# ZUNDR

Word Mark ZUNDR

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer application software for mobile phones, namely, software for aggregating consumer data from various sources, and for facilitating the purchase, delivery, and maintenance scheduling of automotive, consumer appliance, and furniture goods; Computer application software for portable computing and telecommunications devices, namely, software for aggregating consumer data from various sources, and for facilitating the purchase, delivery, and maintenance scheduling of automotive, consumer appliance, and furniture goods; Computer communications software to allow customers to access bank account information and transact bank business; Computer e-commerce software to allow users to perform electronic business transactions via a global computer network; Computer program for the compilation of credit reporting data; Computer programs for searching remotely for content on computers and computer networks; Computer software for communicating with users of hand-held computers; Computer software for creating searchable databases of information and data; Computer software for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; Computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; Computer software for wireless content delivery; Computer software, namely, electronic financial platform that accommodates multiple types of payment and debt transactions in an integrated mobile phone, PDA, and web based environment; Credit screening software; Downloadable electronic data files featuring consumer data aggregated from various sources. Downloadable software in the nature of a mobile application for aggregating consumer data from various sources, and for facilitating the purchase, delivery, and maintenance scheduling of automotive, consumer appliance, and furniture goods; Mobile computing and operating platforms consisting of data transceivers, wireless networks and gateways for collection and management of data

IC 035. US 100 101 102. G & S: Administration of a customer loyalty program which provides discounts

on parts and service if customers maintain their vehicles at an automotive dealership; Administration of a discount program for enabling participants to obtain discounts on goods and services through use of a discount membership card; Administration of a program for enabling participants to obtain discounts on goods and receive improved services; Administration of a program for enabling participants to obtain discounts on products and services; Administration of a program for enabling participants to obtain discounts on the cost of services or receive improved services; Arranging and conducting incentive reward programs to promote the sale of automotive, consumer appliance, and furniture goods; Arranging and conducting marketing promotional events for others; Arranging and conducting special events for business purposes; Arranging and conducting special events for commercial, promotional or advertising purposes; Arranging for others the repair and replacement of residential appliances, home security systems and consumer goods; Arranging of buying and selling contracts for third parties; Arranging of contractual services with third parties; Assistance in management of business activities; Assistance to industrial or commercial enterprises in the running of their business; Business administration in the field of transport and delivery; Business administration services for processing sales made on the Internet; Business assistance, advisory and consulting services in the field of sales of motor vehicles, consumer appliances, and furniture; Business consultation; Business intermediary and advisory services in the field of selling products and rendering services. Business management consulting with relation to strategy, marketing, production, personnel and retail sale matters; Business management in the field of transport and delivery; Business marketing consulting services; Business strategic planning services; Business strategy development services; Consultancy and advisory services in the field of business strategy; Consultancy services regarding business strategies; Consulting in sales techniques and sales programmes; Consulting in the field of sales methods, sales management, and sales improvement; Electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; Electronic processing of orders for others; Goods or services price quotations; Infomediary services, namely, facilitating transactions between buyers and sellers through providing buyers with information about sellers, goods, and/or services; Matching consumers with professionals in the field of motor vehicle, consumer appliance, and furniture sales; Mobile retail store services featuring motor vehicles, consumer appliances, and furniture; On-line business directories featuring retailers of motor vehicles, consumer appliances, and furniture; On-line buyers guide service providing information in the field of motor vehicles, consumer appliances, and furniture; On-line ordering services featuring motor vehicles, consumer appliances, and furniture; On-line services, namely, ordering and inventory monitoring for motor vehicles, consumer appliances, and furniture; Online retail services through direct solicitation by distributors directed to end-users featuring motor vehicles, consumer appliances, and furniture; Online retail services through direct solicitation by salespersons directed to end-users featuring motor vehicles, consumer appliances, and furniture; Operating on-line marketplaces for sellers of goods and/or services. Planning, design, development, maintenance, tracking and reporting of online marketing activities for third parties; Price comparison services; Providing a searchable website featuring the goods and services of other vendors; Providing a web site whereby buyers of goods or services locate and receive quotations from multiple competitive sources and sellers of goods or services identify and bid on multiple new sales opportunities; Providing a web-based system and online portals in the field of consumer-to-business commerce for consumers to enter, manage and modify their consumer preference information for use by merchants to create and manage offers for delivery to consumers; Providing an on-line commercial information directory on the internet; Providing an on-line computer database in the field of locating products, describing products, rating products, pricing products and comparing prices of products; Providing an on-line showroom for the goods of others in the field of motor vehicles, consumer appliances, and furniture; Providing consumer information in the field of pricing of motor vehicles, consumer appliances, and furniture; Providing consumer product information for the purpose of selecting motor vehicles, consumer appliances, and furniture to meet the consumer's specifications; Providing consumer product information via the Internet; Providing price comparison services in the field of motor vehicles, consumer appliances, and furniture via the Internet; Providing pricing information about the goods and services of others via the global computer network; Provision of information and advice to consumers regarding the selection of products and items to be purchased; Provision of market research information. Scheduling repairs of motor vehicles, consumer appliances, and furniture for others

**Standard  
Characters  
Claimed**

**Mark**

**Drawing  
Code** (4) STANDARD CHARACTER MARK

**Serial  
Number** 85717462

**Filing Date** August 30, 2012

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for** February 5, 2013

**Opposition**

**Owner** (APPLICANT) Mountain Communication Systems LLC LIMITED LIABILITY COMPANY NORTH CAROLINA 955 N. Main Street Mars Hill NORTH CAROLINA 28754

**Attorney of Record** Thomas M. Champagne

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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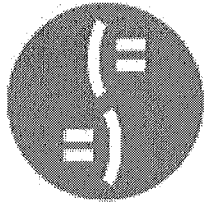
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**zender**

**Word Mark** ZENDER

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Downloadable software in the nature of a mobile application to enable secure text-message viewing through facial recognition and biometrics

IC 042. US 100 101. G & S: Software as a Service (Saas) services to enable secure text-message viewing through facial recognition and biometrics

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 02.11.16 - Faces, smiley; Smiley faces  
 24.17.18 - Yin-Yang symbol  
 24.17.21 - Emoticons (icons expressing emotions)  
 24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)  
 26.01.21 - Circles that are totally or partially shaded.  
 26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved

**Serial Number** 86437437

**Filing Date** October 28, 2014

**Current Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) FaceToFace Biometrics, Inc. CORPORATION DELAWARE 4 Chateau Oaks Saint Louis MISSOURI 63124



**Attorney of Record** Patchen M. Haggerty  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a circle containing the characters "(=" above the characters "=)" to form a yin yang design; all above the word "ZENDER".  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# Zandura

**Word Mark** ZANDURA  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer programs and software for administration of databases for business and private networks as well as for initiation and procurement of business and social contacts; computer programs for searching, retrieving, managing, sorting, selecting and/or storing information available via the Internet or other computer networks and systems

IC 035. US 100 101 102. G & S: Providing of websites with general information on advertising, management, business administration, office services, marketing and business services

IC 036. US 100 101 102. G & S: Insurance advisory services

IC 038. US 100 101 104. G & S: Provision of access to databases

IC 041. US 100 101 107. G & S: Layout configuration except for advertising purposes

IC 042. US 100 101. G & S: Providing temporary use of on-line non-downloadable software to store, manage, track, analyze and report data in the fields of marketing, promotion, sales, customer information, customer relationship management, sales support and employee efficiency; providing temporary use of on-line non-downloadable software to facilitate communication among users in the advertising, marketing and business service fields; maintenance and updating of computer software, computer software packages and computer programs; retrieval of information via computer networks; update, maintenance and installation of computer software, computer consultancy services

**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 79101574  
**Filing Date** February 12, 2011

**Current Basis** 66A  
**Original Filing Basis** 66A  
**Published for Opposition** August 21, 2012  
**Registration Number** 4235709  
**International Registration Number** 1088065  
**Registration Date** November 6, 2012  
**Owner** (REGISTRANT) René Wendler & André Wittig GbR Partnership under the Civil Code FED REP GERMANY Grimmaische Straße 10 04109 Leipzig FED REP GERMANY  
**Priority Date** October 11, 2010  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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