



# Medication Monitoring



## General Health and Wellness

Pulmonary Health

Emmett The Robot

Cardiovascular Health

Medication Monitoring

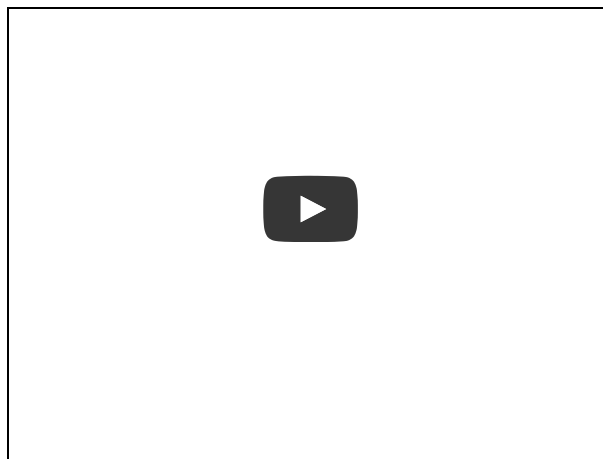
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## Medication Monitoring

**"Drugs don't work in patients who don't take them"**  
**- Former Surgeon General, Dr. C. Everett Koop**

Medical treatment plans either fail or at a minimum are less than efficacious if patients do not take their medications as prescribed. It is fairly common to assume that 50% of patients don't comply with the treatment recommendations of their prescribing physician resulting in significant numbers of acute care and nursing home admissions tied to non-compliance as well as increased number of physician office visits. In fact, in America, the New England Healthcare Institute estimates \$290 billion could be avoided in health expenditures from improved medication adherence

iMPak Health has targeted the development of both devices and journals to attack a number of core elements to the medication management process which includes easy sorting and reminding; tracking compliance; as well as tracking the impact of the medication through symptom tracking. While it is important to know if patients are taking their medications, it is becoming even more important to have a better indication of their response to the medication as "performance based" payment initiatives are beginning to push more outcomes measurement.



Kraken, iMPak Health's medication monitoring system was designed from the ground up – from the perspective of people trying to organize and manage their medications discretely in their home. The system not only helps patients organize and keep track of their medications, it allows them to receive reminders to take their medications and creates user friendly reports to share with their doctors and family members.

### Key Advantages to Kraken:

- Easy to use
- Portable
- Promotes patient engagement and self management
- Fits into daily routines
- Creates reports for patients, doctors, and family members

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