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About

MASSIF

Massif represents a select group of artists, photographers, and filmmakers for commercial and editorial assignment and image licensing. The agency also supports book projects, gallery exhibitions, and print sales. Massif artists share a strong affinity to surfing and authentic surf culture, but their interests and lines of inquiry continue to develop in new and often unexpected directions—and across all genres: from art and fashion, to travel and documentary practices. For all that unites them, each artist works in a distinctive register and according to the dictates of his or her unique aesthetic sensibility.

JONATHAN FELDMAN

Massif was founded by Jonathan Feldman in 2012. Before starting Massif, Jonathan served for eight years as vice president of the Los Angeles-based photo syndication agency Icon International. Jonathan attended Princeton and Columbia, where he earned an MA in modern art history and theory. He is West Coast Editor of the New York surf, art, and culture magazine WAX. Jonathan lives in the Silver Lake neighborhood of Los Angeles.