

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**TRADEMARK CONSENT TO REGISTER AGREEMENT**

WHEREAS, this Consent to Register Agreement is entered into by and between Kinfolk, Inc. and Kinfolk Studios, Inc., corporations organized under the laws of the State of New York with their principal place of business at 90 Wythe Avenue, Brooklyn, New York 11249 (collectively "Studio"), and Kinfolk LLC, a limited liability company organized under the laws of the state of Nevada with its principal place of business at 1320 NE Broadway Street, Portland, Oregon 97232 ("Magazine");

WHEREAS, Magazine is the owner of trademark application Serial No. 85547617 in Class 16 and Class 41, filed on February 20, 2012 for the mark KINFOLK;

WHEREAS, Studio is the owner of trademark application Serial No. 85729183 in Class 41, filed on September 14, 2012 for the mark KINFOLK;

WHEREAS, Studio's Class 41 application is currently suspended pending the disposition of Magazine's Class 41 application;


WHEREAS, the parties do not believe that a likelihood of confusion will arise for the parties' concurrent use of the mark KINFOLK in Class 41 and wish to amicably confirm each parties' right to register;

NOW THEREFORE, in consideration of the mutual undertakings set forth herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto on their own behalf and on behalf of their respective successors and assigns, agree as follows:

1. Confusion is not likely to arise from Magazine's and Studio's use of KINFOLK in connection with the services listed in their respective Class 41 applications, as amended and pursuant to a more detailed coexistence agreement between the parties dated 12/28 2012.
2. Magazine hereby consents to Studio's registration of application Serial No. 85729183 in Class 41, or any other Class 41 application by Studio with a materially similar recitation.
3. This Agreement may be submitted to the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the date first above written:

**Kinfolk, Inc.**


  
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By: RYAN CARNEY

Title: PRESIDENT

Date: 12/28/12

**Kinfolk Studios, Inc.**

  
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By: RYAN CARNEY

Title: PRESIDENT

Date: 12/28/12

**Kinfolk LLC**

  
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By: Nathan Williams

Title: Partner / Editor

Date: 12/28/12