



# iPad leasing has arrived.



TIGHTLY INTEGRATE WITH YOUR PROPERTY MANAGEMENT SOFTWARE

# Close More Leases



Close more leases with a strategic approach designed to earn customer trust and ignite urgency Purposefully ordered questions designed to build trust with the prospect more quickly while also gathering quality information to match them with their best fit apartment.

# Increase On-Site Leasing Efficiency

## Property Management Software Integration

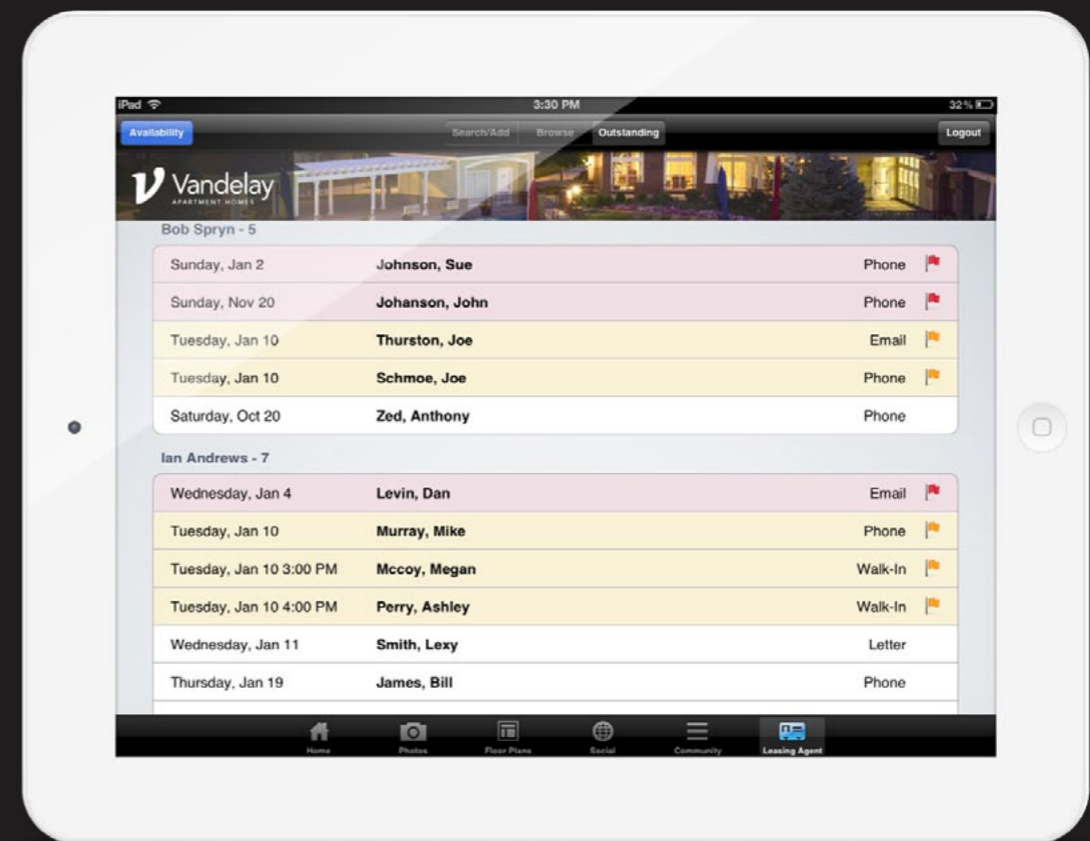
Instantaneous integration to your property management software reduces double entry

## Built-in Follow Up

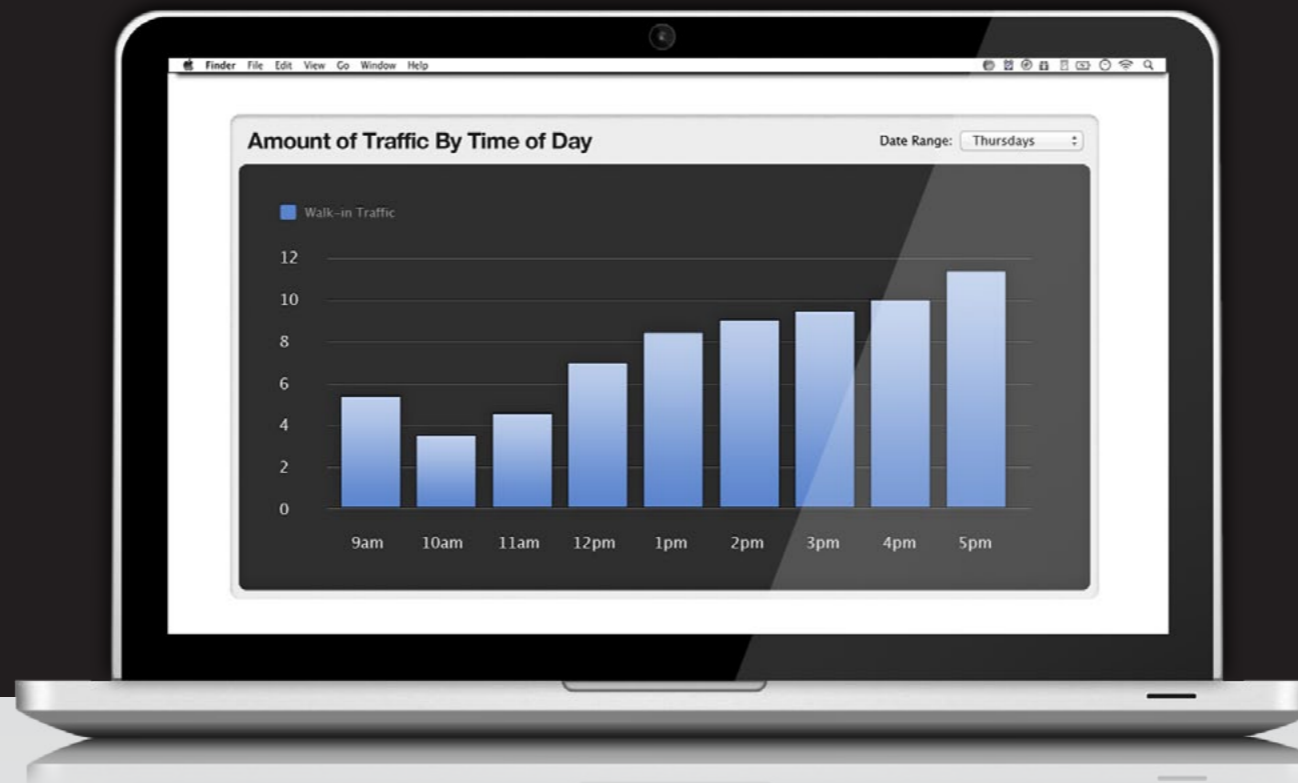
Ensure follow through with prospect follow up. Power Pro's built-in follow up program requires follow up touches to be scheduled, provides reminders of several follow up mediums, and a task list.

## Quick Search Function

Look up guest cards in seconds



# Unique Reports



**Traffic Flows, Traffic Marketing Sources, Top 3 Preferences,  
Desired Move-in Dates, Other qualifying reports**

Number of residents, Pets, Number of Bed/Bath, Floor Preferences

2011  
*Tributes*

"BEST USE OF TECHNOLOGY"





**POWER PRO**

*Leasing Elevated*

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